Proposed NU Business Name: MOTIUR DAIRY FARM



Project identification and prepared by: Md. Delwer hossain, Kapashia Unit, Gazipur

Project verified by: Md. Siddikur Rahman

Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta						
Name	:	MD.MOTIUR RAHMAN				
Age	:	02/01/1997 (20 Years)				
Education, till to date	:	HSC				
Marital status	:	Unmarried				
Children	:	Nil				
No. of siblings:	:	2 Brothers				
Address	:	Vill: Hailjor, P.O: Bhulesshor-1743, P.S: Kapashia, Dist: Gazipur.				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info Further Information:	: : :	Mother Father Final Father Final AKTER MD.KHALEDUL Branch: Goshinga, Centre # 50 (Female), Member ID: 5067, Group No: 05 Member since: 20/04/2007 to 2017 (10Years) First Loan: BDT 5,000/-, Last Loan: BDT 14,000/- Outstanding Loan: BDT 14,000/-				
(v) Who pays GB loan installment	:	Father				
(vi) Mobile lady	:	No				
(vii) Grameen Education Loan	:	No				
(viii) Any other loan like GB, BRAC ASA etc	:	No				

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and Training Info		03 years experience in running business. He has 03 Years training
Other Own/Family Sources of Income	:	Yes (Farming)
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01775-062529
Family's Contact No.	:	01768-947818
NU Project Source/Reference		Grameen Shakti Samajik Byabosha Ltd. Kapashia Unit, Gazipur

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

RINA AKTER joined with Grameen Bank for 10 years. At first she took BDT 10,000/- loan from Grameen Bank. She gradually took loan from GB. She utilized loan in business.

Proposed Nobin Udyokta Business Info					
Business Name	:	MOTIUR DAIRY FARM			
Location		Hailjor West Para			
Total Investment in BDT	:	BDT 1,60,000/-			
Financing	:	Self BDT 100,000/- (from existing business) 63% Required Investment BDT 60,000/- (as equity) 37%			
Present salary/drawings from business (estimates)	:	BDT 4,000/-			
Proposed Salary	:	BDT 5,000/-			
Size of Farm	:	8 ft x 4 ft= 32 square ft			
Implementation	:	 He has Two cows, one calf in his farm. Average daily milk production is 06 liter and milk price is BDT 60/ The business is operated by entrepreneur. Existing no employee. The farm is owned. Collects cows from Amraid Bazar. Agreed grace period is 3 months. 			

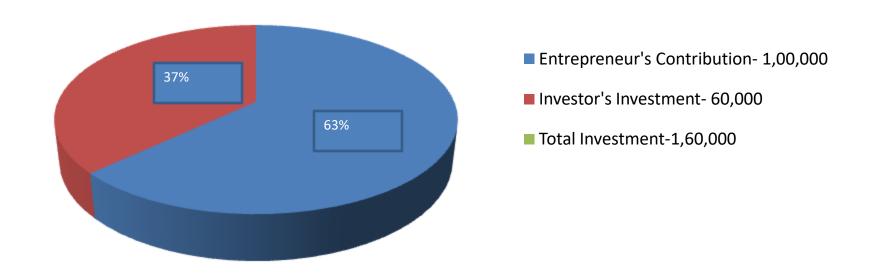
Existing Business

BDT (TK)

Particulars	Daily	Monthly	Yearly
Revenue (sales)			
Milk (Daily: 6 litre x 60/- per litre)	360	10,800	129,600
Total Sales (A)	360	10,800	129,600
Less. Variable Expense			
Straw, Bran, Medicine etc.	60	1,800	21,600
Total variable Expense (B)	60	1,800	21,600
Contribution Margin (CM) [C=(A-B)	300	9,000	108,000
Less. Fixed Expense			
Transportation		500	6,000
Mobile Bill		300	3,600
Entertainment		150	1,800
Salary (self)		4,000	48,000
Total fixed Cost (D)		4,950	59,400
Net Profit (E) [C-D)		4,050	48,600

