Proposed NU Business Name: IBRAHIM STORE



Project identification and prepared by: Romendronath Haldar Sonagazi.

Project verified by: Susanto Kumar Bishas



Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD. IBRAHIM			
Age	:	01-03-1982			
		(35Years)			
Education, till to date	:	Class Eight			
Marital status	••	Married			
Children	••	1 Son 1 Daughter			
No. of siblings:		4 Brothers, 02 Sisters			
Address	:	Vill: Ramchandrapur P.O: Boktarmunshi P.S: Sonagazi Dist: Feni			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father FIROZA KHATUN LET. ABDUL MANNAN Branch: Mongolkandi, Sonagazi Centre 11 (Female), Member ID: 1681, Group No: 04 Member since: 04-05-1991-16/06/2005(14 years) First loan: BDT 2000			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB,		Existing loan: BDT 10000, Outstanding Loan: Nill Father No No No			

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BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	No
Business Experiences and	:	10 years experience in running business.04 Years in own business
Training Info	:	She has no training.
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01957280009
Family's Contact No.	:	01876463441
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Sonagazi Unit, Feni

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

FIROZA KHATUN joined Grameen Bank since 14 years ago. At first she took BDT 2000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info					
Business Name	:	IBRAHIM STORE			
Location	:	Dakbanglabazar ,Sonagazi, Feni			
Total Investment in BDT	:	BDT 120,000/-			
Financing	:	Self BDT 70000/- (from existing business) 58% Required Investment BDT 50,000/- (as equity) 42%			
Present salary/drawings from business (estimates)	:	BDT 5,000			
Proposed Salary	:	BDT 5,000			
Size of shop	:	10ft x 10 ft= 100 square ft			
Implementation	:	 The business is planned to be scaled up by investment in goods like Flour,tea,Sugar,Oil,Milk,Dal,e.t.c Average 40% gain on sales. The business is operating by entrepreneur. Existing no employee. The shop rented. Collects goods from Local Dakbanglabazar. Agreed grace period is 3 months. 			

Existing					
Particular	Daily	Monthly	Yearly		
Revnue (Sale)					
Flour,tea,Sugar,Oil,Milk,Dal,e.t.c	1000	30000	360000		
		0	0		
Total Sales(A)	1000	30000	360000		
Less Variable Expense (B)			0		
Flour,tea,Sugar,Oil,Milk,Dal,e.t.c	600	18000	216000		
Total Variable Expense	600	18000	216000		
Contributon Margin (CM) [C=(A-B)]	400	12000	144000		
Less Fixed Expense					
Rent		1500	18000		
Electric Bill		300	3600		
Transportaion		0	0		
Salary (Self)		5000	60000		
Salary (Staff)		0	0		
Entertainment		300	3600		
Guard		200	2400		
Generator		200	2400		
Mobile Bill		300	3600		
Total Fixed Cost (D)		7800	93600		
Net Profit (E)= [C-D]		4200	50400		

Investment Breakdown								
Existing				Proposed				
Particulars Qty.		Unit Price	Amount	Qty.	Unit	Amount	Proposed	
			(BDT)		Price	(BDT)	Total	
Flour			10000			10,000	20,000	
Tea			6000			10,000	16,000	
Sugar			10000			7,000	17,000	
Oil			10000			13,000	23,000	
Milk			12000			10,000	22,000	
Dal			6000			6,000		
			0				0	
others			6000				6,000	
Security			10000				10,000	
						0		
	128	0	70,000	0	0	50,000	120000	

Source of Finance



Financial Projection (BDT)						
Particular	Daily	Monthly	Year -1	Year-2	Year-3	
Revenue(Sales)						
Flour,tea,Sugar,Oil,Milk,Dal,e.t.c	1400	42000	504000	529200	555660	
Total Sales(A)	1400	42000	504000	529200	555660	
Less Variable Expense (B)						
Flour, tea, Sugar, Oil, Milk, Dal, e.t.c	840	25200	302400	317520	333396	
Total Variable Expense	840	25200	302400	317520	333396	
Contributon Margin (CM) [C=(A-B)]	560	16800	201600	211680	222264	
Less Fixed Expense						
Rent		1500	18000	18000	18000	
Electric Bill		300	3600	43200	518400	
Transportaion		0	0	0	0	
Salary (Self)		5000	60000	60000	60000	
Salary (Staff)		0	0	0	0	
Entertainment		300	3600	3600	3600	
Guard		200	2400	2400	2400	
Generator		200	2400	2400	2400	
Mobile Bill		300	3600	0	0	
Total Fixed Cost (D)		7800	91200	127200	602400	
Net Profit (E)= [C-D]		9000	108000	113400	119070	
Investment Pay Back			20,000	20,000	20,000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
	Investment Infusion by			
1.1	Investor	50,000		
1.2	Net Profit	108,000	113400	119070
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		88000	181400
	Total Cash Inflow	158,000	201,400	300,470
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20000	20000	20000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	88,000	181,400	280,470

SWOT ANALYSIS

Strength

Employment: Self: 0 Family:0 Others:0

Experience & Skill: 10 years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures



















FAMILY PICTURE

