Proposed NU Business Name: RAJIB PIGEON FARM



Project identification and prepared by: Modon kumar Biswas, Dakshinkhan Unit, Dhaka

Project verified by: Md. Abu Bakkar Siddique



Brief Bio of The Proposed Nobin Udyokta					
Name	:	Rajib Miha			
Age	:	31-12-1991 (26 Years)			
Education, till to date	:	Class Nine			
Marital status	:	Married			
Children	:	Nill			
No. of siblings:	:	04 Brothers			
Address	:	Vill: Patira ,P.O:Tolna ,P.S: Khilkhet, Dist: Dhaka			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father Rina Joj Miha Branch: Dakshinkhan, Centre # 30 (Female), Member ID: 2282, Group No: 01 Member since: 10-05-2012 (Years) First loan: BDT = 5,000 /-			
Further Information:		Outstanding loan:= 28680/- Father			
(v) Who pays GB loan installment (vi) Mobile lady		No			
(vii) Grameen Education Loan	:	No			
(viii) Any other loan like GB, BRAC ASA etc	:	No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences & Skill	:	05 years of business experience.
Own Business and	:	0 5 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	••	None
Other Own/Family Sources of Liabilities	••	None
Entrepreneur Contact No.	:	01929-452121
Family's Contact No.	:	01957-500640
NU Project Source/Reference		Grameen Shakti Samajik Byabosha Ltd. Dakshinkhan Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

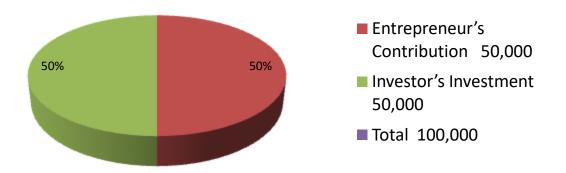
Rina joined Grameen Bank since 05 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info					
Business Name	:	Rajib Prijon Pharm			
Location	:	Patira, Khilkhet, Dhaka			
Total Investment in BDT	:	BDT 100,000/-			
Financing	:	Self BDT 50,000/- (from existing business) 50 %			
	Required Investment BDT 50,000/- (as equity) 50%				
Present salary/drawings from business (estimates)	:	BDT 5,000			
Proposed Salary	:	BDT 5,000			
Size of shop	:	10 ft x 10 ft= 100 square ft			
Security of the shop	:	Own Shop			
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Mukki, Cila, Gorra, Sobujgola, kaggi etc. Average 30 % gain on sales. The business is operating by entrepreneur. Existing no employee. The shop is Owner. Collects goods from . Tongi, Isapura Agreed grace period is 3 months. 			

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Pigeon	1,300	39,000	468,000			
Total Sales (A)	1,300	39,000	468,000			
Less. Variable Expense						
Pigeon	910	27,300	327,600			
Total variable Expense (B)	910	27,300	327,600			
Contribution Margin (CM) [C=(A-B)	390	11,700	140,400			
Less. Fixed Expense						
Electricity Bill		200	2,400			
Transportation		800	9,600			
Mobile Bill		500	6,000			
Salary (self)		5,000	60,000			
Total fixed Cost (D)		6,500	78,000			
Net Profit (E) [C-D)		5,200	62,400			

Investment Breakdown								
Particulars		Existing	3	Particulars	Proposed			Proposed
Particulars	Quantity	Price	Unit Price		Quantity	Price	Unit Price	Total
Mukkhi Pigeon	2	3000	6000	Mukkhi Pigeon	6	3000	18,000	24,000
Chila Pigeon	2	4000	8000	Chila Pigeon	7	4000	28,000	36,000
Golla Pigeon	1	2000	2000	Golla Pigeon				2,000
Sobujgola Pigeon	2	1500	3000				0	3,000
Kagzi Pigeon	2	1000	2000				0	2,000
Chuina Pigeon	1	1000	1000				0	1,000
Desi Pigeon	15	600	9000				0	9,000
Red Chulli Pigeon	1	1500	1500				0	1,500
Sobzi Pigeon	1	1200	1200				0	1,200
Khacha	2	5000	10000				0	10,000
Others			6300	Others			4,000	10,300
Total			50,000				50,000	100,000

Source of Finance



Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	3rd year
Revenue (sales)					
Pigeon	1,600	48,000	576,000	604,800	635,040
Total Sales (A)	1,600	48,000	576,000	604,800	635,040
Less. Variable Expense					
Pigeon	1,120	33,600	403,200	423,360	444,528
Total variable Expense (B)	1,120	33,600	403,200	423,360	444,528
Contribution Margin (CM) [C=(A-B)	480	14,400	172,800	181,440	190,512
Less. Fixed Expense					
Electricity Bill		210	2,520	2,646	2,778
Transportation		880	10,560	11,088	11,642
Mobile Bill		600	7,200	7,560	7,938
Salary (self)		5,000	60,000	60,000	60,000
Non Cash Item					
Depreciation		167	2,000	2,000	2,000
Total Fixed Cost		6,857	82,280	83,294	84,359
Net Profit (E) [C-D)		7,543	90,520	98,146	106,153
Investment Payback			20,000	20,000	20,000

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	90,520	98,146	106,153
1.3	Depreciation (Non cash item)	2,000	2,000	2,000
1.4	Opening Balance of Cash Surplus		72,520	144,666
	Total Cash Inflow	142,520	172,666	252,819
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
1	Investment Pay Back (Including Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	72,520	152,666	228,819

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 05 Years

Own Business: 05 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures













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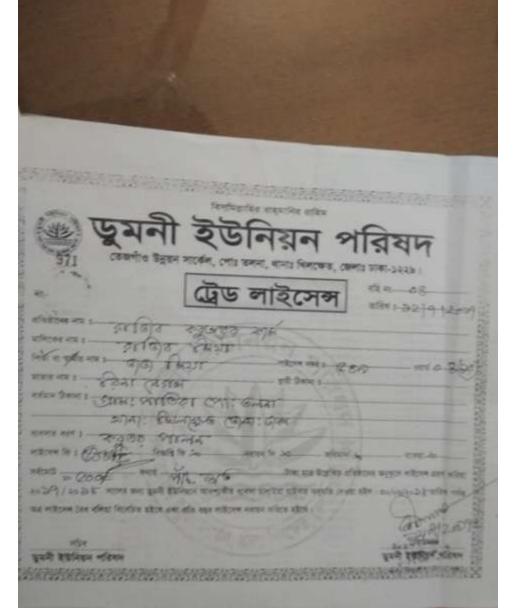
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FAMILY PICTURE

