### Proposed NU Business Name: MUSHLIM POLTRI FARM



Project identification and prepared by: Md. Anshar Alli Modhupur Unit, Tangail.

Project verified by: Mizanur Rahman Patwary



Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta					
Name	:	Minhaz Ali			
Age	:	021-01-1988(29 Years)			
Education, till to date	:	Class 5			
Marital status	:	Married			
Children	:	01 son, 01 daughter			
No. of siblings:	:	02 brothers 03 Sisters			
Address	:	Vill: Douail, P.O:Modhupur, P.S: Modhupur, Dist: Tangail			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father  MOS. JATINA BEGUM  MD. NURUL ISHLAM  Branch: Modhupur Centre # 67 (Female),  Member ID: 6168, Group No: 05  Member since: 2003 raning(14Years)  First loan: BDT 5,000Taka.			
Further Information:		Existing loan: 75,000, Outstanding loan: 70,050Taka Father			
(v) Who pays GB loan installment (vi) Mobile lady	:   :	No			
(vii) Grameen Education Loan	:	No			
(viii) Any other loan like GB, BRAC ASA etc	:	No			

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and	•••	03 years experience in running business.
Training Info	:	He has No training.
Other Own/Family Sources of Income		Agriculture
Other Own/Family Sources of Liabilities		Nil
Entrepreneur Contact No.	:	01859-297566
Family's Contact No.	•	Nil
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd.

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MOS. JATINA BEGUM Joined Grameen Bank Since 14 Years Ago. At First She Took 5,000 taka Loan from Grameen Bank. She Gradually Took Loan From GB. She Utilized the money In Agriculture.

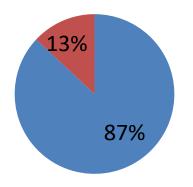
Proposed Nobin Udyokta Business Info				
Business Name	:	MUSHLIM POLTRI FARM		
Location	:	Lukdew, Gulabari, Tangail.		
Total Investment in BDT	:	BDT 383,400/-		
Financing	:	Self BDT 333,400(from existing business) 87% Required Investment BDT 50,000(as equity) 13%		
Present salary/drawings from business (estimates)	:	BDT 5,000 Taka.		
Proposed Salary	:	BDT 5,000 Taka.		
Size of shop	:	54ft x 24 ft= 1296 Square ft		
Security of the shop	:	Nil		
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; EGG.</li> <li>Average 100% gain on sale.</li> <li>The business is operating by entrepreneur. Existing No Employee.</li> <li>The Dairy Fram is own.</li> <li>Collects goods from Dhaka.</li> <li>Agreed grace period is 3 months.</li> </ul>		

<b>Existing Business</b>	(BDT)
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Particular	Daily	Monthly	Yearly
Revenue (sales)			
Egg	5,000	150,000	1800000
Tabel Calas (A)			
Total Sales (A)	5,000	150,000	1800000
Less. Variable Expense			
Egg	0	0	0
	0	0	0
	0	0	0
Total variable Expense (B)	0	0	0
Contribution Margin (CM) [C=(A-B)	5,000	150,000	1800000
Less. Fixed Expense			
Rent / fid		102000	1,224,000
Electricity bill		900	10,800
Transportation		1000	12,000
Salary (self)		5000	60,000
Salar (staff)		0	0
Entertainment		0	0
Guard		0	0
Genaretor		500	6,000
Mobile bill		300	3,600
Total fixed Cost (D)		109,700	1,316,400
Net Profit (E) [C-D)		40,300	483,600

Investment Breakdown							
	Exist	ting		Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty.	Unit Price	Amount (BDT)	Proposed Total
hen	1100	300	330,000		300	0	330,000
fid	2	1700	3,400	29	1700	49300	52,700
			0		0	0	0
			0		0	0	0
			0		0	0	0
			0		0	0	0
			0		0	0	0
			0		0	0	0
other			0	1	700	700	700
Security				0	0	0	0
Total			333,400	0		50,000	383,400

### **Source of Finance**



■ Entrepreneur Investment :333400

■ Investor Investment : 50000

■ Total Investment: 383400

Financial	<b>Projection</b>	(BDT)
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Particular	Daily	Monthly	1st Year	2nd year	3rd year
Revenue (sales)					
Chaul, Bekari, shugondhi tel, ditergent, chini etc	5,500	165,000	1,980,000	2,079,000	2,182,950
Total Sales (A)	5,500	165,000	1,980,000	2,079,000	2,182,950
Less. Variable Expense					
Chaul, Bekari, shugondhi tel, ditergent, chini etc	0	0	0	0	0
Total variable Expense(B)	0	0	0	0	0
Contribution Margin (CM) [C=(A-B)	5500	165,000	1,980,000	2,079,000	2,182,950
Less. Fixed Expense					
Rent /fid		102000	1,224,000	1,224,000	1,224,000
Electricity bill		400	4,800	4,900	5,200
Transportation		1000	12,000	12,300	12,800
Salary (self)		5000	60,000	60,500	61,100
Salar (staff)		0	0	0	0
Entertainment		100	1,200	1,500	1,700
Guard		0	0	0	0
Genaretor		500	6,000	6,000	2,400
Mobile bill		300	3,600	3,800	4,100
Total fixed Cost (D)		109,300	1,311,600	1,313,000	1,311,300
Net Profit (E) [C-D)		55,700	668,400	766,000	871,650
Investment Payback			30,000	30,000	30,000

### Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	50,000	
1.2	Net Profit	668,400	766,000
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		638,400
	Total Cash Inflow	718,400	1,404,400
2	Cash Outflow		
2.1	Purchase of Product	50,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including		
2.3	Ownership Tr. Fee)	30,000	30,000
	Total Cash Outflow	80,000	30,000
3	Net Cash Surplus	638,400	1,374,400

### **SWOT ANALYSIS**

# Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 02 Years

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures













# **FAMILY PICTURE**

