### **Proposed NU Business Name: ALAUDDIN SHARI**

Project identification and prepared by: Md.Barek Ali Tangail Sadar Unit, Tangail Project verified by: MD. Mizanur Rahaman Patoyari



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD.ALAUDDIN		
Age	:	21-07-1984(33 Years)		
Education, till to date	:	Class Five		
Marital status	:	Married		
Children	:	No son & 2 Doughters		
No. of siblings:	:	2 Brothers & 3 Sister.		
Address	:	Vill: Alea Taroni ,P.s: Barabuchna, P.S: Tangail Sadar , Dist: Tangail.		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father MOST.JOBONA BEGUM ANSAD ALI Branch:Salempur, Tangail, Centre# 66 (Male), Member ID: 5609, Group No:01 Member since:07/06/1988-16/10/2000 (12Years) First loan: BDT 2,000 /-		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	OutstandingLoan 0/- Mather No No No		

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil /-	
Business Experiences and	:	10 years experience in running business.	
Training Info	:	He has Family wise training	
Other Own/Family Sources of Income	:	Agriculture	
Other Own/Family Sources of Liabilities	:	Business	
Entrepreneur Contact No.	:	01747256622	
Family's Contact No.	:	: No	
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Tangail sadarUnit, Tangail.	

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**MOST.JABONA BEGUM** joined Grameen Bank 12 years ago. At first she took BDT 2,000/- loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Agriculture.

Proposed Nobin Udyokta Business Info			
Business Name	:	ALAUDDIN SHARI	
Location	:	Vill:Alea Taroni ,P.sBarabuchna, P.S: Tangail Sadar , Dist: Tangail	
Total Investment in BDT	:	BDT=264,000/-	
Financing	:	Self BDT =204,000/- (from existing business) 83% Required Investment BDT= 60,000/- (as equity) 17%	
Present salary/drawings from business (estimates)	:	BDT= 5,000	
Proposed Salary	:	BDT= 5,000	
Size of shop	:	20 ft x 10 ft= 200square ft	
Security of the shop	:	-	
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Tat Machine, Cotton, etc.</li> <li>Average 20% gain on sales.</li> <li>The business is operating by entrepreneur. Existing 8 employee.</li> <li>The shop is no rented.</li> <li>Collects goods from Tangail.</li> <li>Agreed grace period is 3 months.</li> </ul>	

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
shaft shilk, Shari,cotton,Chaina Rayon					
Hand tat,etc.	3,000	90,000	1,080,000		
Total Sales (A)	3,000	90,000	1,080,000		

2,550

2,550

450

76,500

76,500

13,500

0

700

2,000

5000

300

300

918,000

918,000

162,000

8,400

24,000

60,000

3,600

3600

Less. Variable Expense

**Total variable Expense (B)** 

**Less. Fixed Expense** 

**Contribution Margin (CM) [C=(A-B)** 

Hand tat, etc.

**Electricity Bill** 

Transportation

Salary (self)

Salary (self)

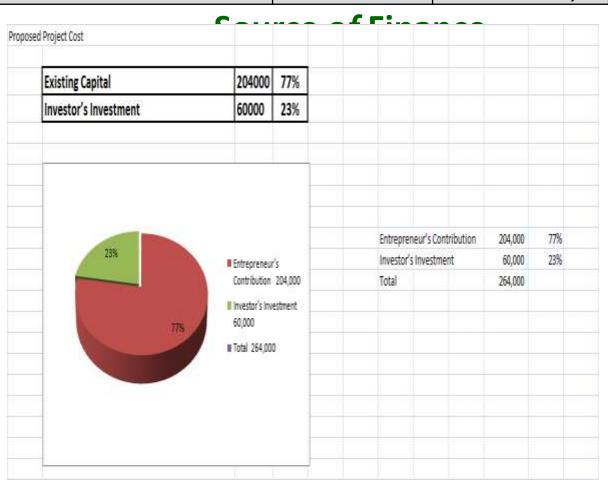
**Mobile Bill** 

Entertainment

Rent

Shari,cotton,Chaina Rayon ,shaft shilk

Investment Breakdown					
Particulars	Existing	Proposed	<b>Proposed Total</b>		
Chaina Rayon	30000	30000	60,000		
Cotton	40000	30000	70000		
Machine	120000		120000		
Shoft Shilk	14,000	0	14,000		
Total:-	204000	60,000	264,000		



# Financial Projection (BDT) BDT (TK)

Particular	Dayli	Monthly	1st Year	2nd Year(+5%)	3rd year (+5%)
Revenue (sales)					
Shari,cotton,Powerl	3000				
om		90000	1080000	1134000	1190700
	3000	90000	1080000	1134000	1190700
Total Sales (A)					
Less. Variable Expense				0	0
Shari,cotton,Powerl	25,50	76500		963900	
om			918000		1012095
Total variable Expense	25,50	76500	918000		1012095
(B)				963900	
<b>Contribution Margin</b>	450				
(CM) [C=(A-B)		13500	162000	170100	178,605
Less. Fixed Expense					

700

2000

5000

8400

24,000

60,000

8500

24,000

60,000

8500

24,000

60,000

Rent

**Electricity Bill** 

Transportation

Salary (self)

Salary (self)

## Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	60,000		
1.2	Net Profit		70.400	
1.2	INEL FIUIL	62400	70,400	
1 2	Depreciation (Non cash item)			
1.3	Depreciation (Non cash item)		-	
1.4	Opening Balance of Cash Surplus		26400	
	Total Cash Inflow	122400	96800	
2	Cash Outflow			
2.1	Purchase of Product	60,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	36000	36,000	
2.3				
	Total Cash Outflow	96,000	36,000	
3	Net Cash Surplus	26400	60800	

### **SWOT ANALYSIS**

# Strength

Employment: Self:3 Family:0 Others:

Experience & Skill: Years

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures







# **FAMILY PICTURE**

