

Proposed NU Business Name: **ALAUDDIN STORE**



Project identification and prepared by: Md. Bellal Hossain
Dagonvuiyan Unit, Feni

Project verified by: Shushanta Kumar Bishash



Brief Bio of The Proposed Nobin Udyokta

Name	:	MD:ALAUDDIN
Age	:	01-04-1985(32 Years)
Education, till to date	:	Class Eight
Marital status	:	Married.
Children	:	01 Son,01 Daughter.
No. of siblings:	:	03 Brothers,04 Sisters.
Address	:	Vill: Chorparboti, P.O:Chowdharyhat P.S: Companion, Dist: Nohakhali
Parent's and GB related Info	:	
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	ROZOBIR <input checked="" type="checkbox"/> <input type="checkbox"/>
(iii) Father's name	:	LETE:MD:IDRIS
(iv) GB member's info	:	Branch:Chorparboti,Companigong. Centre # 12(Female), Member ID: 1235/1, Group No: 01 Member since: 1997 to 2011 (14Years) First loan: BDT 2,000
Further Information:	:	Existing Loan: BDT: 10,000, Outstanding loan:Nill
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	16years experience in running business. 16 years is won business. He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01829786238
Family's Contact No.	:	01861592670
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dagonbhuiyan Unit, Feni

ROZOBIR KHATUN joined Grameen Bank since 14 years ago. At first she took 2,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business

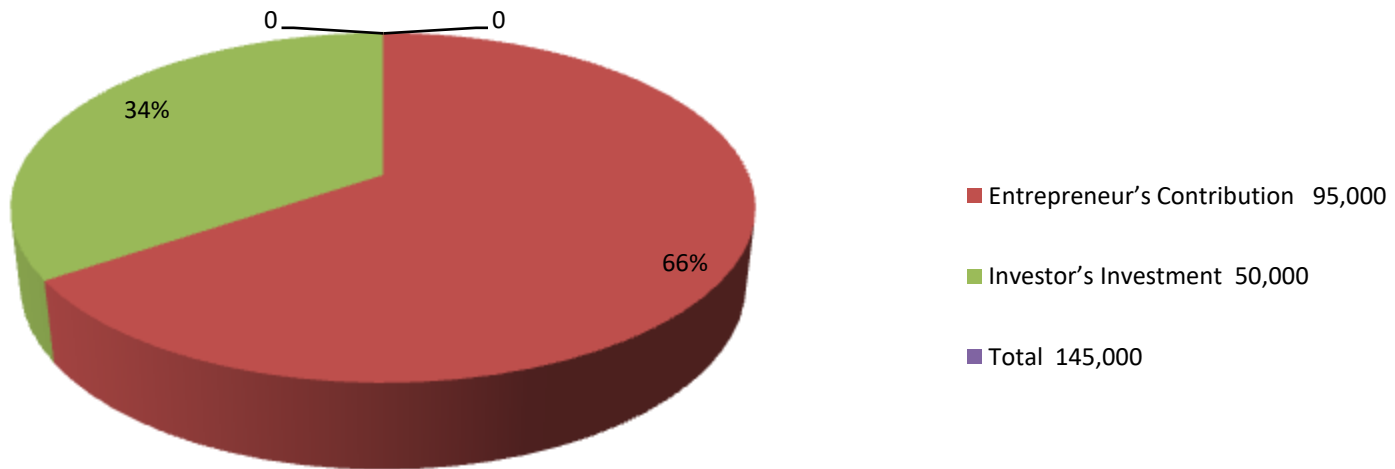
Proposed Nobin Udyokta Business Info

Business Name	:	ALAUDDIN STORE
Location	:	Main road, Chowdhury hat , Nohakhali.
Total Investment in BDT	:	BDT 145,000/-
Financing	:	Self BDT 95,000/-(from existing business) 66% Required Investment BDT 50000/-(as equity) 34%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	10ft*08ft=80squireft
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like;Softdrinks,Biscuites,Chipes etc.▪Average 20% gain on sale.▪The business is operating by entrepreneur. Existing no employees.▪One will be appointed after receiving equity money.▪The shop is rented.▪Collects goods from Dagonbhuyain.▪Agreed grace period is 3 months.

