Proposed NU Business Name: VIP ADD



Project identification and prepared by: Orjun Kumar Shill,
Dakshinkhan Unit, Dhaka
Project verified by: Md. Abu Bakkar Siddique



Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD. SOHEL			
Age	:	10-03-1985 (32 Years)			
Education, till to date	:	HSC			
Marital status	:	Married			
Children	:	01 Dauther			
No. of siblings:	:	03 Brothers			
Address	:	Vill: Borobari ,P.O:Kanchkura ,P.S: Uttorkhan, Dist: Dhaka			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father Piara Begum Md. Shajahan Bhuiyan Branch: Dakshinkhan, Centre # 52 (Female), Member ID:4101 , Group No: 06 Member since: 03-07-1997 (20 Years) First loan: BDT = 3000 /-			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Outstanding loan:= Nill Father No No No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences & Skill	:	12 years of business experience.
Own Business and	:	09 years experience in running business.
Training Info	•	He has no training
Other Own/Family Sources of Income	••	None
Other Own/Family Sources of Liabilities	••	None
Entrepreneur Contact No.	:	01818-413723
Family's Contact No.	:	01818-527914
NU Project Source/Reference	• •	Grameen Shakti Samajik Byabosha Ltd. Dakshinkhan Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

PIARA joined Grameen Bank since 20 years ago. At first she took BDT 3,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

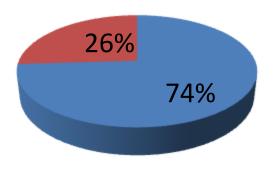
Proposed Nobin Udyokta Business Info					
Business Name	:	VIPADD			
Location	:	Uttora Sector-11, And Kanchkura Borobari Road			
Total Investment in BDT	:	BDT 270,000/-			
Financing	:	Self BDT 200,000/- (from existing business) 74%			
		Required Investment BDT 70,000/- (as equity) 26%			
Present salary/drawings from business (estimates)	:	BDT 5,000			
Proposed Salary	:	BDT 5,000			
Size of shop	:	15 ft x 13 ft= 195 square ft			
Security of the shop	:	BDT 100,000			
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Digital Print, Aluminium, Ms Lucal Box etc. Average 30 % gain on sales. The business is operating by entrepreneur. Existing two employee. The shop is rented. Collects goods from Nobabpur. Agreed grace period is 3 months. 			

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Add Board	4,000	120,000	1,440,000			
Total Sales (A)	4,000	120,000	1,440,000			
Less. Variable Expense						
Add Instument	2,800	84,000	1,008,000			
Total variable Expense (B)	2,800	84,000	1,008,000			
Contribution Margin (CM) [C=(A-B)	1,200	36,000	432,000			
Less. Fixed Expense						
Rent		3,000	36,000			
Electricity Bill		2000	24,000			
Transportation		3,000	36,000			
Mobile Bill		2000	24,000			
Salary (sttaf)		16,000	192,000			
Salary (self)		5,000	60,000			
Total fixed Cost (D)		31,000	372,000			
Net Profit (E) [C-D)		5,000	60,000			

Investment Breakdown								
Doutioulous		Existing	3	Particulars	Proposed			Proposed
Particulars	Quantity	Price	Unit Price		Quantity	Price	Unit Price	Total
Digital Print	150	15	2250	Digital Print	220	15	3,300	5,550
Aluminium Box	200	120	24000	Aluminium Box	140	120	16,800	40,800
MS Lucal Box	100	80	8000	MS Lucal Box	110	80	8,800	16,800
Box Pipe	20	300	6000	Box Pipe	30	300	9,000	15,000
Clam	100	60	6000	Clam	85	60	5,100	11,100
Tube Light	40	90	3600	Tube Light	35	90	3,150	6,750
Blast	45	180	8100	Blast	15	180	2,700	10,800
Electric Tar	5	1500	7500	Electric Tar	10	1500	15,000	22,500
Aluminium Channel	40	50	2000	Aluminium Channel	45	50	2,250	4,250
Secuirity Advanced			100000				0	100,000
Others			32550	Others			3,900	36,450
Total			200,000				70,000	270,000

