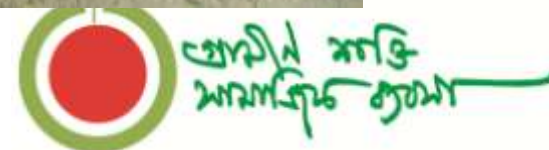


Proposed NU Business Name: **SALIM DAIRY FARM**



Project identification and prepared by: Md. ROKON UDDIN,
Mohanpur Unit, Rajshahi

Project verified by: Md. Abdul Mannan Talukder



Grameen Shakti
Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta

Name	:	MD. SALIM REZA
Age	:	01-02-1986 (31 Years)
Education, till to date	:	S.S.C
Marital status	:	Married
Children	:	01 Son
No. of siblings:	:	02 Brothers,
Address	:	Vill: Barigram P,O: Hatgangopara , P.S: Bagmara, Dist: Rajshahi
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Fathe <input type="checkbox"/>
(ii) Mother's name	:	MOST. SONABHAN BIBI
(iii) Father's name	:	MD. AHSAN HABIB
(iv) GB member's info	:	Branch: Rayghati, Mohanpur Centre 74 (Female), Member ID: 7812/3, Group No: 03 Member since: Befor 2001-2009Present 23-06-2016 (9Years) First loan: BDT10,000
Further Information:		Existing Loan: BDT 20,000 Outstanding loan: 13,450/=
(v) Who pays GB loan installment	:	Fathre
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii)Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	8 years experience in running business. He has No training.
Other Own/Family Sources of Income	:	Agriculture
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01705-849196
Mother's Contact No.	:	01769-707313
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Mohanpur unit, Rajshahi

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MOST. SONABHAN BIBI joined Grameen Bank since 9 years ago. At first she took 10,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	SALIM DAIRY FARM
Location	:	Barigram, Bagmara, Rajshahi
Total Investment in BDT	:	BDT 2,50,000/-
Financing	:	Self BDT 2,00,000/- (from existing business) 80% Required Investment BDT 50,000/- (as equity) 20%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	15 ft x 10 ft = 150 Scft
Implementation	:	<ul style="list-style-type: none">▪ The business is planned to be scaled up by investment in existing; Cow item.▪ Average 100% gain on sale.▪ The business is operating by entrepreneur. Existing No employees. After getting equity fund no employee will be appointed.▪ The shop is No Rent▪ Collects goods from Cidirhat, Rajshahi.▪ Agreed grace period is 3 months.

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Cow Item	500	15,000	1,80,000
Total Sales (A)	500	15,000	1,80,000
Less. Variable Expense			
Cow Item	0	0	0
Total variable Expense (B)	0	0	0
Contribution Margin (CM) [C=(A-B)]	500	15,000	1,80,000
Less. Fixed Expense			
Rent			
Electricity Bill		100	1,200
Mobile Bill		200	2,400
Salary (self)		5,000	60,000
Medicine			
Transportation		200	2,400
Food		4,000	48,000
Total fixed Cost (D)		9,500	1,14,000
Net Profit (E) [C-D]		5,500	66,000

Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd year	3rd Year
Revenue (sales)					
Cow Item	700	21,000	2,52,000	2,64,600	2,77,830
Total Sales (A)	700	21,000	2,52,000	2,64,600	2,77,830
Less. Variable Expense					
Cow Item	0	0	0	0	0
Total variable Expense (B)	0	0	0	0	0
Contribution Margin (CM) [C=(A-B)]	700	21,000	2,52,000	2,64,600	2,77,830
Less. Fixed Expense					
Rent					
Electricity Bill		100	1,200	1,500	2,000
Mobile Bill		300	3,600	4,000	4,500
Salary (self)		5,000	60,000	60,000	60,000
Transportation		300	3,600	4,000	4,500
Entertainment					
Medicine					
Food		5,000	60,000	65,000	70,000
Bank service Charge		100	1200	1200	1200
Total Fixed Cost		10,800	1,29,600	135,700	1,42,200
Net Profit (E) [C-D]		10,200	1,22,400	1,28,900	1,35,630
Investment Payback			20,000	20,000	20,000

Cash flow projection on business plan (rec. & Pay)

Sl #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	1,22,400	1,28,900	1,35,630
1.3	Depreciation (Non cash item)		-	
1.4	Opening Balance of Cash Surplus		1,02,400	2,11,300
	Total Cash Inflow	1,72,400	2,31,300	3,46,930
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20,000	20000	20,000
	Total Cash Outflow	70,000	20000	20,000
3	Net Cash Surplus	1,02,400	2,11,300	3,26,930

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:0
Experience & Skill : 8 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest











FAMILY PICTURE