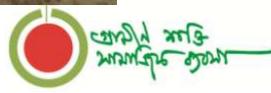
Proposed NU Business Name: MA BABAR DOWA RUBEL GOBADI POSHU KHAMAR



Project identification and prepared by:KABIR RAKSAM Godagari Unit , Rajshahi

Project verified by: MD. Abdul Mannan Talukder



Grameen Shakti Samajik Byabosha Ltd.

| Brief Bio of The Proposed Nobin Udyokta | | | | |
|--|---------|---|--|--|
| Name | : | MD. RUBEL RANA | | |
| Age | : | 08/08/1984(32Years) | | |
| Education, till to date | : | S.S.C | | |
| Marital status | : | UnMarried | | |
| Children | : | None | | |
| No. of siblings: | : | 2Brother 1sister | | |
| Address | : | Vill: Laila para,P.O:Kakon hat,P.S: Godagari, Dist: Rajshahi | | |
| Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info | : : : : | Mother Father MST. RAHEMA BEGUM MD. MOTIUR RAHMAN Branch:Pakri,godagari,Centre #53(Female), Member ID:6294, Group No:10 Member since:07/04/2005 First loan: BDT -5000 | | |
| Further Information: | | Existing Loan: BDT 4000, Outstanding loan:4000 | | |
| (v) Who pays GB loan installment (vi) Mobile lady | : | Father | | |
| (vii) Grameen Education Loan | • | No No | | |
| (viii) Any other loan like GB, BRAC ASA etc | : | No | | |

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

| Present Occupation(Besides own business, i.e., persuading further studies, other business etc.) | : | Nil |
|---|---|---|
| Business Experiences and | : | 04years experience in running business. |
| Training Info | : | He has no training. |
| Other Own/Family Sources of Income | : | |
| Other Own/Family Sources of Liabilities | : | Agriculture |
| Entrepreneur Contact No. | : | 01728246155 |
| Father's Contact No. | : | 01736408970 |
| NU Project Source/Reference | : | Grameen Shakti Samajik Byabosha Ltd. Godagari Unit, Rajshahi |

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST.RAHEMA BEGUM joined Grameen Bank since 08 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Agriculture.

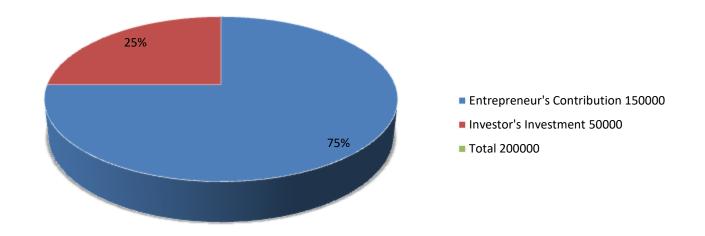
| Proposed Nobin Udyokta Business Info | | | | | |
|---|---|---|--|--|--|
| Business Name | : | MA BABAR DOWA RUBEL GOBADI POSHU KHAMAR | | | |
| Location | : | Makranda, Lolitnogor, Godagari, Rajshahi | | | |
| Total Investment in BDT | : | BDT 200000/- | | | |
| Financing | : | Self BDT -150000/-(from existing business) 75% Required Investment BDT 50,000/-(as equity)25 % | | | |
| Present salary/drawings from business (estimates) | : | BDT 5000/- | | | |
| Proposed Salary | : | 5000/= | | | |
| Size of shop | : | 15ft x 10ft= 150 square ft | | | |
| Security of the shop | : | - | | | |
| Implementation | : | The business is planned to be scaled up by investment in existing goods like; Farm The business is operating by entrepreneur. Existing no employees. Average gain The farm is owned. Agreed grace period is 3 months. | | | |

| Existing | Business | (BDT) |
|--------------------|-----------------|-------|
| _,,,,,,,,,,,,,,,,, | 5 - 0.0 | (, |

