#### **Proposed NU Business Name: MOJUMDAR PHARMECY**



Project identification and prepared by: Orjun Kumar Shill, Dakshinkhan Unit, Dhaka

Project verified by: Md. Abu Bakkar Siddique



Brief Bio of The Proposed Nobin Udyokta					
Name	:	Palash Mojumdar			
Age	:	07-09-1984 ( 33 Years)			
Education, till to date	:	SSC			
Marital status	:	Married			
Children	:	02 Dauthers			
No. of siblings:	:	05 Brothers 01 Sister			
Address	:	Vill: Kanchkura ,P.O:Kanckura ,P.S: Uttorkhan, Dist: Dhaka			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father Anuradha Mojumdar Late Hore Krisno Mojumdar Branch: Dakshinkhan, Centre # 54 (Female), Member ID:4703 , Group No: 06 Member since: 06-08-1997 (20 Years) First loan: BDT = 2500 /-			
Further Information: (v) Who pays GB loan installment	  :	Outstanding loan:= Nill Father			
(vi) Mobile lady	:	No			
(vii) Grameen Education Loan	:	No			
(viii) Any other loan like GB, BRAC ASA etc	:	No			

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences & Skill	:	09 years of business experience.
Own Business and	•	08 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	•	None
Other Own/Family Sources of Liabilities	••	None
Entrepreneur Contact No.	••	01860-330802
Family's Contact No.	:	01925-790183
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Dakshinkhan Unit, Dhaka

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**Anuradha Mojumdar** joined Grameen Bank since 20 years ago. At first she took BDT 2500/- loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

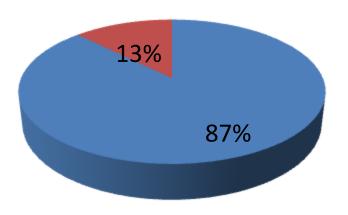
Proposed Nobin Udyokta Business Info					
Business Name	:	MOJUMDAR PHARMECY			
Location	:	Kanchkura Bazar,Uttarkhan,Dhaka			
Total Investment in BDT	:	BDT 800,000/-			
Financing	:	Self BDT 700,000/- (from existing business) 87% Required Investment BDT 100,000/- (as equity) 13 %			
Present salary/drawings from business (estimates)	:	BDT 5,000			
Proposed Salary	:	BDT 5,000			
Size of shop	:	15 ft x 12 ft= square ft			
Security of the shop	:	BDT 500,000			
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Medicine etc.</li> <li>Average 20 % gain on sales.</li> <li>The business is operating by entrepreneur.</li> <li>The shop is rented.</li> <li>Collects goods from Midford, Puran Dhaka.</li> <li>Agreed grace period is 3 months.</li> </ul>			

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Medicine	4,500	135,000	1,620,000			
Total Sales (A)	4,500	135,000	1,620,000			
Less. Variable Expense						
Medicine	3,600	108,000	1,296,000			
Total variable Expense (B)	3,600	108,000	1,296,000			
Contribution Margin (CM) [C=(A-B)	900	27,000	324,000			
Less. Fixed Expense						
Rent		7,500	90,000			
Electricity Bill		1500	18,000			
Transportation		2,000	24,000			
Mobile Bill		2000	24,000			
Entertainment		100	1,200			
Salary (self)		5,000	60,000			
Total fixed Cost (D)		18,100	217,200			
Net Profit (E) [C-D)		8,900	106,800			

Investment Breakdown								
Particulars		Existing	3	<b>Particulars</b>	Proposed			Proposed
Particulars	Quantity	Price	Unit Price		Quantity	Price	Unit Price	Total
Bonrova	15	2200	33000	Bonrova	15	2200	33,000	66,000
Lactogen	30	480	14400	Lactogen	25	480	12,000	26,400
Fossical D	25	500	12500	Fossical D	15	500	7,500	20,000
Losectil V	42	500	21000	Losectil V	20	500	10,000	31,000
Exium 20	20	850	17000	Exium 20	18	850	15,300	32,300
Revotril	12	780	9360	Revotril	5	780	3,900	13,260
Diatrol	12	800	9600	Diatrol	5	800	4,000	13,600
Clavosef 500	25	400	10000	Clavosef 500	10	400	4,000	14,000
<b>Secuirity Advanced</b>	0	0	500000		0	0	0	500,000
			0				0	0
Others			73140	Others			10,300	83,440
Total			700,000				100,000	800,000

#### **Source of Finance**

■ Entrepreneur's contibution 700000 ■ Investor's Investment 100000 ■ Total 800000



Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	3rd year
Revenue (sales)					
Medicine	5,500	165,000	1,980,000	2,079,000	2,182,950
Total Sales (A)	5,500	165,000	1,980,000	2,079,000	2,182,950
Less. Variable Expense					
Medicine	4,400	132,000	1,584,000	1,663,200	1,746,360
<b>Total variable Expense (B)</b>	4,400	132,000	1,584,000	1,663,200	1,746,360
Contribution Margin (CM) [C=(A-B)	1,100	33,000	396,000	415,800	436,590
Less. Fixed Expense					
Rent		7,500	90,000	90,000	90,000
Electricity Bill		1575	18,900	19,845	20,837
Transportation		2,200	26,400	27,720	29,106
Mobile Bill		2,400	28,800	30,240	31,752
Entertainment		100	1,200	1,260	1,323
Salary (self)		5,000	60,000	60,000	60,000
Non Cash Item					
Depreciation		167	2,000	2,000	2,000
Total Fixed Cost		18,942	227,300	231,065	235,018
Net Profit (E) [C-D)		14,058	168,700	184,735	201,572
Investment Payback			40,000	40,000	40,000

### Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	100,000		
1.2	Net Profit	168,700	184,735	201,572
1.3	Depreciation (Non cash item)	2,000	2,000	2,000
1.4	Opening Balance of Cash Surplus		130,700	277,435
	Total Cash Inflow	270,700	317,435	481,007
2	Cash Outflow			
2.1	Purchase of Product	100,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including	40.000	40.000	40,000
2.3	Ownership Tr. Fee)	40,000	40,000	40,000
	Total Cash Outflow	140,000	40,000	40,000
3	Net Cash Surplus	130,700	277,435	441,007

### SWOT ANALYSIS

# Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 09Years

Own Business: 08 Years

Quality goods & services;

Skill and experience;

## WEAKNESS

Lack of Capital/Investment

### **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures

















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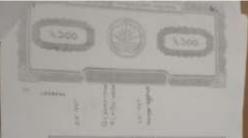
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র গ্রামীন ব্যাংকের সদস্য ছিলেন। পারিবারিক কারনে সঞ্চয় ফেরত নিমে নাম সলে আসেন। সদস্য থাকাকালীন কোন প্রকার পাওনা দেনা নেই।
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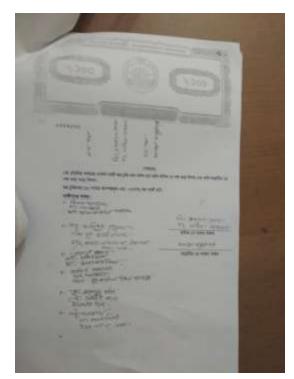
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# **FAMILY PICTURE**

