

Proposed NU Business Name: **MAYER DOA TELECOM**



Project identification and prepared by: Md, Ansar Ali
Modhupur, Tangail Unit,

Project verified by: MD. Mizanur Rahman



Brief Bio of The Proposed Nobin Udyokta

Name	:	MD. BABLU MIA
Age	:	07-07-1983(34 Years)
Education, till to date	:	Class Five
Marital status	:	Married
Children	:	2 Son 1 Daughter
No. of siblings:	:	1 Brother 3 Sisters
Address	:	Vill: Dorihasil,P.O: Ambariya Thana: Modhupur Dist: Tangail
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	MOIFUL BEGUM
(iii) Father's name	:	SHAMSHUL HAQUE
(iv) GB member's info	:	Branch: Ketonpur, Centre # 02(Female), Member ID:6981, Group No: 05 Member since: 01-08-2000 (17Years) First loan: BDT 5000
Further Information:		Existing Loan: BDT: 20000, Outstanding loan: BDT: 2193
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Yes
Business Experiences and Training Info	:	08 years experience in running business. 08 experience in own business. He has no training.
Other Own/Family Sources of Income	:	Agriculture
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01722066420
Mother's Contact No.	:	0
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Modhupur Unit, Tangail

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MOIFUL BEGUM joined Grameen Bank since 17 years ago. At first she took 5000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

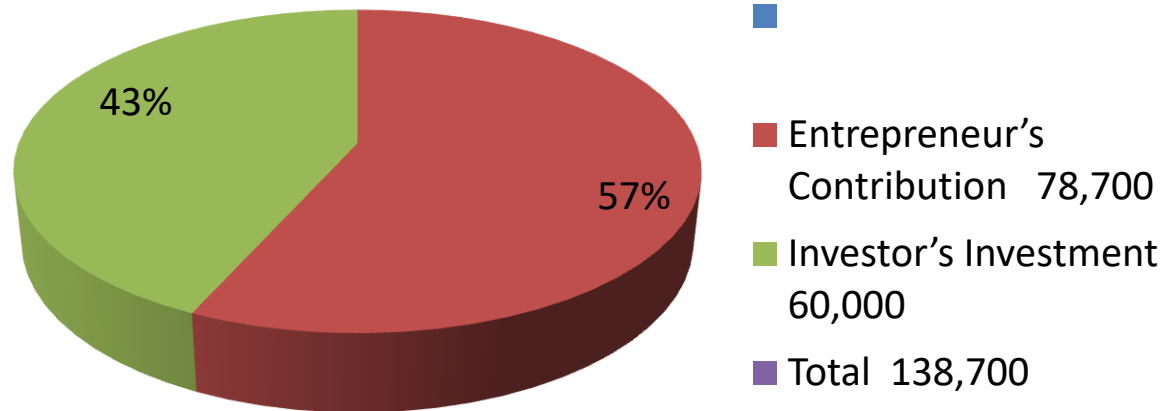
Proposed Nobin Udyokta Business Info

Business Name	:	MAYER DOA TELECOM
Location	:	Mirjabari, Modhupur, Tangail
Total Investment in BDT	:	BDT 138700/-
Financing	:	Self BDT 78700/-(from existing business) 92% Required Investment BDT 60,000/-(as equity) 08%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	10ft x 10ft=100 sft
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like;Soap,oil,light,Cosmetics,drinks,ditergent. etc.▪The business is operating by entrepreneur. Existing no employee.▪Collects goods from Modhupur.▪Agreed grace period is 3 months.

