

## Proposed NU Business Name: **EKRA POLTRI FARM**



Project identification and prepared by: **KABIR RAKSAM**  
Godagari Unit , Rajshahi

Project verified by: **MD. Abdul Mannan Talukder**



**Grameen Shakti**  
**Samajik Byabosha Ltd.**

## ***Brief Bio of The Proposed Nobin Udyokta***

Name	:	<b>MST. SABILA KHATUN</b>
Age	:	05/01/1993(24Years)
Education, till to date	:	S.S.C
Marital status	:	Married
Children	:	1Daughter
No. of siblings:	:	1Brother3Sister
Address	:	Vill: Horishonkorpor, P.O: Pirijpur, P.S: Godagari, Dist: Rajshahi
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	<b>MST. JORINA KHATUN</b>
(iii) Father's name	:	<b>MD. HABIBUR RAHMAN</b>
(iv) GB member's info	:	Branch: Matikata, godagari, Centre #10(Female), Member ID: 1258, Group No:02 Member since:09/09/2008 First loan: BDT -7000
Further Information:		Existing Loan: BDT 35000, Outstanding loan:0
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

## ***BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)***

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	03years experience in running business. He has no training.
Other Own/Family Sources of Income	:	
Other Own/Family Sources of Liabilities	:	Agriculture
Entrepreneur Contact No.	:	01719209906
Father's Contact No.	:	0193696373
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Godagari Unit, Rajshahi

## BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**MST. JORINA KHATUN** joined Grameen Bank since 08 years ago. At first she took 7,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Agriculture.

# Proposed Nobin Udyokta Business Info

Business Name	:	<b>EKRA POLTRI FARM</b>
Location	:	Horishonkorpor, Pirijpur, Godagari, Rajshahi
Total Investment in BDT	:	BDT 66500/-
Financing	:	Self BDT 16500/- (from existing business) 25 % Required Investment BDT 50,000/- (as equity) 75%
Present salary/drawings from business (estimates)	:	BDT 5000/-
Proposed Salary	:	5000/=
Size of shop	:	20ft x 10ft = 200 square ft
Security of the shop	:	-
Implementation	:	<ul style="list-style-type: none"><li>▪ The business is planned to be scaled up by investment in existing goods like; Farm</li><li>▪ The business is operating by entrepreneur. Existing no employees.</li><li>▪ Average gain</li><li>▪ The farm is owned.</li><li>▪ Agreed grace period is 3 months.</li></ul>

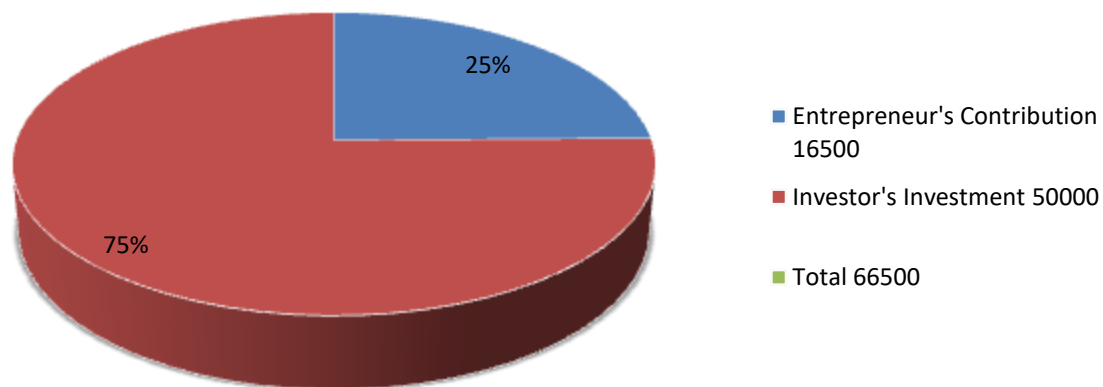
## Existing Business (BDT)

Particular	Daily	Monthly	Yearly
<b>Revenue(Sales)</b>			
Hen Sales		<b>75000</b>	<b>900000</b>
<b>Total Sales (A)</b>		<b>75000</b>	<b>900000</b>
<b>Less. Variable Expense</b>			
Hen		<b>16500</b>	<b>198000</b>
<b>Total Variable Expense (B)</b>		<b>16500</b>	<b>198000</b>
<b>Contribution Margin(CM) [C=(A-B)]</b>		<b>58500</b>	<b>702000</b>
<b>Less. Fixed Expense</b>			
Rent		<b>0</b>	<b>0</b>
Electricity Bill		<b>200</b>	<b>2400</b>
Mobile Bill		<b>100</b>	<b>1200</b>
Salary (self)		<b>4000</b>	<b>48000</b>
Transportation		<b>200</b>	<b>2400</b>
Food		<b>39600</b>	<b>475200</b>
Medicine		<b>3000</b>	<b>36000</b>
Bank Charge		<b>0</b>	<b>0</b>
<b>Total Fixed Cost (D)</b>		<b>47100</b>	<b>565200</b>
<b>Net Profit (E) [C-D]</b>		<b>11400</b>	<b>136800</b>

## Investment Breakdown

Particulars	Existing	Proposed	Proposed Total
Hen	16500	20000	36500
Food	0	30000	30000
	0	0	0
<b>Total</b>	16500	50000	66500

## Source of Finance



## Financial Projection (BDT)

Particular	Daily	Monthly	1st Year	2nd Year	3rd Year
<b>Revenue (Sales)</b>					
Hen Sales		75000	900000	945000	992250
<b>Total Sales (A)</b>		75000	900000	945000	992250
Less. Variable Expense					
Hen		16500	198000	207900	218295
<b>Total Variable Expense (B)</b>		16500	198000	207900	218295
<b>Contribution Margin (CM) [C=(A-B)]</b>		58500	702000	737100	773955
<b>Less. Fixed Expense</b>					
Rent		0	0	0	0
Electricity Bill		200	2400	2700	3000
Mobile Bill		100	1200	1500	1800
Salary (self)		4000	48000	48000	48000
Transportation		200	2400	2700	3000
Food		39600	475200	476000	476800
Medicine		3000	36000	36300	36600
Bank Charge		0	0	0	0
<b>Total Fixed Cost (D)</b>		47100	565200	567200	569200
<b>Net Profit (E) [C-D]</b>		11400	136800	169900	204755
<b>Investment Payback</b>			20000	20000	20000



# *Cash flow projection on business plan (rec. & Pay)*

<b>Sl#</b>	<b>Particulars</b>	<b>1st Year</b>	<b>2nd Year</b>	<b>3rd Year</b>
1	Cash Inflow			
1.1	Investment Infusion by investor	50000		
1.2	Net P[rofit	136800	169900	204755
1.3	Depreciation (Non Cash item)			
1.4	Opening Balance of Cash Surplus		116800	266700
	Total Cash Inflow	186800	286700	471455
2	Cash Outflow			
2.1	Purchase of Product	50000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20000	20000	20000
	Total Cash Outflow	70000	20000	20000
3	<b>Net Cash Surplus</b>	116800	266700	451455

# SWOT ANALYSIS

## **S**TRENGTH

Employment: Self: 01 Family:0 Others:0  
Experience & Skill : 03Years  
Skill and experience;

## **W**EAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community  
Location of farm : Horishonkorpur,  
Pirijpur,Godagari. Rajshahi  
Regular customers;

## **T**HREATS

Theft  
Fire  
Political unrest





