Source of Finance

■ Entrepreneur's contibution 200000 ■ Investor's Investment 70000 ■ Total 270000



Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	3rd year
Revenue (sales)					
Add Board	4,600	138,000	1,656,000	1,738,800	1,825,740
Total Sales (A)	4,600	138,000	1,656,000	1,738,800	1,825,740
Less. Variable Expense					
Add Instument	3,220	96,600	1,159,200	1,217,160	1,278,018
Total variable Expense (B)	3,220	96,600	1,159,200	1,217,160	1,278,018
Contribution Margin (CM) [C=(A-B)	1,380	41,400	496,800	521,640	547,722
Less. Fixed Expense					
Rent		3,000	36,000	36,000	36,000
Electricity Bill		2100	25,200	26,460	27,783
Transportation		3,300	39,600	41,580	43,659
Mobile Bill		2,400	28,800	30,240	31,752
Salary (sttaf)		16,000	192,000	201,600	211,680
Salary (self)		5,000	60,000	60,000	60,000
Non Cash Item					
Depreciation		0	0	0	0
Total Fixed Cost		31,800	381,600	395,880	410,874
Net Profit (E) [C-D)		9,600	115,200	125,760	136,848
Investment Payback			28,000	28,000	28,000

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	70,000		
1.2	Net Profit	115,200	125,760	136,848
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		87,200	184,960
	Total Cash Inflow	185,200	212,960	321,808
2	Cash Outflow			
2.1	Purchase of Product	70,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including	28.000	28 000	28,000
2.3	Ownership Tr. Fee)	28,000	28,000	28,000
	Total Cash Outflow	98,000	28,000	28,000
3	Net Cash Surplus	87,200	184,960	293,808

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:02

Experience & Skill: 12 Years

Own Business: 09 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures





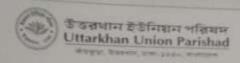












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শিকা/ভাষীর নাম ঃ যোঃ সাহালাহান

মাতার নাম ঃ নিয়ার বেগম

क्रिकामा ॥ विष्ठकृत्वा, विकाशम, प्राचा-३२०० ।

श्रीक्षेत्रात्मक चयम ३ डिविटीम स्थि

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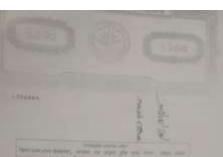
স্বাৰ্থা চালাইবার অনুমতি প্রদান করা হইল।

Cart model catches

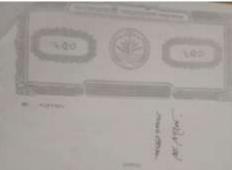
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DESCRIPTION OF PERSONS ASSESSMENT



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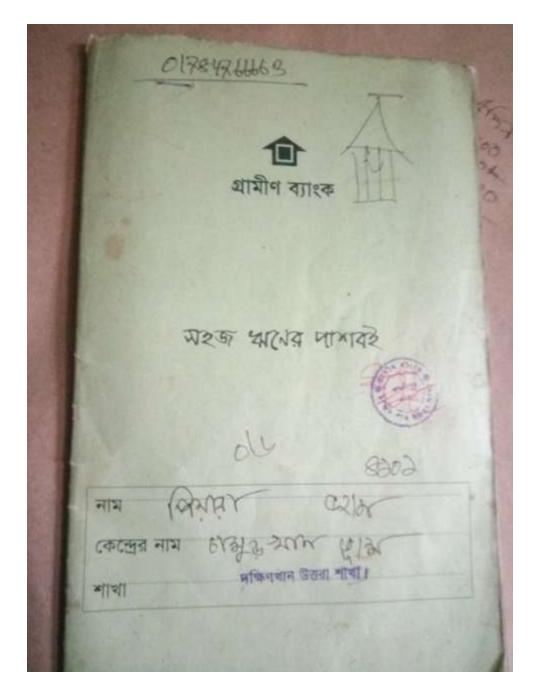
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FAMILY PICTURE

