

Proposed NU Business Nam:TONY ENTERPRICE



Project identification and prepared by: Md. NAZIMUDDIN
NAGOURPUR Unit, Tangail

Project verified by: MD. Mizanur Rahaman Patoyari



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil /-
Business Experiences and Training Info	:	13years experience in running business. He has no training
Other Own/Family Sources of Income	:	AGRICULTURE
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01731309470
Family's Contact No.	:	01730857382
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd.nagourpur Unit, Tangail.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MOST:JOUNTI

joined Grameen 30years ago. At first she took Bd 5000 loan from Grameen Bank. She gradually took loan from GB. Utili.ze loan in AGRICULTURE

Proposed Nobin Udyokta Business Info

Business Name	:	ANUNDO CHOWDHRY
Location	:	VARRA BAZAR MAIN ROARD NAGOURPUR TANGAIL
Total Investment in BDT	:	BDT 344000/-
Financing	:	Self BD284000/- (from existing business 50% Required Investment BDT 60,000/- (as equity) 50%
Present salary/drawings from business (estimates)	:	BDT 5,000
Proposed Salary	:	BDT 5,000
Size of shop	:	20 ft x 10ft=200square ft
Security of the shop	:	NIL
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods LIK: OLIL ,PAST SHAMPO BODY SPARY CHARIM POWDHAR COSMATICE ,MIN ERAL WATER GOLD BORANCE ,etc.▪The business is operating by entrepreneur. Existing no employee.▪The shop is WENT .▪Collects goods from NAGOURPUR .▪Agreed grace period is 3 months.

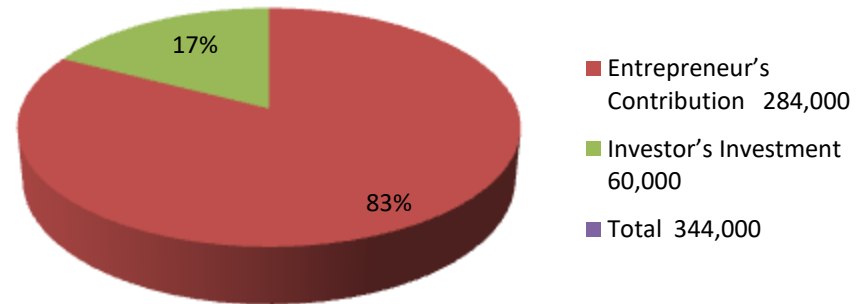
Existing Business (BDT)

BDT (TK)			
Particular	Daily	Monthly	Yearly
Revenue (sales)			
OLIL ,PAST SHAMPO BODY SPARY CHARIM POWDHAR COSMATICE ,MIN ERAL WATER GOLD BORANCE	2700	81500	978000
Total Sales (A)	2700	81500	978000
Less. Variable Expense			
OLIL ,PAST SHAMPO BODY SPARY CHARIM POWDHAR COSMATICE ,MIN ERAL WATER GOLD BORANCE		65200	782400
Total variable Expense (B)		65200	782400
Contribution Margin (CM) [C=(A-B)]		16300	195600
Less. Fixed Expense			
Rent		0	0
Electricity Bill		800	9600
Transportation		,1000	12000
Mobile Bill		300	3600
Entertainment		500	6000
Gurd		200	2400
janitor		0	0
salary (staff)		0	0
Salary (self)		5,000	60,000
Total fixed Cost (D)		7800	93600
Net Profit (E) [C-D]		8500	102000

Investment Breakdown

Investment Breakdown

Particula	Existing	Proposed	Proposed Total
OIL	14400		14400
PAST	5000		5000
SHAMPO	4000	10000	14000
BODY SPRA	4800		4800
CHRAIM	4800		4800
POWDAR	5000		5000
COSMATICE	20000		20000
MINARAL WATER	10000		10000
GOLD	200000	40000	240000
BORANCE	16000	10000	26000
Total	284000	60000	344000



Particular	Monthly	1st Year	2nd Year(+5%)
Revenue (sales)			
K: OLIL ,PAST SHAMPO BODY SPARY CHARIM POWDHAR COSMATICE ,MIN ERAL WATER GOLD BORANCE	81500	978000	1026900
Total Sales (A)	81500	978000	1026900
Less. Variable Expense			
K: OLIL ,PAST SHAMPO BODY SPARY CHARIM POWDHAR COSMATICE ,MIN ERAL WATER GOLD BORANCE	65200	782400	821520
Total variable Expense (B)	65200	782400	821520
Contribution Margin (CM) [C=(A-B)]	16300	195600	186480
Less. Fixed Expense			
Rent	0	0	0
Mobile Bill	300	3600	3700
Electricity Bill	800	9600	9700
Transportation	1000	12000	12000
Guard	200	2400	2400
Entertainment	500	6000	6000
salary (staff)	0	0	0
Salary (self)	5000	60000	60000

Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>
1	Cash Inflow		
1.1	Investment Infusion by Investor	60000	
1.2	Net Profit	102000	92680
1.3	Depreciation (Non cash item)	0	0
1.4	Opening Balance of Cash Surplus		76000
	Total Cash Inflow	162000	168680
2	Cash Outflow		
2.1	Purchase of Product	50000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	36000	36000
	Total Cash Outflow	86000	36000
3	Net Cash Surplus	76000	132680

SWOT ANALYSIS

STRENGTH

Employment: Self: Family:0 Others:
Experience & Skill : Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures









FAMILY PICTURE

