Proposed NU Business Name: SAHID ENTERPRIZE



Project identification and prepared by: Orjun Kumar Shill,
Dakshinkhan Unit, Dhaka
Project verified by: Md. Abu Bakkar Siddique



Brief Bi	0 0	of The Proposed Nobin Udyokta	
Name	:	Md Kawchar Hossain	
Age	:	01-05-1985 (32 Years)	
Education, till to date	:	MBA	
Marital status	:	1arried	
Children	:	Nill	
No. of siblings:	:	02 Brothers 01 Sister	
Address	:	Vill:Chairmanpara ,P.O:Dakshinkhan ,P.S: Dakshinkhan, Dist: Dhaka	
Parent's and GB related Info			
(i) Who is GB member	:	Mother Father	
(ii) Mother's name	:	Umme Romman	
(iii) Father's name	:	Md Afsar Uddin	
(iv) GB member's info	:	Branch: Dakshinkhan, Centre # 85 (Female),	
		Member ID: 9548 , Group No: 15	
		Member since: 06-07-2014 (3 Years)	
		First loan: BDT = 10,000 /-	
Further Information:		Outstanding loan:= 12000/-	
(v) Who pays GB loan installment	:	Father	
(vi) Mobile lady	:	No	
(vii) Grameen Education Loan	:	No	
(viii) Any other loan like GB, BRAC ASA etc	:	No	

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	•	Nil
Business Experiences & Skill	:	05 years of business experience.
Own Business and	:	03 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	•	None
Entrepreneur Contact No.	:	01681-810616
Family's Contact No.	:	01822-832691
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dakshinkhan Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

Umme Rumman joined Grameen Bank since 03 years ago. At first she took BDT 10,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

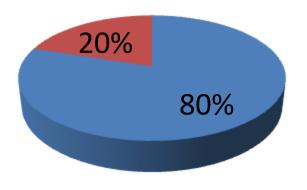
Pro	Proposed Nobin Udyokta Business Info				
Business Name	:	Shahid Enterprize			
Location	:	Dakshinkhan Bazar, Dakshinkhan, Dhaka			
Total Investment in BDT	:	BDT 500,000/-			
Financing	:	Self BDT 400,000/- (from existing business) 80% Required Investment BDT 100,000/- (as equity) 20%			
Present salary/drawings from business (estimates)	:	5,000			
Proposed Salary	:	5,000			
Size of shop	:	15 ft x 13 ft=195 square ft			
Security of the shop	:	BDT 500,000/-			
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Book, File, Umbrella, Mobile Phone and Stationary etc. Average 20 % gain on sales. The business is operating by entrepreneur. Existing three employee. The shop is rented. Collects goods from Babubazar, Gulisthan. Agreed grace period is 3 months. 			

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Stationary	5,000	150,000	1,800,000			
Photocopy & Bkash,Flexi load	700	21,000	252,000			
Total Sales (A)	5,700	171,000	2,052,000			
Less. Variable Expense						
Stationary	4,000	120,000	1,440,000			
Total variable Expense (B)	4,000	120,000	1,440,000			
Contribution Margin (CM) [C=(A-B)	1,700	51,000	612,000			
Less. Fixed Expense						
Rent		10,000	120,000			
Electricity Bill		2700	32,400			
Transportation		2,000	24,000			
Mobile Bill		1000	12,000			
Entertainment		600	7,200			
Salary (sttaf)		20,000	240,000			
Salary (self)		5,000	60,000			
Total fixed Cost (D)		41,300	495,600			
Net Profit (E) [C-D)		9,700	116,400			

Investment Breakdown								
Particulars		Existing	5	Particulars		Proposed		
Particulars	Quantity	Price	Unit Price		Quantity	Price	Unit Price	Total
Book	150	480	72000	Book	40	480	19200	91,200
File	50	50 100 5000		File	35	100	3500	8,500
Umbrella	50	500	25000	Umbrella	25	500	12500	37,500
Mobile Phone	50 1800 90000		Mobile Phone	12	1800	21600	111,600	
Calculator	30	30 550 16500		Calculator	20	550	11000	27,500
Offset Paper	30	380	11400	Offset Paper	15	380	5700	17,100
Register Khata	55	220	12100	Register Khata	25	220	5500	17,600
Cartun Tep	60	180	10800	Cartun Tep	22	180	3960	14,760
Stationary	70	480	33600	Stationary	14	480	6720	40,320
machinaries			95000				0	95,000
Others			28600	Others			10,320	38,920
Total			400,000				100,000	500,000

Source of Finance

■ Entrepreneur's contibution 400000 ■ Investor's Investment 100000 ■ Total 500000



