

Proposed NU Business Name: **SAHAGAN POLTRY KHAMAR**

Project identification and prepared by: Mafuza Khatun

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Brief Bio of The Proposed Nobin Udyokta

Name	:	SHAZAHAN
Age	:	13-03-1998 (34 Years)
Education, till to date	:	Class - 8
Marital status	:	Married
Children	:	01 Daughter 0 Son
No. of siblings:	:	02 Brothers & 01 Sister
Address	:	Vill: Abuler Bari Tail Baied, P.O: Tail Baied, P.S: Sokhipur, Dist: Tangail.
Parent's and GB related Info		<input checked="" type="checkbox"/> <input type="checkbox"/>
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Fathe <input type="checkbox"/>
(ii) Mother's name	:	SAGIRON
(iii) Father's name	:	ABDUL
(iv) GB member's info	:	Branch: Noluia, Centre # 76 (Female), Member ID: 3542, Group No: 04 Member since: 02-08-2000- 2017(10Years) First loan: BDT 3,000 Taka.
Further Information:		Existing loan: 5,000, Outstanding loan: /-
(v) Who pays GB loan installment	:	NO
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC, ASA etc	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	None
Business Experiences and Training Info	:	05 years experience in running business.
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01782-652992
Family's Contact No.	:	-
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Shokipur Unit, Tangail.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

SHAGIROJN Joined Grameen Bank Since 08 Years Ago. At First She Took 3,000 taka Loan from Grameen Bank. She Gradually Took Loan From GB. Utilize Loan In Business And Home Development.

Proposed Nobin Udyokta Business Info

Business Name	:	SAZAHAN POLTRY KHAMAR
Location	:	Kalidash, Shokipur
Total Investment in BDT	:	BDT 1,50,000 Taka
Financing	:	Self BDT 100,000 (from existing business) 67% Required Investment BDT 50,000(as equity) 33%
Present salary/drawings from business (estimates)	:	BDT 5,000 Taka.
Proposed Salary	:	BDT 5,000 Taka.
Size of shop	:	30 ft x 20 ft= 600 Square ft
Security of the shop	:	None
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like Poltry Chicks;▪Average 30% gain on sale.▪The business is operating by entrepreneur. Existing no Employee.▪The shope is owned.▪Collects goods from Gazipur.▪Agreed grace period is 3 months.

Existing

Particular	Daily	Monthly	Yearly
Revnue (Sale)			
Poltry Chick	1200	36000	432000
	0	0	0
Total Sales(A)	1200	36000	432000
Less Variable Expense (B)			0
Poltry Chick	840	25200	302400
Total Variable Expense	840	25200	302400
Contributon Margin (CM) [C=(A-B)]	360	10800	129600
Less Fixed Expense			
Rent		0	0
Electric Bill		700	8400
Transportaion		0	0
Salary (Self)		5000	60000
Mobile Bill		300	3600
Total Fixed Cost (D)		6000	72000
Net Profit (E)= [C-D]		4800	57600

Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty.	Unit Price	Amount (BDT)	Proposed Total
Poltry Chick	2000	45	90,000	1000	45	45,000	135,000
Others			10,000			5,000	15,000
	2000	45	100000	1000	45	50000	150000

Source of Finance



Financial Projection (BDT)

Particular	Daily	Monthly	Year -1	Year-2	Year-3
Revenue(Sales)					
Poltry Chick	1700	51000	612000	642600	674730
0	0	0	0	0	0
Total Sales(A)	1700	51000	612000	642600	674730
Less Variable Expense (B)					
Straw, Bran, Medicine etc	1190	35700	428400	449820	472311
Total Variable Expense	1190	35700	428400	449820	472311
Contributon Margin (CM) [C=(A-B)]	510	15300	183600	192780	202419
Less Fixed Expense					
Rent		0	0	0	0
Electric Bill		700	8400	8700	9000
Transportaion		0	0	0	0
Salary (Self)		5000	60000	60000	60000
Mobil Bill		300	3600	3700	3800
Total Fixed Cost (D)		6000	72000	72400	72800
Net Profit (E)= [C-D]		9300	111600	117180	123039
Investment Pay Back			20,000	20,000	20,000

Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	111,600	117180	123039
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		91600	188780
	Total Cash Inflow	161,600	208,780	311,819
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20000	20000	20000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	91,600	188,780	291,819

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:0
Experience & Skill : 05 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures

FAMILY PICTURE