

Proposed NU Business Name: **SUNNY & SAZIM LAYER FARM**



Project identification and prepared by: Most. Mafuza Khatun,
Sokhipur Unit, Tangail

Project verified by: Siddikur Rahman



Brief Bio of The Proposed Nobin Udyokta

Name	:	MD ALAMGIR HOSSAIN
Age	:	07-01-1985 (32 Years)
Education, till to date	:	SSC
Marital status	:	Married
Children	:	1 Son & 2 Daughter
No. of siblings:	:	1 Brother & 3 Sister
Address	:	Vill: Sokhipur, P.O: Sokhipur, P.S: Sokhipur, Dist: Tangail
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	MOST. LAILEE BEGUM
(iii) Father's name	:	MD HABIBUR RAHMAN
(iv) GB member's info	:	Branch: Deopara Ghatail, Centre # 30 (Male), Member ID: 2639, Group No: 04 Member since: 19-05- 2007 (10 Years) First loan: BDT 10,000
Further Information:		Existing Loan: BDT 50,000/- , Outstanding loan: BDT /-
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	01 years experience in running business. He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01722-141644
Mother's Contact No.	:	-
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Sokhipur Unit, Tangail

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MOST. LAILEE BEGUM joined Grameen Bank since 10 years ago. At first She took 10,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	SUNNY & SAZIM LAYER FARM
Location	:	Sokhipur, Tangail
Total Investment in BDT	:	BDT 745,000/-
Financing	:	Self BDT 645,000/-(from existing business) 87% Required Investment BDT 100,000/-(as equity) 13%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	24 ft x 15 ft= 360 square ft
Implementation	:	<ul style="list-style-type: none">▪He has a layer farm.▪Average 20% gain on sales.▪The business is operating by entrepreneur. Existing 3 employees.▪Collects goods from Sokhipur.▪The shop is owned.▪Agreed grace period is 3 months.

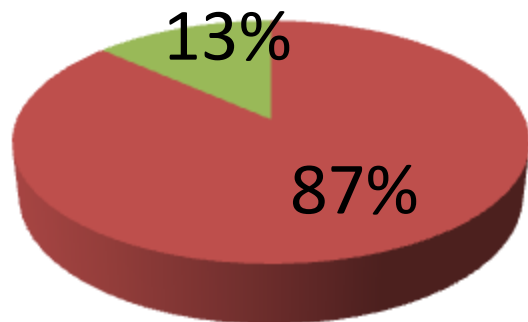
Existing Business (BDT)

Particular	Daily	Monthly
Revenue (sales)		
Milk (8 x 50)	400	12,000
Total Sales (A)	400	12,000
Less. Variable Expense		
Straw, Bran, Medicine etc	100	3,000
Total variable Expense (B)	100	3,000
Contribution Margin (CM) [C=(A-B)]	300	9,000
Less. Fixed Expense		
Mobile Bill		200
Salary (self)		5,000
Electricity Bill		200
Total fixed Cost (D)		5,400
Net Profit (E) [C-D]		3,600

Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty	Unit Price	Amount (BDT)	Proposed Total
Hen (Large)	755	550	415,000	0	0	0	415,000
Hen (small)	2300	100	230,000	0	0	0	230,000
Feed	0	0	0	67	1500	100,000	100,000
Total	3055	30650	645,000	67	1,500	100,000	745,000

Source of Finance



- Entrepreneur's Contribution 645,000
- Investor's Investment 100,000
- Total 745,000

Financial Projection (BDT)

Particular	Monthly	1st Year	2 Year	3 Year
Revenue (sales)				
Hen	250,000	3,000,000	3,150,000	3,307,500
Total Sales (A)	250,000	3,000,000	3,150,000	3,307,500
Less. Variable Expense				
Hen, Feed etc	200,000	2,400,000	2,520,000	2,646,000
Total variable Expense (B)	200,000	2,400,000	2,520,000	2,646,000
Contribution Margin (CM) [C=(A-B)]	50,000	600,000	630,000	661,500
Less. Fixed Expense				
Electricity Bill	1,400	16,800	17,000	18,000
Mobile Bill	400	4,800	5,500	6,000
Salary (self)	5,000	60,000	60,000	60,000
Generator	700	8,400	9,000	9,500
Salary (Staff)	27,000	324,000	324,000	324,000
Total Fixed Cost	34,500	414,000	415,500	417,500
Net Profit (E) [C-D]	15,500	186,000	214,500	244,000
Investment Payback		40,000	40,000	40,000

Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
1	Cash Inflow			
1.1	Investment Infusion by Investor	100,000		
1.2	Net Profit	186,000	214,500	244,000
1.3	Depreciation (Non cash item)		-	-
1.4	Opening Balance of Cash Surplus		146,000	320,500
	Total Cash Inflow	286,000	360,500	564,500
2	Cash Outflow			
2.1	Purchase of Product	100,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	40,000	40,000	40,000
	Total Cash Outflow	140,000	40,000	40,000
3	Net Cash Surplus	146,000	320,500	524,500

SWOT ANALYSIS

STRENGTH

Employment: Self: 0 Family:0 Others:03
Experience & Skill : 5 Years:
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of farm;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures

















FAMILY PICTURE

