Dipali Dairy Farm



Project by: Dipali Rani Identified by-Md. Masum Mia Verified By: Md. Ziaul Hoque



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Dipali Rani		
Age	:	10/10/1992		
Marital status	:	Married		
Children	:	1 Son , 01 Daughter		
No. of siblings:	:	01 Brothers		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother √ Father Sonda Rani Das Gobindo chandro moni das Member since: 1992 to 2003 Branch: Dhamrai, Centre no.00, Group:00 First loan: 2,000/- Total Amount Received: Tk0000/- Last Loan: 000 Tk. Outstanding: 00		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc (ix) Others	:	N/A N/A N/A N/A N/A		
Education	:	S.S.C		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

(Continued)



Present Occupation	: Dairy Business
Trade License Number	: 0000
Business Experiences	: 05 Years
Other Own/Family Sources of Income	: N/A
NU Contact Info	: 01843-297901
Other Own/Family Sources of Liabilities	: N/A
NU Project Source/Reference	: GT Dhamrai Unit Office, Dhaka

BRIEF HISTORY OF GB LOAN Utilization by Family



NU's mother was a member of Grameen Bank from 1992 to 2003. At first her mother took a loan amount of 2000 BDT from Grameen Bank. She invested the money in her family house construction. NU's mother gradually improved the standard of their life by using GB loan.

PROPOSED BUSINESS Info.



Business Name	:	Dipali Dairy Farm
Address/ Location	:	Aingong bazar, Dhamrai, Dhaka
Total Investment in BDT	:	1,05,000/-
Financing	:	Self BDT :75000(from existing business) - 71% Required Investment BDT : 30,000 (as equity) - 29%
Present salary/drawings from business (estimates)	:	BDT 4000
Proposed Salary		BDT 5000
i. Proposed Business % of present gross profit margin	:	50%
ii. Estimated % of proposed gross profit margin	:	50%
iii. Agreed grace period	:	2 months

PRESENT & PROPOSED INVESTMENT Breakdown



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	1	2	(1+2)
Present Items:			
Oxe Cow 01	30,000		
Cross cow 01	35000		75,000
Cow shed	10000		
Proposed Items:		30000	30,000
Small Size one calf		30000	30,000
Total Capital	75,000	30,000	105,000

N.B: Details of Present (*) & proposed (**) items have enclosed in next slide.

EXISTING BUSINESS OPERATIONS Info.



Particulars	Existing Business (BDT)			
	Monthly	Yearly		
Cow Sales (A)	25000	300000		
Cost of Sale (Food, Medicine, Doctor fee) (B)	12500	150000		
Profit 50% (A-B)= C	12500	150000		
Less: Operating Costs				
Electricity bill	500	6000		
Mobile Bill	300	3600		
Salary from Business (Self)	4000	48000		
Transport	500	6000		
Others (TL Fee, Local Contribution)	500	6000		
Non Cash Item:				
Depreciation Expenses 10000*10%	84	1008		
Total Operating Cost (D)	5884			
Net Profit (C-D)= (E)	6616	106200		

FINANCIAL PROJECTION OF NU BUSINESS PLAN



Doutlandone	Year 1	(BDT)	Year 2 (BDT)		
Particulars	Monthly	Yearly	Monthly	Yearly	
Cow Sales	30000	360000	35000	420000	
Less: Cost of Sale	15000	180000	17500	210000	
Profit 50% (A-B)= C	15000	180000	17500	210000	
Less operating cost:					
Electricity bill	500	6000	600	7200	
Mobile Bill	500	6000	600	7200	
Salary from Business	5000	60000	6000	72000	
Others (TL Fee, Local Contribution)	500	6000	600	7200	
Depreciation Expenses	84	1008	84	1008	
Total Operating Cost (D)	6584	79008	7884	94608	
Net Profit =(C-D)	8416	158,016	9616	189,216	
GT payback	180	18000		18000	
Retained Income:	140,016		171,216		

CASH FLOW Projection on Business Plan (Rec. & Pay.)



Particulars	Year 1 (BDT)	Year 2 (BDT)
Cash Inflow		
Investment Infusion by Investor	30,000	
Net Profit (Ownership Tr. Fee added back)	158,016	189,216
Depreciation (Non cash item)	1008	1008
Opening Balance of Cash Surplus	0	141,024
Total Cash Inflow	189,024	331,248
Cash Outflow		
Purchase of Product	30,000	
Investment Pay Back (Including Ownership Tr. Fee)	18,000	18,000
Total Cash Outflow	48,000	18,000
Net Cash Surplus	141,024	313,248

SWOT Analysis



STRENGTH

- Environment-Friendly.
- Skilled & Experience
- Position of his shop beside main road.
- Pleasant personality