| Particular | Monthly | 3Monthly | Yearly |
|-----------------------------------|---------|----------|--------|
| Revenue(Sales) | | | |
| Cow Sales | | 186000 | 744000 |
| Total Sales(A) | | 186000 | 744000 |
| Less. Variable Expense | | | |
| Cow | | 150000 | 600000 |
| Total Variable Expense (B) | | 150000 | 600000 |
| Contribution Margin(CM) [C=(A-B)] | | 36000 | 144000 |
| Less. Fixed Expense | | | |
| Rent | 0 | 0 | 0 |
| Electricity Bill | 200 | 600 | 2400 |
| Transportation | 200 | 600 | 2400 |
| Salary (self) | 5000 | 15000 | 60000 |
| Salary (staff) | 0 | 0 | 0 |
| Mobile Bill | 100 | 300 | 1200 |
| Food | 2000 | 6000 | 24000 |
| Medicine | 0 | 0 | 0 |
| Bank Charge | 0 | 0 | 0 |
| Total Fixed Cost (D) | 7500 | 22500 | 90000 |
| Net Profit (E) [C-D] | | 13500 | 54000 |

| Investment Breakdown | | | | | | | |
|----------------------|----------|----------|----------------|--|--|--|--|
| Particulars | Existing | Proposed | Proposed Total | | | | |
| Cow(3) | 150000 | 50000 | 200000 | | | | |
| | 0 | 0 | 0 | | | | |
| | 0 | 0 | 0 | | | | |
| Total | 150000 | 50000 | 200000 | | | | |

Source of Finance



| Financia | l Proj | ection | (BDT) | |
|-----------------|--------|--------|-------|--|
|-----------------|--------|--------|-------|--|

| Particular | 3Month | 6Month | 1st Year | 2nd Year | 3rd Year | |
|-----------------------------------|--------|--------|----------|----------|----------|--|
| Revenue (Sales) | | | | | | |
| Cow Sales | 186000 | 372000 | 744000 | 781200 | 820260 | |
| Total Sales (A) | 186000 | 372000 | 744000 | 781200 | 820260 | |
| Less. Variable Expense | | | | | | |
| cow | 150000 | 300000 | 600000 | 630000 | 661500 | |
| Total Variable Expense (B) | 150000 | 300000 | 600000 | 630000 | 661500 | |
| Contribution Margin (CM) [C=(A-B) | 36000 | 72000 | 144000 | 151200 | 158760 | |
| Less. Fixed Expense | | | | | | |
| Rent | 0 | 0 | 0 | 0 | 0 | |
| Electricity Bill | 600 | 1200 | 2400 | 2700 | 3000 | |
| Transportation | 600 | 1200 | 2400 | 2700 | 3000 | |
| Salary (self) | 15000 | 30000 | 60000 | 60000 | 60000 | |
| Salary (staff) | 0 | 0 | 0 | 0 | 0 | |
| Mobile Bill | 300 | 600 | 1200 | 1500 | 1800 | |
| Food | 6000 | 12000 | 24000 | 24300 | 24600 | |
| Medicine | 0 | 0 | 0 | 0 | 0 | |
| Bank Charge | 0 | 0 | 0 | 0 | 0 | |
| Total Fixed Cost (D) | 22500 | 45000 | 90000 | 91200 | 92400 | |
| Net Profit (E) [C-D] | 13500 | 27000 | 54000 | 60000 | 66360 | |
| Investment Payback | | | 20000 | 20000 | 20000 | |

Cash flow projection on business plan (rec. & Pay)

| SI# | Particulars | 1st Year | 2nd Year | 3rd Year |
|-----|--|----------|----------|----------|
| 1 | Cash Inflow | | | |
| 1.1 | Investment Infusion by investor | 50000 | | |
| 1.2 | Net P[rofit | 54000 | 60000 | 66360 |
| 1.3 | Depreciation (Non Cash item) | | | |
| 1.4 | Opening Balance of Cash Surplus | | 34000 | 74000 |
| | Total Cash Inflow | 104000 | 94000 | 140360 |
| 2 | Cash Outflow | | | |
| 2.1 | Purchase of Product | 50000 | | |
| 2.2 | Payment of GB Loan | | | |
| | Investment Pay Back (Including Ownership Tr. | | | |
| 2.3 | Fee) | 20000 | 20000 | 20000 |
| | Total Cash Outflow | 70000 | 20000 | 20000 |
| 3 | Net Cash Surplus | 34000 | 74000 | 120360 |

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 04Years

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of farm : Laila Para, Kakon Hat,Godagari. Rajshahi

Regular customers;

THREATS

Theft

Fire

Political unrest







