Proposed NU Business Name: DIPU GENARAL STORE



Project identification and prepared by:Modon kumar Biswas,
Dakshinkhan Unit, Dhaka
Project verified by: Md. Abu Bakkar Siddique



Brief Bio of The Proposed Nobin Udyokta					
Name	:	Saiful			
Age	:	03-04-1990 (Years)			
Education, till to date	:	B.B.A			
Marital status	:	Unmarried			
Children	:	Nill			
No. of siblings:	:	01 Brothers 02 Sisters			
Address	:	Vill: Boro borwa ,P.O:Borwa ,P.S: Khilket , Dist: Dhaka			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father Branch: Dakshinkhan, Centre # 48 (Female), Member ID: 3491, Group No: 02 Member since: 07-05-1995(22 Years) First loan: BDT = 2,000 /-			
Further Information: (v) Who pays GB loan installment	 :	Outstanding loan:=270000/- Father			
(vi) Mobile lady	:	No			
(vii) Grameen Education Loan	:	No			
(viii) Any other loan like GB, BRAC ASA etc	:	No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences & Skill	:	08 years of business experience.
Own Business and	:	08 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	••	None
Other Own/Family Sources of Liabilities	••	None
Entrepreneur Contact No.	:	01713-570324
Family's Contact No.	:	01632-285668
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Dakshinkhan Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

Rehena Begum joined Grameen Bank since 22 years ago. At first she took BDT 2,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

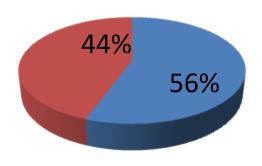
Proposed Nobin Udyokta Business Info					
Business Name		Dipu Genaral Store			
Location	:	Boro Borowa,Kilkhat,Dhaka			
Total Investment in BDT	:	BDT45 0,000/-			
Financing	:	Self BDT 250,000/- (from existing business) 56 %			
		Required Investment BDT 200,000/- (as equity) 44 %			
Present salary/drawings from business (estimates)	:	BDT 8,000			
Proposed Salary	:	BDT 8,000			
Size of shop	:	15 ft x 10 ft= 150 square ft			
Security of the shop	:	Own Shop			
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Rice, ata, soyabin oil, Suger, dal, soft drink, etc. Average 20 % gain on sales. The business is operating by entrepreneur. Existing no employee. The shop is woner. Collects goods from . Agreed grace period is 3 months. 			

Existing Business (BDT)							
Particular	Daily	Monthly	Yearly				
Revenue (sales)							
Grocery item	3,000	90,000	1,080,000				
Total Sales (A)	3,000	90,000	1,080,000				
Less. Variable Expense							
Grocery item	2,400	72,000	864,000				
Total variable Expense (B)	2,400	72,000	864,000				
Contribution Margin (CM) [C=(A-B)	600	18,000	216,000				
Less. Fixed Expense							
Electricity Bill		1500	18,000				
Transportation		1,500	18,000				
Mobile Bill		800	9,600				
Salary (self)		8,000	96,000				
Total fixed Cost (D)		11,800	141,600				
Net Profit (E) [C-D)		6,200	74,400				

Investment Breakdown								
Posticulous Existing			Particulars	Proposed			Proposed	
Particulars	Quantity	Price	Unit Price		Quantity	Price	Unit Price	Total
Rice	25	2700	67500	Rice	30	2700	81,000	148,500
Ata	5	1020	5100	Ata	4	1020	4,080	9,180
Soyabin oil	250	90	22500	Soyabin oil	200	90	18,000	40,500
Suger	5	2660	13300	Suger	5	2660	13,300	26,600
Dal	150	102	15300	Dal	200	102	20,400	35,700
Soft Drink	12	520	6240	Soft Drink	12	520	6,240	12,480
Bakery item	750	25	18750	Bakery item	500	25	12,500	31,250
Soap	450	28	12600	Soap	250	28	7,000	19,600
Cosmetics	250	110	27500	Cosmetics	250	110	27,500	55,000
Fridge	2	15000	30000				0	30,000
Others			31210	Others			9,980	41,190
Total			250,000				200,000	450,000

Source of Finance

■ Entrepreneur's contibution 250000 ■ Investor's Investment 200000 ■ Total 450000



Financial Projection (BDT)							
Particular Daily Monthly 1st Year 2nd Year							
Revenue (sales)							
Grocery item	4,000	120,000	1,440,000	1,512,000	1,587,600		
Total Sales (A)	4,000	120,000	1,440,000	1,512,000	1,587,600		
Less. Variable Expense							
Grocery item	3,200	96,000	1,152,000	1,209,600	1,270,080		
Total variable Expense (B)	3,200	96,000	1,152,000	1,209,600	1,270,080		
Contribution Margin (CM) [C=(A-B)	800	24,000	288,000	302,400	317,520		
Less. Fixed Expense							
Electricity Bill		1575	18,900	19,845	20,837		
Transportation		1,650	19,800	20,790	21,830		
Mobile Bill		960	11,520	12,096	12,701		
Salary (self)		8,000	96,000	96,000	96,000		
Non Cash Item							
Depreciation		500	6,000	6,000	6,000		
Total Fixed Cost		12,685	152,220	154,731	157,368		
Net Profit (E) [C-D)		11,315	135,780	147,669	160,152		
Investment Payback			80,000	80,000	80,000		