Financial					
Particular	articular Daily Monthly 1st Year 2nd Year				
Revenue (sales)					3rd year
Stationary	6,000	180,000	2,160,000	2,268,000	2,381,400
Photocopy & Bkash,Flexi load	800	24,000	288,000	302,400	317,520
Total Sales (A)	6,800	204,000	2,448,000	2,570,400	2,698,920
Less. Variable Expense					
Stationary	4,800	144,000	1,728,000	1,814,400	1,905,120
Total variable Expense (B)	4,800	144,000	1,728,000	1,814,400	1,905,120
Contribution Margin (CM) [C=(A-B)	2,000	60,000	720,000	756,000	793,800
Less. Fixed Expense					
Rent		10,000	120,000	120,000	120,000
Electricity Bill		2835	34,020	35,721	37,507
Transportation		2,200	26,400	27,720	29,106
Mobile Bill		1,200	14,400	15,120	15,876
Entertainment		600	7,200	7,560	7,938
Salary (sttaf)		20,000	240,000	252,000	264,600
Salary (self)		5,000	60,000	60,000	60,000
Non Cash Item					
Depreciation		1,583	19,000	19,000	19,000
Total Fixed Cost		43,418	521,020	537,121	554,027
Net Profit (E) [C-D)		16,582	198,980	218,879	239,773
Investment Payback			40,000	40,000	40,000

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	100,000		
1.2	Net Profit	198,980	218,879	239,773
1.3	Depreciation (Non cash item)	19,000	19,000	19,000
1.4	Opening Balance of Cash Surplus		177,980	375,859
	Total Cash Inflow	317,980	415,859	634,632
2	Cash Outflow			
2.1	Purchase of Product	100,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including	40.000	40.000	40,000
2.3	Ownership Tr. Fee)	40,000	40,000	40,000
	Total Cash Outflow	140,000	40,000	40,000
3	Net Cash Surplus	177,980	375,859	594,632

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:03

Experience & Skill: 05 Years

Own Business: 03 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

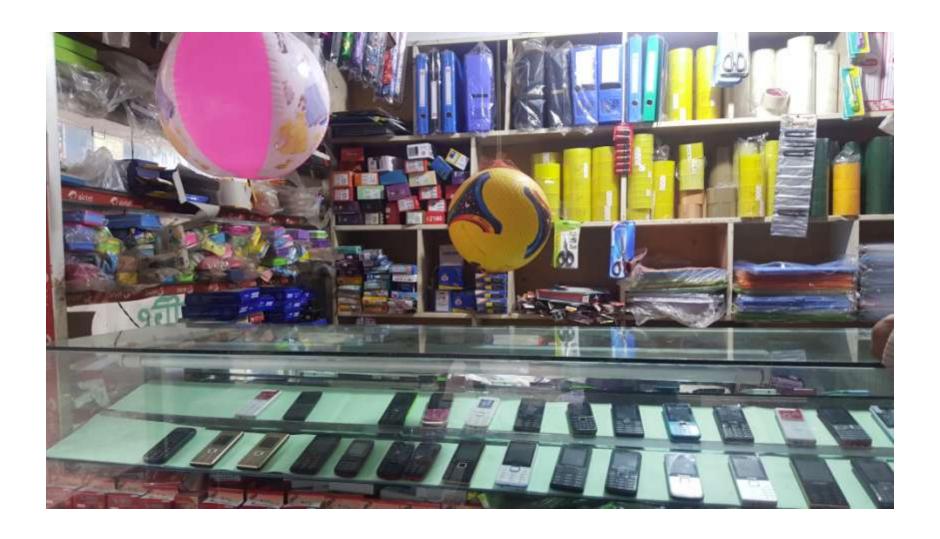
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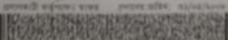
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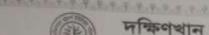
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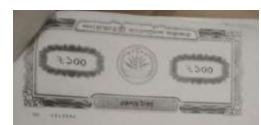
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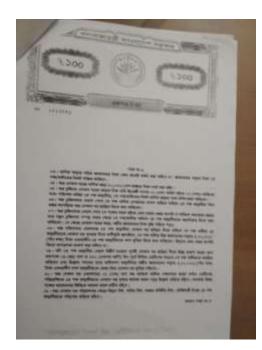
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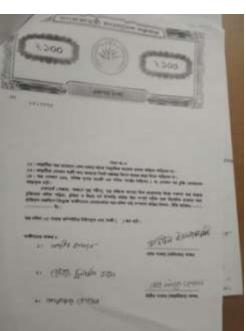
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FAMILY PICTURE

