Proposed NU Business Name: S M ELECTRONICS & FURNITURE



Project identification and prepared by: Md. Abu Bakkar Siddique, Dakshinkhan Unit, Dhaka

Project verified by: Md. Abu Bakkar Siddique



Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD KABIR HOSSAIN			
Age	:	23-01-1984 (33 Years)			
Education, till to date	:	SSC			
Marital status	:	Married			
Children	:	01 Dauther 01 Son			
No. of siblings:	:	01 Brothers 02 Sisters			
Address	:	Vill: Uttarkhan Gazipara, P.O: Uttarkhan Mazar , P.S: Uttarkhan, Dist: Dhaka			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father Sahida Begum Md Abdul Malek Branch: Uttarkhan, Centre # 26 (Female), Member ID: 3388/1, Group No: 04 Member since: 12-12-2013 (04 Years) First loan: BDT = 15,000 /-			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Outstanding loan:= 9500/- Father No No No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences & Skill	:	08 years of business experience.
Own Business and	:	03 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	•	
Other Own/Family Sources of Liabilities	••	None
Entrepreneur Contact No.	••	01681-720080
Family's Contact No.	:	01937-275617
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dakshinkhan Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

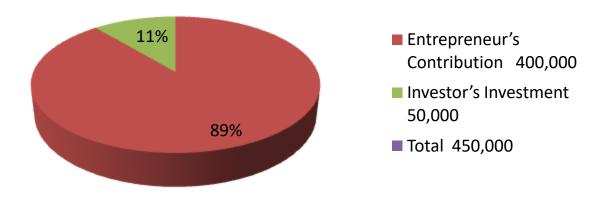
Sahida Begum joined Grameen Bank since 04 years ago. At first she took BDT 15,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info					
Business Name	:	S M ELECTRONICS & FURNITURE			
Location	:	Balurmate, Uttarkhan, Dhaka			
Total Investment in BDT	:	BDT 450,000/-			
Financing	:	Self BDT 400,000/- (from existing business) 89%			
		Required Investment BDT 50,000/- (as equity) 11 %			
Present salary/drawings from business (estimates)	:	BDT 7,000			
Proposed Salary	:	BDT 7,000			
Size of shop	:	0 ft x 0 ft= square ft			
Security of the shop	:	BDT 200,000			
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Fridge,Tv,Fan,Weredrop,Khat etc. Average 20 % gain on sales. The business is operating by entrepreneur. Existing no employee. The shop is rented. Collects goods from Uttarkhan Mazar. Agreed grace period is 3 months. 			

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Electronics goods	4,500	135,000	1,620,000			
Total Sales (A)	4,500	135,000	1,620,000			
Less. Variable Expense						
Electronics goods	3,600	108,000	1,296,000			
Total variable Expense (B)	3,600	108,000	1,296,000			
Contribution Margin (CM) [C=(A-B)	900	27,000	324,000			
Less. Fixed Expense						
Rent		5,000	60,000			
Electricity Bill		1400	16,800			
Transportation		4,000	48,000			
Mobile Bill		600	7,200			
Entertainment		500	6,000			
Salary (self)		7,000	84,000			
Total fixed Cost (D)		18,500	222,000			
Net Profit (E) [C-D)		8,500	102,000			

Investment Breakdown								
Particulars		Existing	3	Particulars		Proposed		
Particulars	Quantity	Price	Unit Price		Quantity	Price	Unit Price	Total
Fridge	7	20650	144550	Fridge			50000	165,200
TV	5	21500	107500	TV				107,000
Fan	14	1500	21000	Fan				21,000
TV Taly	3	1600	4800	TV Taly				4800
Speaker	7	8000	56000	Speaker				56,000
Filter	8	1400	11200	Filter				11,200
Iron	3	700	2100	Iron				2100
Weredrop	2	3400	6800	Weredrop				6800
Khat	3	10000	30000	Khat				30,000
Secuirity Advanced	0	0	0					0
Others			16050	Others				16,050
Total			400,000				50,000	450,000

Source of Finance



Financial Projection (BDT)							
Particular Daily Monthly 1st Year 2nd Year							
Revenue (sales)							
Electronics goods	5,500	165,000	1,980,000	2,079,000	2,182,950		
Total Sales (A)	5,500	165,000	1,980,000	2,079,000	2,182,950		
Less. Variable Expense							
Electronics goods	4,400	132,000	1,584,000	1,663,200	1,746,360		
Total variable Expense (B)	4,400	132,000	1,584,000	1,663,200	1,746,360		
Contribution Margin (CM) [C=(A-B)	1,100	33,000	396,000	415,800	436,590		
Less. Fixed Expense							
Rent		5,000	60,000	60,000	60,000		
Electricity Bill		1470	17,640	18,522	19,448		
Transportation		4,400	52,800	55,440	58,212		
Mobile Bill		720	8,640	9,072	9,526		
Entertainment		500	6,000	6,300	6,615		
Salary (self)		7,000	84,000	84,000	84,000		
Non Cash Item							
Depreciation		0	0	0	0		
Total Fixed Cost		19,090	229,080	233,334	237,801		
Net Profit (E) [C-D)		13,910	166,920	182,466	198,789		
Investment Payback			20,000	20,000	20,000		

