

## Proposed NU Business Name: **MA CHIKEN HOUSE**



Project identification and prepared by: Abdur Rouf,  
Ashulia Unit, Dhaka.

Project verified by: MD. Siddikur Rahman



## ***Brief Bio of The Proposed Nobin Udyokta***

Name	:	<b>MD. TAJUL ISLAM</b>
Age	:	27-09-1986(31 Years)
Education, till to date	:	S.S.C
Marital status	:	Married
Children	:	02 Daughter
No. of siblings:	:	02 Brothers
Address	:	Vill: Gajirchot, P.O: North Gajirchot, P.S: Savar, Dist: Dhaka.
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	<b>MOST. AFIA KHATUN</b>
(iii) Father's name	:	<b>MD. DULAL MIA</b>
(iv) GB member's info	:	Branch: Dhamsona Ashulia ,Centre # 3 (Female), Member ID: 3813/2, Group No: 12 Member since: 21/05/2010 (07 Years) First loan: 5,000/-
Further Information:		Existing Loan: BDT- 50,000/- Outstanding loan: Nill
(v) Who pays GB loan installment	:	Mother
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

## ***BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)***

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	3 years experience in running business. He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01818-987052
Mother's Contact No.	:	01778-534142
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Ashulia Unit, Dhaka.

## BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**MOST. AFIA KHATUN** joined Grameen Bank since 07 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in house repair.

# Proposed Nobin Udyokta Business Info

Business Name	:	<b>MA CHIKEN HOUSE</b>
Location	:	Sher Ali Market, Ashulia, Dhaka.
Total Investment in BDT	:	BDT 220,000/-
Financing	:	Self BDT 1,60,000/-(from existing business) 73% Required Investment BDT 60,000/-(as equity) 27%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	15ft x 20 ft=300 square ft
Implementation	:	<ul style="list-style-type: none"><li>▪The business is planned to be scaled up by investment in existing goods like; Boiler, Cock.</li><li>▪Average 10% gain on sale.</li><li>▪The business is operating by entrepreneur. Existing 04 employees. After getting equity fund 1 employee will be appointed.</li><li>▪The shop isrenting.</li><li>▪Collects goods from Bogra.</li><li>▪Agreed grace period is 3 months.</li></ul>

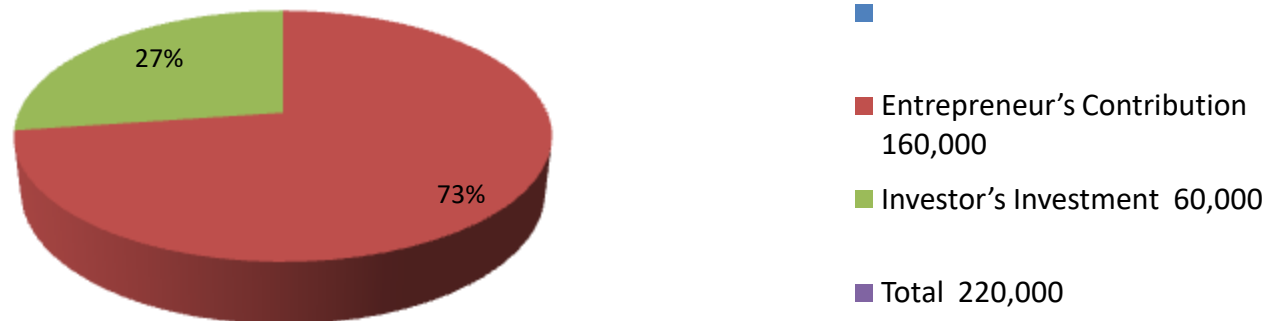
## Existing Business (BDT)

Particular	Daily	Monthly	Yearly
<b>Revenue(Sales)</b>			
Boiler item	12000	360000	4320000
	0	0	0
<b>Total Sales (A)</b>	12000	360000	4320000
<b>Less Variable Expense</b>			
Boiler item	10800	324000	3888000
<b>Total variable Expense (B)</b>	10,800	324000	3888000
<b>Contribution Margin (CM) [C=(A-B)</b>	1,200	36000	432000
<b>Less Variable Expense</b>			
Rent		3,000	36000
Electricity bill		1500	18000
Transportation		3,000	36000
Salary (self)		5000	60000
Salary(Staff)		12000	144000
Entertainment		300	3600
Guard		400	4800
Generator		400	4800
Bank charge		0	0
Mobile bill		400	4800
<b>Total fixed cost (D)</b>		26,000	312000
<b>Net Profit (E)= [C-D]</b>		10,000	120000

## Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed
			(BDT)			(BDT)	Total
Boiler	600	187.5	112,500			40,000	152,500
Others Feed	0	0	6,000	0	0	0	6,000
Advance	0	0	10,000	0	0	0	10,000
Wighet Machine	1	2500	2,500	0	0	0	2,500
Dressing Machine	1	25000	25,000			20,000	45,000
Dram	8	500	4,000	0	0	0	4,000
Decoration	0	0	0	0	0		
<b>Total</b>	<b>610</b>	<b>28187.5</b>	<b>160,000</b>	<b>241</b>	<b>25,188</b>	<b>60,000</b>	<b>220,000</b>

## Source of Finance



## Financial Projection (BDT)

Paticular	Daily	Monthly	Year1	Year 2	Year 3
<b>Revenue(Sales)</b>					
Boiler item	13000	390000	4680000	4914000	5159700
	0	0	0	0	0
<b>Total Sales (A)</b>	13000	390000	4680000	4914000	5159700
<b>Less Variable Expense</b>			0		
Boiler item	11700	351000	4212000	4422600	4643730
			0		
<b>Total variable Expense (B)</b>	11,700	351000	4212000	4422600	4643730
<b>Contribution Margin (CM) [C=(A-B)</b>	1,300	39000	468000	491400	515970
<b>Less Variable Expense</b>			0		
Rent		3,000	36000	36,000	36000
Electricity bill		1700	20400	20900	21400
Transportation		4,000	48000	48,500	49000
Salary (self)		5000	60000	60000	60000
Salary(Staff)		12000	144000	144000	144000
Entertainment		400	4800	4800	4800
Guard		400	4800	4800	4800
Generator		400	4800	4800	4800
Bank charge		0	0	0	0
Mobile bill		500	6000	6100	6200
<b>Total fixed cost (D)</b>		27,400	324,000	325,100	326200
<b>Net Profit (E)= [C-D]</b>		11600	139200	166,300	189770
Investment Payback			<b>24.000</b>	<b>24.000</b>	<b>24.000</b>



## Cash flow projection on business plan (rec. & Pay)

SR#	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
1	Cash Inflow			
1.1	Investment Infusion by Investor	60,000		
1.2	Net Profit	139,200	166,300	189770
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		115,200	257500
	<b>Total Cash Inflow</b>	199200	281500	447270
2	Cash Outflow			
2.1	Purchase of Product	60,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	24,000	24,000	24,000
	<b>Total Cash Outflow</b>	84,000	24,000	24,000
3	<b>Net Cash Surplus</b>	115,200	257500	423270

# SWOT ANALYSIS

## **S**TRENGTH

Employment: Self: 01 Family: 00 Others: 04  
Experience & Skill : 3 Years  
Quality goods & services;  
Skill and experience;

## **W**EAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community  
Location of shop: Sher Ali Market, Ashulia,  
Dhaka.  
Regular customers;

## **T**HREATS

Theft  
Fire  
Political unrest

Pictures

আব্দাহ

বিশ্বব্যাপী বিক্রয়কারী প্রতিষ্ঠান

সর্ব

প্রোঃ তাজুল ইসলাম (খাঁন)

পতিমান



# মা চিকেন হাউজ



এখানে ব্রয়নার, লেয়ার, সোনালী, কবুতর, হাঁস সুলভ  
মূল্যে বিক্রি করা হয় এবং যেকোন বিয়ে জন্মদিন  
এবং সকল প্রকার অনুষ্ঠানের অর্জার নেওয়া হয়।



শের আলী মার্কেট সংলগ্ন, গাজীরচট, দঃপাড়া। মোবা : ০১৯১৯-৯৮৭০৫২, ০১৭৪২-৪৭৬০৫২

































# FAMILY PICTURE