

Proposed NU Business Name: **ROJINA POULTRY FARM**



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Sokhipur Unit, Tangail

Project verified by: Md Siddikur Rahman



Brief Bio of The Proposed Nobin Udyokta

Name	:	ROJINA AKTER
Age	:	18-11-1985 (32 Years)
Education, till to date	:	Class 5
Marital status	:	Married
Children	:	1 Son & 1 Daughter
No. of siblings:	:	1 Brother & 1 Sister
Address	:	Vill: Gorgobindopur P.O: Sokhipur, P.S: Sokhipur , Dist: Tangail
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	MOST SUFIA
(iii) Father's name	:	JOYNAL KHA
(iv) GB member's info	:	Branch: Kalia Sokhipur, Centre # 27 (Female), Member ID: 2204, Group No: 03 Member since: 30-10-1997 to 2002 (05 Years) First loan: BDT 6,000
Further Information:		Existing Loan: BDT 10,000, Outstanding loan: BDT -
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	05 years experience in running business. He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01721-164042
Mother's Contact No.	:	01762-321287
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Sokhipur Unit, Tangail

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MOST SUFIA joined Grameen Bank since 05 years ago. At first she took 6,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	ROJINA POULTRY FARM
Location	:	Gasfield Chourasta, Sokhipur, Tangail
Total Investment in BDT	:	BDT 140,000/-
Financing	:	Self BDT 90,000/-(from existing business) 64% Required Investment BDT 50,000/-(as equity) 36%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	34 ft x 32 ft= 1154 square ft
Implementation	:	<ul style="list-style-type: none">▪Currently run a poultry farm.▪Average 15% gain on sales.▪The business is operating by entrepreneur. Existing no employees.▪Collects goods from Tangail.▪The farm is owned.▪Agreed grace period is 3 months.

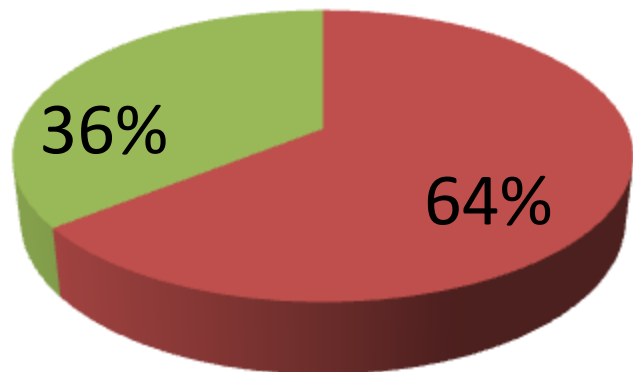
Existing Business (BDT)

Particular	Monthly	Yearly
Revenue (sales)		
hen	100,000	1,200,000
Total Sales (A)	100,000	1,200,000
Less. Variable Expense		
hen, Feed	85,000	1,020,000
Total variable Expense (B)	85,000	1,020,000
Contribution Margin (CM) [C=(A-B)]	15,000	180,000
Less. Fixed Expense		
Electricity Bill	1,500	18,000
Mobile Bill	100	1,200
Salary (self)	5,000	60,000
Transportation	400	4,800
Total fixed Cost (D)	7,000	84,000
Net Profit (E) [C-D]	8,000	96,000

Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty	Unit Price	Amount (BDT)	Proposed Total
Broylar	1000	80	80,000	0	0	0	80,000
Feed	4.717	2120	10,000	1	50000	50,000	60,000
Total	1004.7	2200	90,000	1	50,000	50,000	140,000

Source of Finance



■ Entrepreneur's Contribution 90,000

■ Investor's Investment 50,000

■ Total 140,000

Financial Projection (BDT)

Particular	Monthly	1st Year	2 Year	3 Year
Revenue (sales)				
hen	135,000	1,620,000	1,701,000	1,786,050
Total Sales (A)	135,000	1,620,000	1,701,000	1,786,050
Less. Variable Expense				
hen, Feed	114,750	1,377,000	1,445,850	1,518,143
Total variable Expense (B)	114,750	1,377,000	1,445,850	1,518,143
Contribution Margin (CM) [C=(A-B)]	20,250	243,000	255,150	267,908
Less. Fixed Expense				
Electricity Bill	1,500	18,000	18,000	18,000
Mobile Bill	200	2,400	3,000	3,500
Salary (self)	5,000	60,000	60,000	60,000
Transportation	400	4,800	5,500	6,000
Total Fixed Cost	7,100	85,200	86,500	87,500
Net Profit (E) [C-D]	13,150	157,800	168,650	180,408
Investment Payback		20,000	20,000	20,000

Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	157,800	168,650	180,408
1.3	Depreciation (Non cash item)		-	-
1.4	Opening Balance of Cash Surplus		137,800	286,450
	Total Cash Inflow	207,800	306,450	466,858
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	137,800	286,450	446,858

SWOT ANALYSIS

STRENGTH

Employment: Self: 0 Family:0 Others:0
Experience & Skill : 05 Years:
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of farm;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures









FAMILY PICTURE

