

Proposed NU Business Name: **MULLAH POLTRI FRAM**



Project identification and prepared by: Mr. Kabir
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Project verified by: MD. Abdul Mannan Talukder



Grameen Shakti
Samajik Byabosha Ltd.

Brief Bio of The Proposed Nabin Udyokta

Name	:	MST. BITHI AKTER
Age	:	10/04/1987(30Years)
Education, till to date	:	H.S.C
Marital status	:	Married
Children	:	1 son 1 daughter
No. of siblings:	:	1 Brother 1 sister
Address	:	Vill: Ramrama,P.O: Ramrama,P.S: bagmara, Dist: Rajshahi
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	MST. ZAHANARA BEGUM
(iii) Father's name	:	MD.A.SALAM MULLAH
(iv) GB member's info	:	Branch:Delowabari,Centre #46(Female), Member ID: 1137/1, Group No:04 Member since:2002 First loan: BDT -5000
Further Information:		Existing Loan: BDT 22000, Outstanding loan: 15224
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	04 years experience in running business. He has no training.
Other Own/Family Sources of Income	:	Cow business and dhan chatal
Other Own/Family Sources of Liabilities	:	Agriculture
Entrepreneur Contact No.	:	01738590118
Father's Contact No.	:	01740973198
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Tahirpur Unit, Rajshahi

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST. ZAHANARA BEGUM joined Grameen Bank since 14 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Agriculture.

Proposed Nobin Udyokta Business Info

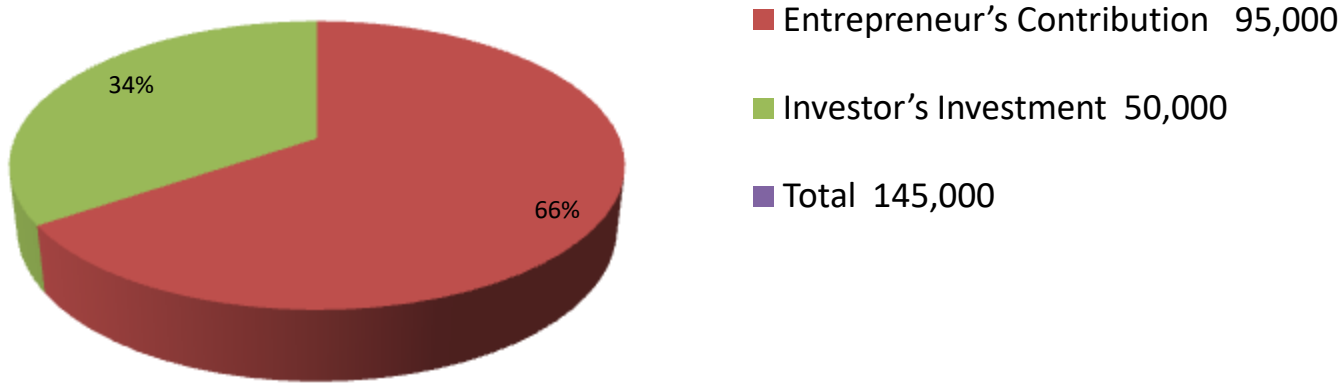
Business Name	:	MULLAH POLTRI FRAM
Location	:	Ramrama, Tahirpur,Rajshahi
Total Investment in BDT	:	BDT 1050000
Financing	:	Self BDT 1000000-(from existing business) 95% Required Investment BDT 50,000/-(as equity) 5%
Present salary/drawings from business (estimates)	:	BDT 5000/-
Proposed Salary	:	5000/=
Size of shop	:	40ft x 10ft= 400 square ft
Security of the shop	:	-
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like; Farm▪The business is operating by entrepreneur. Existing no employees.▪Average gain▪The farm is owned.▪Agreed grace period is 3 months.

Existing Business (BDT)			
Particular	Daily	Monthly	Yearly
Revenue (sales)			
sales	18,000	540,000	6480000
Total Sales (A)	18,000	540,000	6480000
Less. Variable Expense		0	
Liar murgi product	13,500	405,000	4860000
Total variable Expense (B)	13,500	405,000	4860000
Contribution Margin (CM) [C=(A-B)]	4,500	135,000	1620000
Less. Fixed Expense			
Rent			0
Electricity Bill		1500	18,000
Mobile Bill		200	2,400
Salary (self)		5000	60,000
Guard			0
Transportation		500	6,000
medicin		800	9,600
Salary (staff)		10000	120,000
food		40000	480,000
Total fixed Cost (D)		58,000	696,000
Net Profit (E) [C-D]		77,000	924,000

Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty	Unit Price	Amount (BDT)	Proposed Total
liar murgi	4000	250	#####			20000	20,000
						30000	30,000
						0	0
Total	4000	250	1000000		0	50000	50000

Source of Finance



Financial Projection (BDT)

Particular	Daily	Month	1st Year	2nd year	3rd Year
Revenue (sales)					
liar murgi	18000	540000	6480000	6804000	7144200
Total Sales (A)	18000	540000	6480000	6804000	7144200
Less. Variable Expense		0	0	0	0
oil, rice, wheat, khol etc.	13500	405000	4860000	5103000	5358150
Total variable Expense (B)	13500	405000	4860000	5103000	5358150
Contribution Margin (CM) [C=(A-B)]	4500	135000	1620000	1701000	1786050
Less. Fixed Expense					
Rent					
Electricity Bill		1500	18000	19000	20000
Mobile Bill		200	2400	2800	3000
Salary (self)		5000	60000	60000	60000
Transportation		500	6000	7000	8000
food		40000	480000	482000	485000
Salary (staff)		10000	120000	120000	120000
medicin		800	9600	10000	10000
Bank service Charge			100	100	100
Total Fixed Cost		58000	696100	700900	706100
Net Profit (E) [C-D]		77000	923900	1000100	1079950
Investment Payback			20000	20000	20000

Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>(BDT)</i>
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	923900	1000100	1079950
1.3	Depreciation (Non cash item)		-	
1.4	Opening Balance of Cash Surplus		903900	1884000
	Total Cash Inflow	973900	1904000	2963950
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20,000	20000	20000
	Total Cash Outflow	70,000	20000	20000
3	Net Cash Surplus	903900	1884000	2943950

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:0
Experience & Skill : 04 Years
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of farm : Ramrama,
Tahirpur,Rajshahi
Regular customers;

THREATS

Theft
Fire
Political unrest







FAMILY PICTURE