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	200,000		
1.2	Net Profit	135,780	147,669	160,152
1.3	Depreciation (Non cash item)	6,000	6,000	6,000
1.4	Opening Balance of Cash Surplus		61,780	135,449
	Total Cash Inflow	341,780	215,449	301,601
2	Cash Outflow			
2.1	Purchase of Product	200,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including	90,000	80.000	80,000
2.3	Ownership Tr. Fee)	80,000	80,000	80,000
	Total Cash Outflow	280,000	80,000	80,000
3	Net Cash Surplus	61,780	135,449	221,601

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 08 Years

Own Business: 08 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

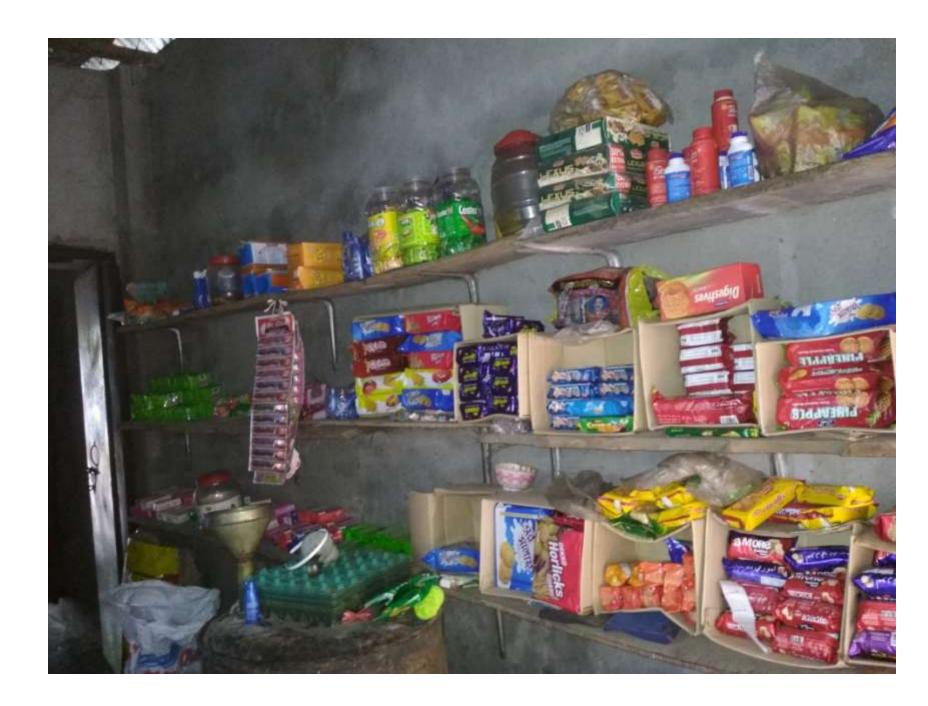
Theft

Fire

Political unrest

Pictures

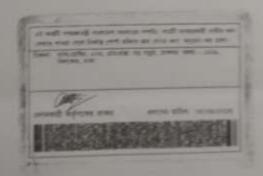


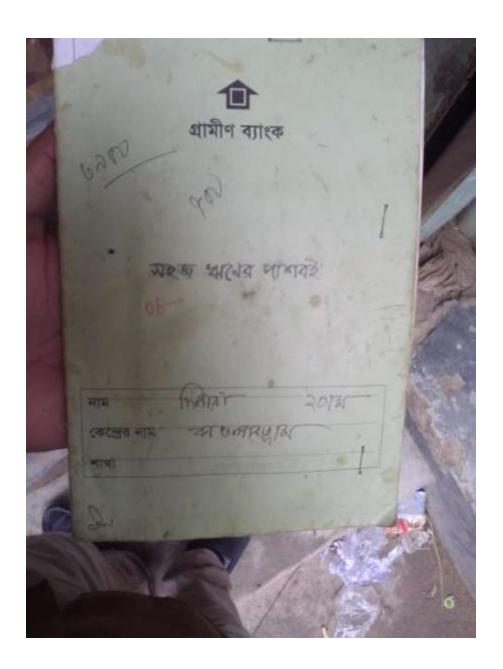




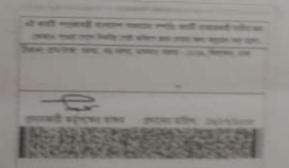














গণপ্রজাতন্ত্রী বাংলাদেশ সরকার Government of the Process Republic of Resignation

SECTIONAL EL CAPE / STORE HOSE HA



নাম: জিবোজ মিঝা

Name: Firej Mia

পিডা: মৃত আমূল জনার

মাতা: বিলাহুন মেচা

Date of Birth: 21 Jul 1965

ID NO: 2613738884661

এই জানুটি পানুসামন্ত্ৰী বাংলাচেশ সংকাৰণে সপতি। বাংটী হাৰছাবাটী হাটিও সক কোনাত পানাৰ সেন্দে নিৰ্ভাৱ গোটী অভিনে জনা সংকাৰ কৰা সন্তানন কৰা কৰা। কিলালা প্ৰসাৰ্থনাত্ৰ সকলে, বত বাংলাচ, ভাৰতত্ত কৰালা। ১৯৩৬, বিশাস্থ্ৰত, সংলা



लामकादी कईमरचन शक्त लागाम वारियः ३६/०५/२००७

FAMILY PICTURE