Existing			
Particular	Daily	Monthly	Yearly
Revnue (Sale)			
Soap,oil,light,Cosmetics,drinks,ditergent. etc.	4200	126000	1512000
		0	0
Total Sales(A)	4200	126000	1512000
Less Variable Expense (B)			0
Soap,oil,light,Cosmetics,drinks,ditergent. etc.	3780	113400	1360800
Total Variable Expense	3780	113400	1360800
Contributon Margin (CM) [C=(A-B)]	420	12600	151200
Less Fixed Expense			
Rent		400	4800
Electric Bill		800	9600
Transportaion		500	6000
Salary (Self)		5000	60000
Salary (Staff)		0	0
Entertainment		500	6000
Guard		100	1200
Generator		300	3600
Mobile Bill		200	2400
Total Fixed Cost (D)		7800	93600
Net Profit (E)= [C-D]		4800	57600

Investment Breakdown							
Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty.	Unit Price	Amount (BDT)	Proposed Total
Grocery Item			48,700			60,000	108,700
others							0
Security			30000				30,000
							0
	0	0	78,700	0	0	60,000	138700

Source of Finance



Financial Projection (BDT)

Particular	Daily	Monthly	Year -1	Year-2	Year-3
Revenue(Sales)					
Soap,oil,light,Cosmetics,drinks,ditergent. etc.	5000	150000	1800000	1890000	1984500
Total Sales(A)	5000	150000	1800000	1890000	1984500
Less Variable Expense (B)					
Soap,oil,light,Cosmetics,drinks,ditergent. etc.	4500	135000	1620000	1701000	1786050
Total Variable Expense	4500	135000	1620000	1701000	1786050
Contributon Margin (CM) [C=(A-B)]	500	15000	180000	189000	198450
Less Fixed Expense					
Rent		400	4800	4800	4800
Electric Bill		800	9600	115200	1382400
Transportaion		500	6000	6300	6615
Salary (Self)		5000	60000	60000	60000
Salary (Staff)		0	0	0	0
Entertainment		500	6000	6000	6000
Guard		100	1200	1200	1200
Generator		300	3600	3600	3600
Mobile Bill		200	2400	0	0
Total Fixed Cost (D)		7800	90000	193500	1461015
Net Profit (E)= [C-D]		7200	86400	90720	95256
Investment Pay Back			24,000	24,000	24,000

Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
1	Cash Inflow			
1.1	Investment Infusion by Investor	60,000		
1.2	Net Profit	86,400	90720	95256
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		62400	129120
	Total Cash Inflow	146,400	153,120	224,376
2	Cash Outflow			
2.1	Purchase of Product	60,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	24000	24000	24000
	Total Cash Outflow	84,000	24,000	24,000
3	Net Cash Surplus	62,400	129,120	200,376

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:0
Experience & Skill : 08 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;Kusumbi
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures

মায়ের দোয়া টেলিকম এন্ড মোবাইল সার্ভিসিং সেন্টার
ফোঃ মোঃ বাবলু মিয়া

ফ্রিজিলোড, মোবাইল সেট বিক্রি, মোবাইলে পান লোড
মোবাইলের কভার, ব্যাটারী, চার্জার, কেচিং
মেমোরী কার্ড, ক্যাবল, সীমকার্ড বিক্রি সহ সকল
প্রকার মোবাইল সেট মেরামত করা হয়।

স্মারক: ০১৭২২-০৬৬৪২০, ০১৯৬৫-১৮৬৭২৫





সেগুন ব্র্যান্ড ডিয়ারিং
সুদীর্ঘ 3G স্ট্যান্ডবাই

1GB

সুদীর্ঘ 3G স্ট্যান্ডবাই

এখানে প্রতিটি একটি
কল করতে হয়

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এখানে প্রতিটি একটি
কল করতে হয়

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সেখানে-কেখানে
হিসাব খুঁপি আরো বাড়ে

2GB @ ৳৪০

হিসাব ৳৪০ মাত্র থেকে *৫০০০*৫৬৯৯

5GB @ ৳৬০

সেখানে-কেখানে
হিসাব খুঁপি





কিচােরি অ্যাক্টিভ
দারুণ সব
ইন্টারনেট প্যাক

No Taxation	
Service Name	Price
1GB	100
2GB	200
3GB	300
4GB	400
5GB	500

Kicharee	
Service Name	Price
1GB	100
2GB	200
3GB	300
4GB	400
5GB	500

Purite
Drome
Purite







FAMILY PICTURE