Investment Breakdown							
Existing					Propose	Proposed	
Particulars	Qty.	Unit Price	Amount	Qty.	Unit	Amount	Total
			(BDT)		Price	(BDT)	
Cow	2	40,000	80,000	1	60,000	60,000	140,000
Calf	1	20,000	20,000				20,000
Total	3		100,000	1		60,000	160,000

Source of Finance



Financial Projection							
BDT (TK)							
Particulars	Daily	Monthly	1st Year	2nd Year (+5%)	3rd year (+5%)		
Revenue (sales)							
Milk (Daily: 10 litre x 60/- per litre)	600	18,000	216,000	226,800	238,140		
Total Sales (A)	600	18,000	216,000	226,800	238,140		
Less. Variable Expense							
Straw, Bran, Medicine etc.	140	4,200	50,400	52,920	55,566		
Total variable Expense (B)	140	4,200	50,400	52,920	55,566		
Contribution Margin (CM) [C=(A-B)]	460	13,800	165,600	173,880	182,574		
Less. Fixed Expense							
Transportation		800	9,600	12,000	14,400		
Mobile Bill		350	4,200	4,560	4,800		
Entertainment		150	1,800	1,900	2,000		
Salary (self)		5,000	60,000	60,000	60,000		
Total Fixed Cost		6,300	75,600	78,460	81,200		
Net Profit (E) [C-D]		7,500	90,000	95,420	101,374		
Investment Payback			24,000	24,000	24,000		

Cash Flow Projection on Business Plan (Rec. & Pay)

SL	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	60,000		
1.2	Net Profit	90,000	95,420	101,374
1.3	Depreciation (Non cash item)		-	
1.4	Opening Balance of Cash Surplus		66,000	137,420
	Total Cash Inflow	150,000	161,420	238,794
2	Cash Outflow			
2.1	Purchase of Product	60,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	24,000	24,000	24,000
	Total Cash Outflow	84,000	24,000	24,000
3	Net Cash Surplus	66,000	137,420	214,794

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 03 Years

Quality goods & services

Skill and experience

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of farm Regular customers

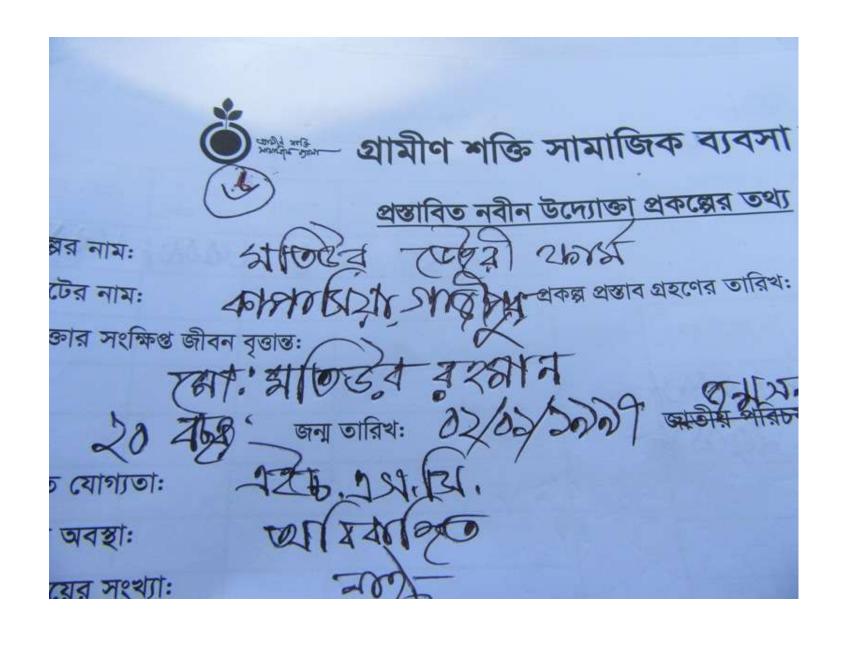
THREATS

Theft

Fire

Political unrest

Pictures







FAMILY PICTURE