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	166,920	182,466	198,789
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		146,920	309,386
	Total Cash Inflow	216,920	329,386	508,175
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	146,920	309,386	488,175

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 08 Years

Own Business: 03 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

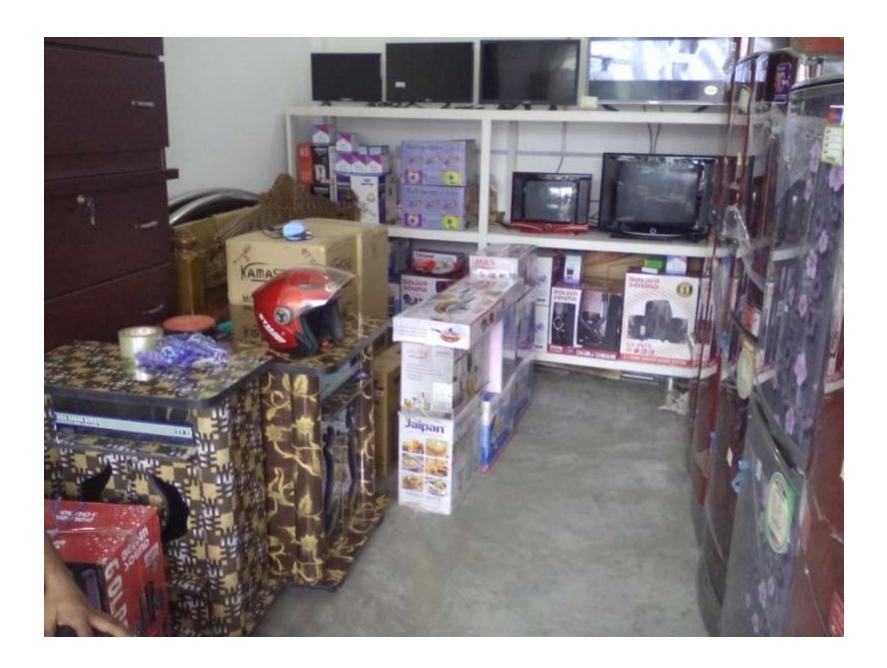
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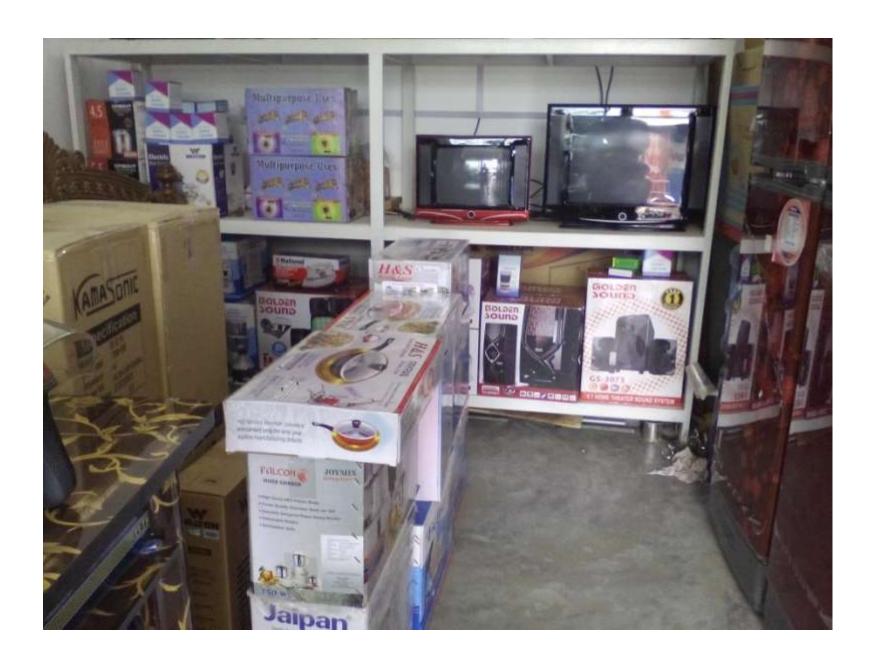
Political unrest

