

Proposed NU Business Name: **KHOKON DEKORETOR & LIGHTING HOUSE**



Project identification and prepared by: Md.Nasir uddin sheikh
Chagal naiya, feni

Project verified by: Susanto kumar bisshas



Brief Bio of The Proposed Nobin Udyokta

Name	:	MD.HANIF (KHOKON)
Age	:	02/02/1985 (32 Years)
Education, till to date	:	Class Nine
Marital status	:	Married
Children	:	1 Daughter 1 Son
No. of siblings:	:	06 Brother 02 Sisters
Address	:	Vill: East Debpur P.O: Chadgazi, P.S: Chagal naiya, Dist: Feni.
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	BIBI MOMENA
(iii) Father's name	:	KHOLILUR RAHMAN
(iv) GB member's info	:	Branch: Mohamaya, Centre # 13/(Female), Member ID:7262, Group No: 02 Member since: 05-07-2009 First loan: BDT 5,000/-
Further Information:		Existing loan: BDT 40,000/- Outstanding loan: BDT 10,250/-
(v) Who pays GB loan installment	:	Mother
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(besides Own Business, I.E., Persuading Further Studies, Other Business Etc.)	:	Nil
Business Experiences And Training Info	:	Eight Years Experience In Running Business. He Has No Training
Other Own/Family Sources Of Income	:	Yes
Other Own/Family Sources Of Liabilities	:	None
Entrepreneur Contact No.	:	01815-842134
Mother's Contact No.	:	01874-304847
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Chagal Naiya Unit,feni.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

BIBI MOMENA joined Grameen Bank since 08 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info

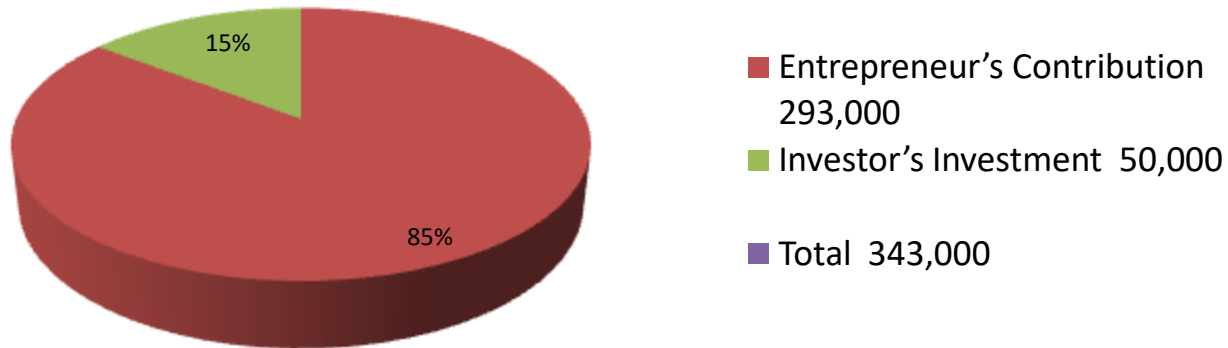
Business Name	:	KHOKON DEKORETOR & LIGHTING HOUSE
Location	:	Boktar Hat Kor Bazar, Chagal Naiya, Feni.
Total Investment In BDT	:	Bdt 3,43,000/-
Financing	:	Self BDT 2,93,000/- (From Existing Business) 85% Required Investment Bdt,50,000(as Equity) 15%
Present Salary/Drawings From Business (Estimates)	:	Bdt 5,000
Proposed Salary	:	Bdt 5,000
Size Of Shop	:	10 Ft X 15ft. = 200 Square Ft
Security Of The Shop	:	45,000/-
Implementation	:	<ul style="list-style-type: none"> ▪The Business Is Planned To Be Scaled Up By Investment In Existing Goods Like Sound system, genaretor,genaretor small,lighting system Etc. ▪Average 20% Gain On Sale. ▪The Business Is Operating By Entrepreneur. Existing No Employee. ▪He Is Doing His Business In Rent Place. ▪Collects Goods From Feni. ▪Agreed Grace Period Is 3 Months.

Existing

Particular	Daily	Monthly	Yearly
Revnuue (Sale)			
Sound system, genaretor,genaretor small, Etc.	2700	81000	972000
	0	0	0
Total Sales(A)	2700	81000	972000
Less Variable Expense (B)			0
Sound system, genaretor,genaretor small, Etc.	2160	64800	777600
Total Variable Expense	2160	64800	777600
Contributon Margin (CM) [C=(A-B)]	540	16200	194400
Less Fixed Expense			
Rent		1500	18000
Electric Bill		300	3600
Transportaion		300	3600
Salary (Self)		5000	60000
Salary (Staff)		4000	48000
Entertainment		200	2400
Guard		0	0
Generator		0	0
Mobile Bill		300	3600
Total Fixed Cost (D)		11600	139200
Net Profit (E)= [C-D]		4600	55200

Investment Breakdown

Particulars	Existing	Proposed	Proposed Total
Sound system	60,000	0	60,000
Genaretor	40,000	20,000	60,000
Genaretor	30,000	15,000	45,000
Lighting system	50,000	15,000	65,000
L E D Get	68,000	0	68,000
Security	45,000	0	45,000
	0	0	0
	0	0	0
Total	293,000	50,000	343,000



Financial Projection (BDT)

Particular	Daily	Monthly	Year -1	Year-2	Year-3
Revenue(Sales)					
Sound system, genaretor,genaretor small, Etc.	3200	96000	1152000	1209600	1270080
0	0	0	0	0	0
Total Sales(A)	3200	96000	1152000	1209600	1270080
Less Variable Expense (B)					
Sound system, genaretor,genaretor small, Etc.	2560	76800	921600	967680	1016064
Total Variable Expense	2560	76800	921600	967680	1016064
Contributon Margin (CM) [C=(A-B)]	640	19200	230400	241920	254016
Less Fixed Expense					
Rent		1500	18000	18000	18000
Electric Bill		300	3600	3900	4200
Transportaion		300	3600	3780	3969
Salary (Self)		5000	60000	60000	60000
Salary (Staff)		4000	48000	48000	48000
Entertainment		200	2400	2400	2400
Mobil Bill		300	3600	3700	3800
Total Fixed Cost (D)		11600	139200	139780	140369
Net Profit (E)= [C-D]		7600	91200	95760	100548
Investment Pay Back			20,000	20,000	20,000

Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	91,200	95760	100548
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		71200	146960
	Total Cash Inflow	141,200	166,960	247,508
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20000	20000	20000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	71,200	146,960	227,508

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0
Others:0 Experience & Skill : 5 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop; Jinjira, Birulia, Savar, Dhaka.
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures





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খোকন ডেকোরেটর
এন্ড লাইটিং হাউজ

এখানে যে কোন অনুষ্ঠানে লাইটিং, ডেকোরেশন, সাউন্ড সিস্টেম ও ভিডিও ভাড়া দেওয়া হয়।

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📍 বকরাঘাট, বি.টি.সার রোড, মালদা (বি.সি.সি.)

