

**Proposed NU Business Name: SHOHEL GORU KHAMAR**



Project identification and prepared by: MD. RABIUL ISLAM  
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Project verified by: MD. Abdul Mannan Talukder



## **Brief Bio of The Proposed Nobin Udyokta**

Name	:	<b>MD. SHOHEL RANA</b>
Age	:	09/02/1993(24Years)
Education, till to date	:	S.S.C
Marital status	:	Married
Children	:	1 Daughter
No. of siblings:	:	1 Brother 4 Sister
Address	:	Vill: Noligram,P.O:Bashudebpur,P.S: Godagari, Dist: Rajshahi
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	<b>MST. SHAJENUR BEGUM</b>
(iii) Father's name	:	<b>LET. JALAL UDDIN</b>
(iv) GB member's info	:	Branch:Bashudebpur,godagari,Centre #43(Female), Member ID: 5425, Group No:02 Member since:14/08/2009-2014, New First loan: BDT -5000
Further Information:		Existing Loan: BDT 8000, Outstanding loan:7824
(v) Who pays GB loan installment	:	Mother
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

## ***BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)***

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	04years experience in running business. He has no training.
Other Own/Family Sources of Income	:	YES, Coaching Center
Other Own/Family Sources of Liabilities	:	Agriculture
Entrepreneur Contact No.	:	01731376786
Father's Contact No.	:	01858300529
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Godagari Unit, Rajshahi

## BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**MST. SHAJENUR BEGUM** joined Grameen Bank since 07 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Agriculture.

# Proposed Nobin Udyokta Business Info

Business Name	:	<b>SHOHEL GORU KHAMAR</b>
Location	:	Noligram, Bashudebpur,Godagari, Rajshahi
Total Investment in BDT	:	BDT 150000/-
Financing	:	Self BDT100000/ -(from existing business) 75% Required Investment BDT 50,000/-(as equity) 25%
Present salary/drawings from business (estimates)	:	BDT 5000/-
Proposed Salary	:	5000/=
Size of shop	:	10ft x 8ft= 80 square ft
Security of the shop	:	-
Implementation	:	<ul style="list-style-type: none"><li>▪The business is planned to be scaled up by investment in existing goods like; Farm</li><li>▪The business is operating by entrepreneur. Existing no employees.</li><li>▪Average gain</li><li>▪The farm is owned.</li><li>▪Agreed grace period is 3 months.</li></ul>

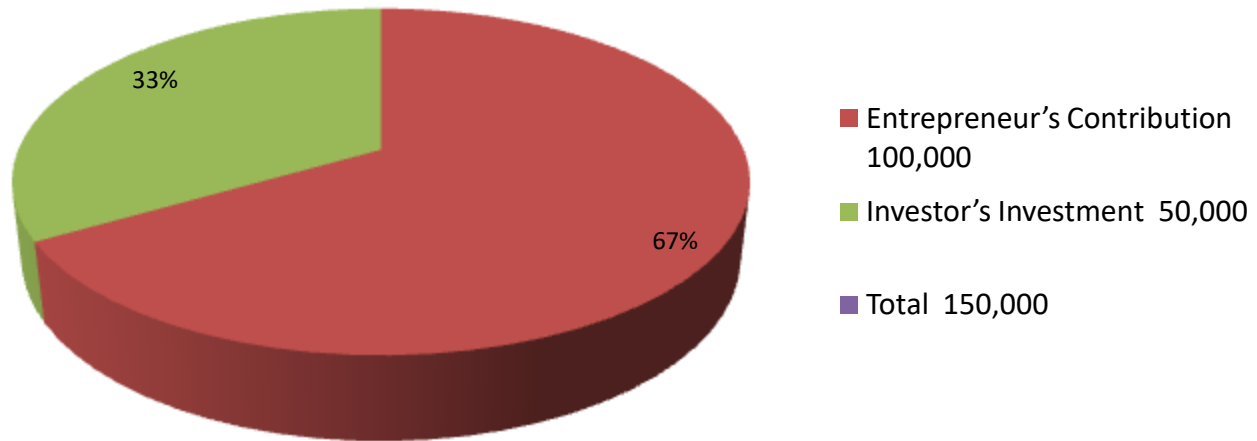
## Existing Business (BDT)