WEAKNESS

Lack of investment

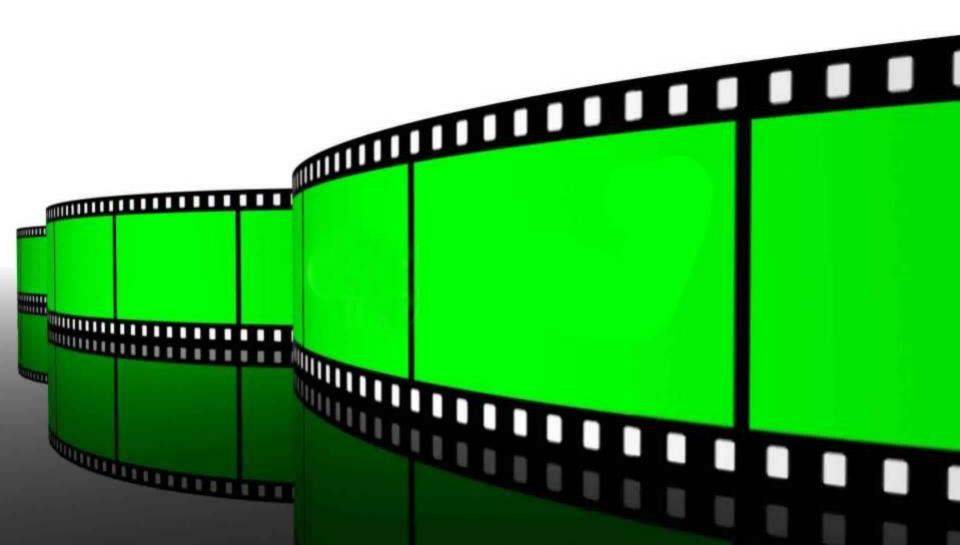
OPPORTUNITIES

- Expansion of Business
- Increasing the number of Customer

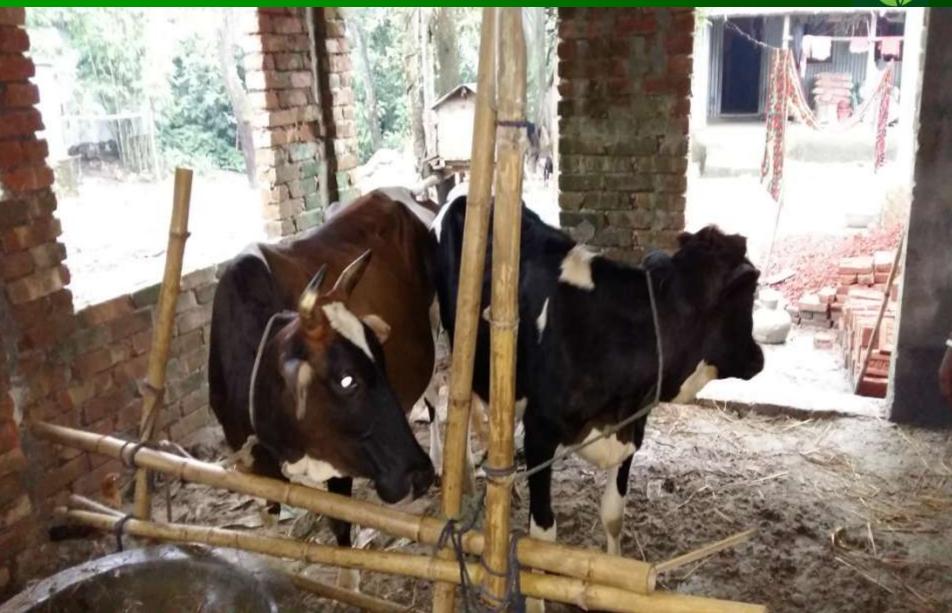
${f T}_{\sf HREATS}$

- Competitor may create.
- Fire.
- Theft.









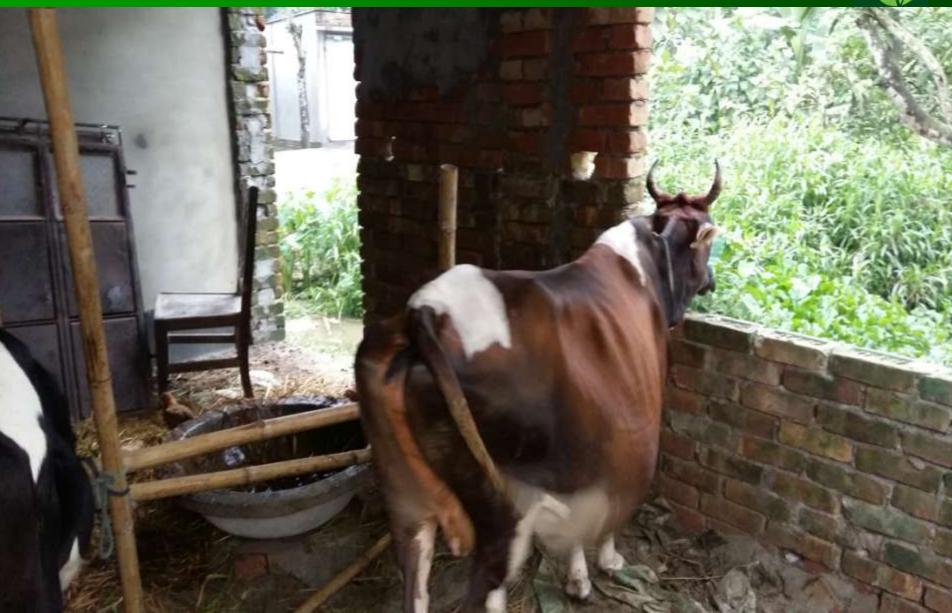


















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