

Proposed NU Business Name: **MS ABU RAIHAN BABSHAHI POLTRY FARM**

Project identification and prepared by: Mafuza Khatun

Project verified by: Siddikur Rahaman



## **Brief Bio of The Proposed Nobin Udyokta**

Name	:	<b>ABU RAIHAN</b>
Age	:	28-12-1989 (34 Years)
Education, till to date	:	SSC
Marital status	:	Married
Children	:	0 Daughter 0 Son
No. of siblings:	:	01 Brother & 01 Sister
Address	:	Vill: Kitton Khola, P.O: Kochuia, P.S: Sokhipur, Dist: Tangail.
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Fathe <input type="checkbox"/>
(ii) Mother's name	:	<b>RANI AKTHER</b>
(iii) Father's name	:	<b>MD: SAJOL HAQUE</b>
(iv) GB member's info	:	Branch: Gogaria Shokipur, Centre # 26 (Female), Member ID: 3162, Group No: 02 Member since: 2009-2017(08 Years) First loan: BDT 3,000 Taka.
Further Information:		Existing loan: 20,000, Outstanding loan: 16,480/-
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

## ***BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)***

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	None
Business Experiences and Training Info	:	05 years experience in running business.
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01738-295346
Family's Contact No.	:	01865-608381
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Shokipur Unit, Tangail.

## BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**RANI AKTHER** Joined Grameen Bank Since 08 Years Ago. At First She Took 3,000 taka Loan from Grameen Bank. She Gradually Took Loan From GB. Utilize Loan In Business And Home Development.

## Proposed Nobin Udyokta Business Info

Business Name	:	<b>MS ABU RAIHAN BABSHAHI POLTRY FARM</b>
Location	:	Shokipur
Total Investment in BDT	:	BDT 1,50,000 Taka
Financing	:	Self BDT 100,000 (from existing business) 67% Required Investment BDT 50,000(as equity) 33%
Present salary/drawings from business (estimates)	:	BDT 5,000 Taka.
Proposed Salary	:	BDT 5,000 Taka.
Size of shop	:	10 ft x 15 ft= 150 Square ft
Security of the shop	:	None
Implementation	:	<ul style="list-style-type: none"><li>▪The business is planned to be scaled up by investment in existing goods like Poltry Chicks;</li><li>▪Average 30% gain on sale.</li><li>▪The business is operating by entrepreneur. Existing no Employee.</li><li>▪The shope is owned.</li><li>▪Collects goods from Sokhipur.</li><li>▪Agreed grace period is 3 months.</li></ul>

## Existing

Particular	Daily	Monthly	Yearly
Revnue (Sale)			
Poltry Chick	1200	36000	432000
	0	0	0
Total Sales(A)	1200	36000	432000
Less Variable Expense (B)			0
Poltry Chick	840	25200	302400
Total Variable Expense	840	25200	302400
Contributon Margin (CM) [C=(A-B)]	360	10800	129600
Less Fixed Expense			
Rent		0	0
Electric Bill		700	8400
Transportaion		0	0
Salary (Self)		5000	60000
Mobile Bill		300	3600
Total Fixed Cost (D)		6000	72000
Net Profit (E)= [C-D]		4800	57600

## Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty.	Unit Price	Amount (BDT)	Proposed Total
Poltry Chick	2000	45	90,000	1000	45	45,000	135,000
Others			10,000			5,000	15,000
	2000	45	100000	1000	45	50000	150000

## Source of Finance



## Financial Projection (BDT)

Particular	Daily	Monthly	Year -1	Year-2	Year-3
<b>Revenue(Sales)</b>					
<b>Poltry Chick</b>	1700	51000	612000	642600	674730
0	0	0	0	0	0
<b>Total Sales(A)</b>	<b>1700</b>	<b>51000</b>	<b>612000</b>	<b>642600</b>	<b>674730</b>
<b>Less Variable Expense (B)</b>					
<b>Straw, Bran, Medicine etc</b>	<b>1190</b>	<b>35700</b>	<b>428400</b>	449820	<b>472311</b>
<b>Total Variable Expense</b>	<b>1190</b>	<b>35700</b>	<b>428400</b>	<b>449820</b>	<b>472311</b>
<b>Contributon Margin (CM) [C=(A-B)]</b>	<b>510</b>	<b>15300</b>	<b>183600</b>	<b>192780</b>	<b>202419</b>
<b>Less Fixed Expense</b>					
Rent		0	0	0	0
Electric Bill		700	8400	8700	9000
Transportaion		0	0	0	0
Salary (Self)		5000	60000	60000	60000
Mobil Bill		300	3600	3700	3800
<b>Total Fixed Cost (D)</b>		<b>6000</b>	<b>72000</b>	<b>72400</b>	<b>72800</b>
<b>Net Profit (E)= [C-D]</b>		<b>9300</b>	<b>111600</b>	<b>117180</b>	<b>123039</b>
<b>Investment Pay Back</b>			<b>20,000</b>	<b>20,000</b>	<b>20,000</b>



## Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
<b>1</b>	<b>Cash Inflow</b>			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	111,600	117180	123039
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		91600	188780
	<b>Total Cash Inflow</b>	<b>161,600</b>	<b>208,780</b>	<b>311,819</b>
<b>2</b>	<b>Cash Outflow</b>			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20000	20000	20000
	<b>Total Cash Outflow</b>	<b>70,000</b>	<b>20,000</b>	<b>20,000</b>
<b>3</b>	<b>Net Cash Surplus</b>	<b>91,600</b>	<b>188,780</b>	<b>291,819</b>

# SWOT ANALYSIS

## **S**TRENGTH

Employment: Self: 01 Family:0 Others:0  
Experience & Skill : 05 Years  
Quality goods & services;  
Skill and experience;

## **W**EAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community  
Location of shop;  
Regular customers;

## **T**HREATS

Theft  
Fire  
Political unrest

Pictures





















# FAMILY PICTURE