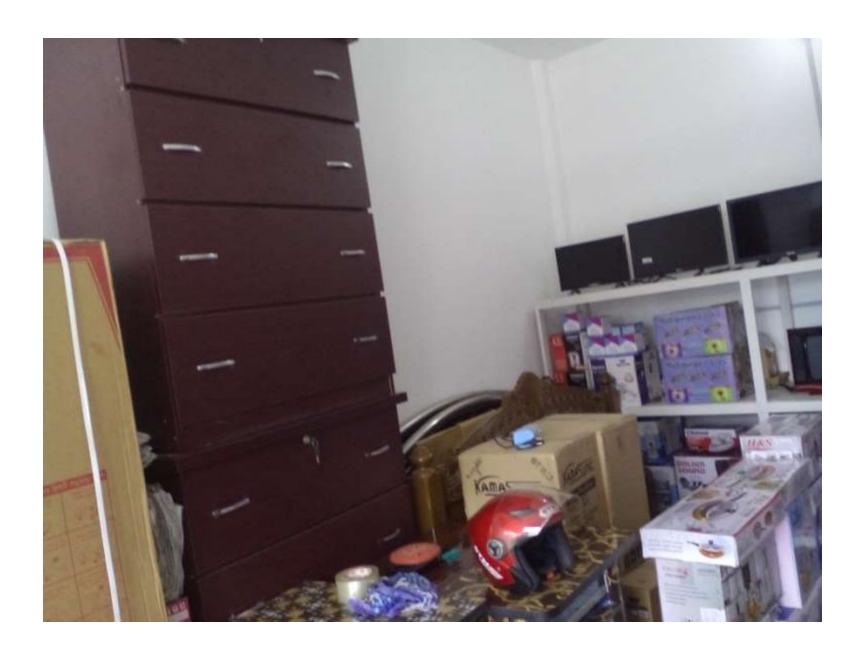
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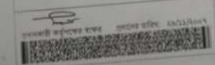
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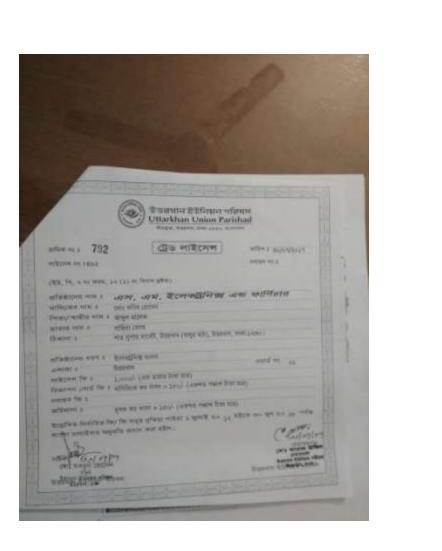
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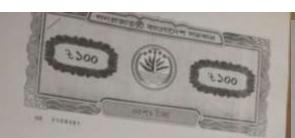
Date of Birth: 32 Jan 1984

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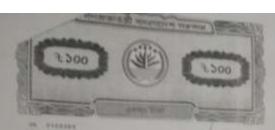
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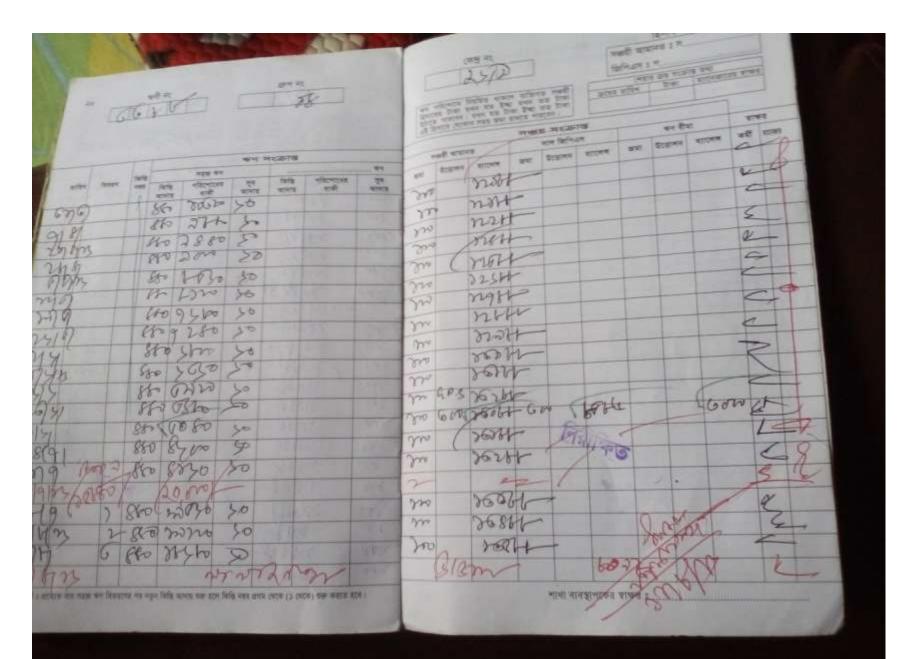
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FAMILY PICTURE