Particular	Monthly	3Monthly	Yearly
<b>Revenue(Sales)</b>			
Cow Sales		<b>186000</b>	<b>744000</b>
<b>Total Sales(A)</b>		<b>186000</b>	<b>744000</b>
<b>Less. Variable Expense</b>			
Cow		<b>150000</b>	<b>600000</b>
<b>Total Variable Expense (B)</b>		<b>150000</b>	<b>600000</b>
<b>Contribution Margin(CM) [C=(A-B)]</b>		<b>36000</b>	<b>144000</b>
<b>Less. Fixed Expense</b>			
Rent	<b>0</b>	<b>0</b>	<b>0</b>
Electricity Bill	<b>100</b>	<b>300</b>	<b>1200</b>
Transportation	<b>200</b>	<b>600</b>	<b>2400</b>
Salary (self)	<b>5000</b>	<b>15000</b>	<b>60000</b>
Salary (staff)	<b>0</b>	<b>0</b>	<b>0</b>
Mobile Bill	<b>200</b>	<b>600</b>	<b>2400</b>
Food	<b>2000</b>	<b>6000</b>	<b>24000</b>
Medicine	<b>0</b>	<b>0</b>	<b>0</b>
Bank Charge	<b>0</b>	<b>0</b>	<b>0</b>
<b>Total Fixed Cost (D)</b>	<b>7500</b>	<b>22500</b>	<b>90000</b>
<b>Net Profit (E) [C-D]</b>		<b>13500</b>	<b>54000</b>

## Investment Breakdown

Particulars	Existing	Proposed	Proposed Total
Cow	100000	40000	140000
Food	0	10000	10000
	0	0	0
<b>Total</b>	<b>100000</b>	<b>50000</b>	<b>150000</b>

## Source of Finance



## Financial Projection (BDT)

Particular	3Month	6Month	1st Year	2nd Year	3rd Year
<b>Revenue (Sales)</b>					
Cow Sales	186000	372000	744000	781200	820260
<b>Total Sales (A)</b>	186000	372000	744000	781200	820260
Less. Variable Expense					
cow	150000	300000	600000	630000	661500
<b>Total Variable Expense (B)</b>	150000	300000	600000	630000	661500
<b>Contribution Margin (CM) [C=(A-B)]</b>	36000	72000	144000	151200	158760
Less. Fixed Expense					
Rent	0	0	0	0	0
Electricity Bill	300	600	1200	1500	1800
Transportation	600	1200	2400	2700	3000
Salary (self)	15000	30000	60000	60000	60000
Salary (staff)	0	0	0	0	0
Mobile Bill	600	1200	2400	2400	2400
Food	6000	12000	24000	24300	24600
Medicine	0	0	0	0	0
Bank Charge	0	0	0	0	0
<b>Total Fixed Cost (D)</b>	22500	45000	90000	90900	91800
<b>Net Profit (E) [C-D]</b>	13500	27000	54000	60300	66960
<b>Investment Payback</b>			20000	20000	20000



# Cash flow projection on business plan (rec. & Pay)

Sl#	Particulars	1st Year	2nd Year	3rd Year
1	Cash Inflow			
1.1	Investment Infusion by investor	50000		
1.2	Net P[rofit	54000	60300	66960
1.3	Depreciation (Non Cash item)			
1.4	Opening Balance of Cash Surplus		34000	74300
	Total Cash Inflow	104000	94300	141260
2	Cash Outflow			
2.1	Purchase of Product	50000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20000	20000	20000
	Total Cash Outflow	70000	20000	20000
3	<b>Net Cash Surplus</b>	34000	74300	121260

# SWOT ANALYSIS

## **S**TRENGTH

Employment: Self: 01 Family:0 Others:0  
Experience & Skill : 04Years  
Skill and experience;

## **W**EAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community  
Location of farm : Noligram,  
Bashudebpur,Godagari. Rajshahi  
Regular customers;

## **T**HREATS

Theft  
Fire  
Political unrest







# Family picture

