

Proposed NU Business Name: **TAFSIA POULTRI FARM**



Project identification and prepared by: MD. RABIUL ISLAM
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Project verified by: MD. Abdul Mannan Talukder



Brief Bio of The Proposed Nobin Udyokta

Name	:	MST. SALMA JAHAN
Age	:	06/12/1996(20Years)
Education, till to date	:	S.S.C
Marital status	:	Married
Children	:	1 Daughter
No. of siblings:	:	3Sister
Address	:	Vill: Horishonkorpur,P.O:Pirijpur,P.S: Godagari, Dist: Rajshahi
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	MST.KHAIRUN NESA
(iii) Father's name	:	MD. ABDUS SALAM
(iv) GB member's info	:	Branch:Najirpur,godagari,Centre #8(Female), Member ID:9613 , Group No:10 Member since:17/01/2013 First loan: BDT -4000
Further Information:		Existing Loan: BDT 6000, Outstanding loan:30200
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	03years experience in running business. He has no training.
Other Own/Family Sources of Income	:	
Other Own/Family Sources of Liabilities	:	Agriculture
Entrepreneur Contact No.	:	01720613898
Father's Contact No.	:	01790473501
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Godagari Unit, Rajshahi

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST. KHAIRUN NESA joined Grameen Bank since 04 years ago. At first she took 4,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Agriculture.

Proposed Nobin Udyokta Business Info

Business Name	:	TAFSIA POULTRI FARM
Location	:	Horishonkorpor, Pirijpur, Godagari, Rajshahi
Total Investment in BDT	:	BDT 70000/-
Financing	:	Self BDT 20000/- (from existing business) 29% Required Investment BDT 50,000/- (as equity) 71%
Present salary/drawings from business (estimates)	:	BDT 5000/-
Proposed Salary	:	5000/=
Size of shop	:	30ft x 15ft = 450 square ft
Security of the shop	:	-
Implementation	:	<ul style="list-style-type: none">▪ The business is planned to be scaled up by investment in existing goods like; Farm▪ The business is operating by entrepreneur. Existing no employees.▪ Average gain▪ The farm is owned.▪ Agreed grace period is 3 months.

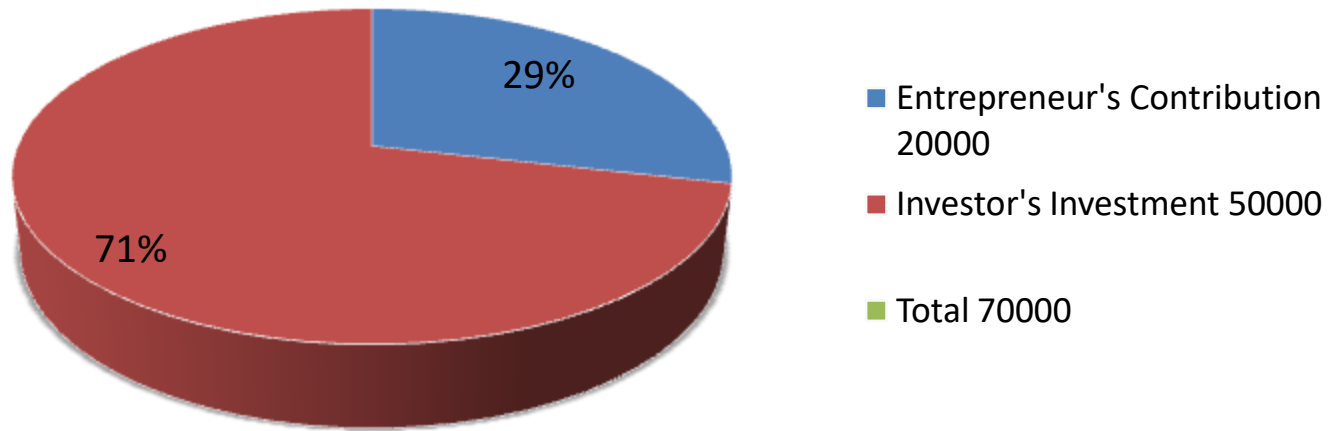
Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Hen	2500	75000	900000
Total Sales (A)	2500	75000	900000
Less. Variable Expense			
Hen	667	20000	240000
Total Variable Expense (B)	667	20000	240000
Contribution Margin(CM) [C=(A-B)]	1833	55000	660000
Less. Fixed Expense			
Rent		0	0
Electricity Bill		200	2400
Mobile Bill		100	1200
Salary (self)		4000	48000
Salary (staff)		0	0
Transportation		200	2400
Food/other		39500	474000
Medicine		3000	36000
Bank Charge/gurd		0	0
Total Fixed Cost (D)		47000	564000
Net Profit (E) [C-D]		8000	96000

Investment Breakdown

Particulars	Existing	Proposed	Proposed Total
Hen	20000	20000	40000
Food	0	30000	30000
	0	0	0
Total	20000	50000	70000

Source of Finance



Financial Projection (BDT)

Particular	Daily	Monthly	1st Year	2nd Year	3rd Year
Revenue (Sales)					
Hen		75000	900000	945000	992250
Total Sales (A)		75000	900000	945000	992250
Less. Variable Expense					
Hen		20000	240000	252000	264600
Total Variable Expense (B)		20000	240000	252000	264600
Contribution Margin (CM) [C=(A-B)]		55000	660000	693000	727650
Less. Fixed Expense					
Rent		0	0	0	0
Electricity Bill		200	2400	2700	3000
Mobile Bill		100	1200	1500	1800
Salary (self)		4000	48000	48000	48000
Salary (staff)		0	0	0	0
Transportation		200	2400	2700	3000
Food		39500	474000	474000	474000
Medicine		3000	36000	36000	36000
Bank Charge		0	0	0	0
Total Fixed Cost (D)		47000	564000	564900	565800
Net Profit (E) [C-D]		8000	96000	128100	161850
Investment Payback			20000	20000	20000

Cash flow projection on business plan (rec. & Pay)

Sl#	Particulars	1st Year	2nd Year	3rd Year
1	Cash Inflow			
1.1	Investment Infusion by investor	50000		
1.2	Net Profit	96000	128100	161850
1.3	Depreciation (Non Cash item)			
1.4	Opening Balance of Cash Surplus		76000	184100
	Total Cash Inflow	146000	204100	345950
2	Cash Outflow			
2.1	Purchase of Product	50000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20000	20000	20000
	Total Cash Outflow	70000	20000	20000
3	Net Cash Surplus	76000	184100	325950

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:0
Experience & Skill : 03Years
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of farm : Horishonkorpur,
Pirijpur,Godagari. Rajshahi
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures





