Proposed NU Business Name: MOMIN DAIRY FARM



Project identification and prepared by: Md Razu Ahmed, Nawabgonj Unit, Dhaka

Project verified by: Samsul Arefin



Brief Bio of The Proposed Nobin Udyokta						
Name	:	MD.MOMIN KHAN				
Age	:	29-10-1983 (34 Years)				
Education, till to date	:	Class 5				
Marital status	:	Married				
Children	:	3 Child				
No. of siblings:	:	2 Brothers 1 Sister				
Address	:	Vill: Kumarbarilla, P.O: korpara. P.S: Nawabgonj, Dist: Dhaka.				
Parent's and GB related Info						
(i) Who is GB member	:	Mother Father				
(ii) Mother's name	:	AMBEYA BEGUM				
(iii) Father's name	:	AMARAT KHAN				
(iv) GB member's info	:	Branch: Shkaripara, Centre # 17 (Female),				
		Member ID: 1670, Group No: 04				
		Member since: 01-01-1990 (09 Years)				
		First loan: BDT 2,000/-				
Further Information:		Existing loan: 15,000 Outstanding loan: NIL				
(v) Who pays GB loan installment	:	N/A				
(vi) Mobile lady	:	No				
(vii) Grameen Education Loan	:	No				
(viii) Any other loan like GB,	:	No				

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		No
Business Experiences and	••	By birth years experience in running business. By birth Years in own business.
Training Info	:	He has no training
Other Own/Family Sources of Income	••	Cow rearing
Other Own/Family Sources of Liabilities	••	None
Entrepreneur Contact No.	••	01839-268816
Family's Contact No.	:	
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Keranigonj Unit ,Dhaka

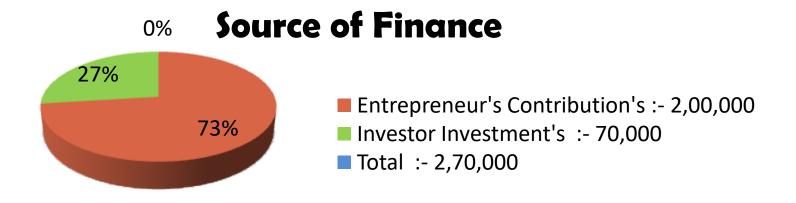
BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

AMBEYA BEGUM joined Grameen Bank since 27 years ago. At first she took BDT 2,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info					
Business Name	:	MOMIN DAIRY FARM			
Location	:	Kumarbarilla, Nawabgonj			
Total Investment in BDT	:	BDT 2,70,000/-			
Financing	:	Self BDT 2,00,000/- (from existing business) 73% Required Investment BDT 70,000/- (as equity) 27%			
Present salary/drawings from business (estimates)	:	BDT 5,000			
Proposed Salary	:	BDT 5,000			
Size of shop	:	15 ft x 10 ft= 150 square ft			
Implementation	:	 He has 2 cow and 1 OX in his farm. Average Daily milk production is 15 liter and milk price is BDT 60. The business is operating by entrepreneur. Existing no employee. The farm is owned. Collects goods from Shivrampur & Joypara Hat. Agreed grace period is 3 months. 			

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Milk (15 x 60)	900	27,000	3,24,000			
Total Sales (A)	900	27,000	3,24,000			
Less. Variable Expense						
Straw, Bran, Medicine etc	500	15,000	1,80,000			
Total variable Expense (B)	500	15,000	1,80,000			
Contribution Margin (CM) [C=(A-B)	400	12,000	1,44,000			
Less. Fixed Expense						
Mobile Bill		500	6,000			
Salary (self)		5,000	60,000			
Electricity Bill		500	6,000			
Total fixed Cost (D)		6,000	72,000			
Net Profit (E) [C-D)		6,000	72,000			

Investment Breakdown								
Existing					Proposed			
Particulars	Particulars Qty. Unit Price Amount				Unit	Amount	Proposed	
			(BDT)		Price	(BDT)	Total	
Cow	2	80,000	1,60,000	1	70,000	70,000	2,40,000	
Ox	1	40,000	40,000	0	0	0	60,000	
Total	3		2,00,000	1		70,000	2,70,000	



Financial Projection (BDT)						
Particular	Daily	Monthly	1 st Year	2 nd Year	3 rd Year	
Revenue (sales)						
Milk (21x 60)	1,260	37,800	4,53,600	4,76,280	5,00,094	
Calf Sale			50,000	70,000	90,000	
Total Sales (A)	1,260	37,800	5,03,600	5,46,280	5,90,094	
Less. Variable Expense						
Straw, Bran, Medicine etc	700	21,000	2,52,000	2,64,600	2,77,830	
Total variable Expense (B)	700	21,000	2,52,000	2,64,600	2,77,830	
Contribution Margin (CM)						
[C=(A-B)]	560	16,800	2,01,600	2,81,680	3,12,264	
Less. Fixed Expense						
Mobile Bill		500	6,000	6,000	6,000	
Salary (self)		5,000	60,000	60,000	60,000	
Electricity Bill		500	6,000	7,000	8,000	
Total Fixed Cost		6,000	72,000	73,000	74,000	
Net Profit (E) [C-D)		10,800	1,29,600	2,08,680	2,38,264	
Investment Payback			32,000	32,000	32,000	

Cash flow projection on business plan (rec. & pay)

SL	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	80,000		
1.2	Net Profit	1,29,600	2,08,680	2,38,264
1.3	Depreciation (Non cash item)		-	
	Opening Balance of Cash			
1.4	Surplus		97,600	2,74,280
	Total Cash Inflow	2,09,600	3,06,280	5,12,544
2	Cash Outflow			
2.1	Purchase of Product	80,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	32,000	32,000	32,000
	Total Cash Outflow	1,12,000	32,000	32,000
3	Net Cash Surplus	97,600	2,74,280	4,80,544

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 5 Years Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of farm:Kumabarilla, Nawabganj, Dhaka; Regular customers;

THREATS

Theft Fire

Political unrest













FAMILY PICTURE