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Softdrinks,Biscuites,Chipes etc.	2500	75000	900000
Total sales (A)	2500	75000	900000
Less Variable Exp.			
Softdrinks,Biscuites,Chipes etc.	2500	75000	900000
Total Variable exp. (B)	2500	75000	900000
Contribution Margin CM [C= (A-B)]	500	15000	180000
less fixed exp.			
Rent		1800	21600
Electricity bill		400	4800
Transportation		1000	12000
Salary (self)		5000	60000
Salary(staff)		0	0
Entertainment		100	1200
Gird		50	600
Generator		150	1800
Mobile bill		500	6000
total fixed cost (D)		9000	108000
Nit profit		6000	72000

Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty	Unit Price	Amount (BDT)	Proposed Total
Softdrinks	0	0	15000	0	0	10000	25000
Biscuit	0	0	30000	0	0	15000	45000
Chipes	0	0	5000	0	0	5000	10000
Mum pani	0	0	5000	0	0	5000	10000
Others	0	0	20000	0	0	15000	35000
Security	0	0	20000	0	0	0	20000
Total	0	0	95000	0	0	50000	145000



Financial Projection

Particular	Daily	Monthly	1st Year	2nd Year	3rd Year
Revenue (sales)					
Softdrinks,Biscuites,Chipes etc.	4483	134490	1613880	1694574	1779302.7
Total Sales (A)	4483	134490	1613880	1694574	1779302.7
less variable Expenses					
Softdrinks,Biscuites,Chipes etc.	3586.4	107592	1291104	1355659	1423442.2
Total variable Expenses (B)	3586.4	107592	1291104	1355659	1423442.2
Contribution Margin (CM)= (A-B)	896.6	26898	322776	338914.8	355860.54
Less Fixed Expenses					
Rent		1800	21600	21600	21600
Electricity bill		600	7200	7400	7600
Transportation		1500	18000	18200	18400
Salary (self)		5000	60000	60000	60000
Salary(staff)		5000	60000	60000	60000
Entertainment		100	1200	8600	8800
Gird		50	600	600	600
Generator		150	1800	1800	1800
Mobile bill		700	8400	8600	8800
Total Fixed Cost		14900	178800	186800	187600
Net Profit (E) (C-D)		11998	143976	151174.8	158733.54
Investment Payback			20000	20000	20000

Cash flow projection on business plan (rec. & Pay)

SR#	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	143976	151174.8	158733.54
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		123,976	255,151
	Total Cash Inflow	193,976	275,151	413,884
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20000	20000	20000
	Total Cash Outflow	70,000	20000	20000
3	Net Cash Surplus	123,976	255,151	393,884

SWOT ANALYSIS

STRENGTH

Employment: Self: 0 Family:0 Others:0
Experience & Skill :14 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures















uni wash

LASER

01	02	03	04	05	06	07	08	09	10
11	12	13	14	15	16	17	18	19	20
21	22	23	24	25	26	27	28	29	30
31	01	02	03	04	05	06	07	08	09
10	11	12	13	14	15	16	17	18	19
20	21	22	23	24	25	26	27	28	29
30	31	01	02	03	04	05	06	07	08
09	10	11	12	13	14	15	16	17	18
19	20	21	22	23	24	25	26	27	28
29	30	31	01	02	03	04	05	06	07
08	09	10	11	12	13	14	15	16	17
18	19	20	21	22	23	24	25	26	27
28	29	30	31	01	02	03	04	05	06
07	08	09	10	11	12	13	14	15	16
17	18	19	20	21	22	23	24	25	26
27	28	29	30	31	01	02	03	04	05
06	07	08	09	10	11	12	13	14	15
16	17	18	19	20	21	22	23	24	25
26	27	28	29	30	31	01	02	03	04
05	06	07	08	09	10	11	12	13	14
15	16	17	18	19	20	21	22	23	24
25	26	27	28	29	30	31	01	02	03
04	05	06	07	08	09	10	11	12	13
14	15	16	17	18	19	20	21	22	23
24	25	26	27	28	29	30	31	01	02
03	04	05	06	07	08	09	10	11	12
13	14	15	16	17	18	19	20	21	22
23	24	25	26	27	28	29	30	31	01
02	03	04	05	06	07	08	09	10	11
12	13	14	15	16	17	18	19	20	21
22	23	24	25	26	27	28	29	30	31

কলকাতা স্ট্রিক্ট
শেখ SHEIKH

FAMILY PICTURE

