Proposed NU Business Name: JAKER ELECTRIC



Project identification and prepared by: Md. Mohiuddin Rubel

Project verified by: Mizanur Rahman Patwary



Grameen Shakti Samajik Byabosha Ltd.

| Brief Bio of The Proposed Nobin Udyokta | | | | |
|--|----------|---|--|--|
| Name | : | MD. ABDUL ALIM | | |
| Age | : | 01-05-1983(34 Years) | | |
| Education, till to date | : | S.S.C | | |
| Marital status | : | Married | | |
| Children | : | 1 Doughter | | |
| No. of siblings: | : | 2 Brother's & 1Sister | | |
| Address | : | Vill: Chandoshi P.O: Ghatail P.S:Ghatail Dist: Tangail. | | |
| Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info | : : : | Mother Fathe SELINA BEGUM MD. NURUL ISLAM Branch: Ghatail, Centre # 185 (Female), Member ID: 6999/1, Group No: 02 Member since: 09-11-2008(09 Years) First loan: BDT 5000 Taka. | | |
| Further Information: | | Existing loan: 200000, Outstanding loan: 142800 Father | | |
| (v) Who pays GB loan installment (vi) Mobile lady | : : | No | | |
| (vii) Grameen Education Loan | ١. | No | | |
| (viii) Any other loan like GB, BRAC ASA etc | : | No | | |

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

| Present Occupation(Besides own business, i.e., persuading further studies, other business etc.) | | None |
|---|---|---|
| Business Experiences and | : | 15 years experience in running business. |
| Training Info | : | He has tarined 1 year |
| Other Own/Family Sources of Income | : | None |
| Other Own/Family Sources of Liabilities | : | None |
| Entrepreneur Contact No. | : | 01712-894478 |
| Family's Contact No. | • | |
| NU Project Source/Reference | : | Grameen Shakti Samajik Byabosha Ltd. Ghatail Unit, Tangail. |

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

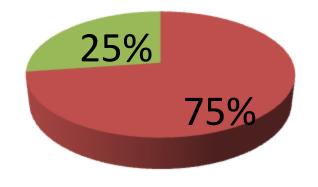
Selina begum Joined Grameen Bank Since 23 Years Ago. At First She Took 5,000 taka Loan from Grameen Bank. She Gradually Took Loan From GB. Utilize Loan In Business And Home Development.

| Proposed Nobin Udyokta Business Info | | | | | |
|---|---|---|--|--|--|
| Business Name | : | JAKER ELECTRIC | | | |
| Location | : | Gghatail Bazar , Ghatail, Tangail. | | | |
| Total Investment in BDT | : | BDT 750,000 Taka | | | |
| Financing | : | Self BDT 600,000 (from existing business) 75% Required Investment BDT 150,000(as equity) 25% | | | |
| Present salary/drawings from business (estimates) | : | BDT 6,000 Taka. | | | |
| Proposed Salary | : | BDT 6,000 Taka. | | | |
| Size of shop | : | 08 ft x 10 ft= 80 Square ft | | | |
| Security of the shop | : | 300000 taka. | | | |
| Implementation | : | The business is planned to be scaled up by investment in existing goods like; Charger, Battery, Cover, Catching, Screen, Flexiload, Bikash, Accessories, Etc. Average 20% gain on sale. The business is operating by entrepreneur. Existing 1 Employee. The shope is rented. Collects goods from Ghatail, Tangail. Agreed grace period is 3 months. | | | |

| Existing Bus | Existing Business (BDT) | | | | | |
|---|-------------------------|---------|----------|--|--|--|
| Particular | Daily | Monthly | Yearly | | | |
| Revenue (sales) | | _ | | | | |
| Charger, Battery, Cover, Catching, Screen, Flexiload, Bika | | | | | | |
| sh,Accessories,Etc. | 2,500 | 75,000 | 900000 | | | |
| Bikash <flexiload< td=""><td>25,000</td><td>750,000</td><td>9000000</td></flexiload<> | 25,000 | 750,000 | 9000000 | | | |
| Servicing | 300 | 9,000 | 108000 | | | |
| Total Sales (A) | 27,800 | 834,000 | 10008000 | | | |
| Less. Variable Expense | | | | | | |
| Charger, Battery, Cover, Catching, Screen, Flexiload, Bika | | | | | | |
| sh,Accessories,Etc. | 2,000 | 60,000 | 720000 | | | |
| Bikash <flexiload< td=""><td>24,780</td><td>743,400</td><td>8920800</td></flexiload<> | 24,780 | 743,400 | 8920800 | | | |
| Servicing | 0 | 0 | 0 | | | |
| Total variable Expense (B) | 26,780 | 803,400 | 9640800 | | | |
| Contribution Margin (CM) [C=(A-B) | 1,020 | 30,600 | 367200 | | | |
| Less. Fixed Expense | | | | | | |
| Rent | | 3000 | 36,000 | | | |
| Electricity Bill | | 500 | 6,000 | | | |
| Mobile Bill | | 300 | 3,600 | | | |
| Salary (self) | | 6000 | 72,000 | | | |
| Salary (stuff) | | 6000 | 72,000 | | | |
| Transportation | | 2000 | 24,000 | | | |
| Entertainment | | 300 | 3,600 | | | |
| Genaretor | | 100 | 1,200 | | | |
| Guard | | 30 | 360 | | | |
| Total fixed Cost (D) | 0 | 18230 | 218,760 | | | |
| Net Profit (E) [C-D) | | 12,370 | 148,440 | | | |

| Investment Breakdown | | | | | | | |
|---------------------------|------|------------|-----------------|----------|------------|-----------------|-------------------|
| Existing | | | | Proposed | | | |
| Particulars | Qty. | Unit Price | Amount (BDT) | Qty | Unit Price | Amount (BDT) | Proposed Total |
| Charger | 90 | 65 | 5,850 | 0 | 0 | 0 | 5,850 |
| Battery | 61 | 150 | 9,150 | 0 | 0 | 0 | 9,150 |
| Cover,Catching,Scr een | 500 | 180 | 90,000 | 0 | 0 | 0 | 90,000 |
| Accessories | 1 | 20,000 | 20,000 | 0 | 0 | 0 | 20,000 |
| Flexiload | 1 | 40,000 | 40,000 | | | 0 | 40,000 |
| Bikash | 1 | 50,000 | 50,000 | 0 | 0 | 0 | 50,000 |
| Computer | 1 | 35,000 | 35,000 | | | | |
| Mobile | | | 0 | 50 | 3000 | 150000 | 150,000 |
| Sequrity | 1 | 300000 | 300,000 | | | 0 | 300,000 |
| Total | 656 | 445,395 | 600,000 | 50 | 3000 | 150000 | 750,000 |

Source of Finance



Entrepreneur

Investment:600,000

Investor Investment:150,000

Total Investment:750,000

| F | Financial Projection (BDT) | | | | | | |
|---|----------------------------|---------|----------|----------|----------|--|--|
| Particular | Daily | Monthly | 1st Year | 2nd year | 3rd Year | | |
| Revenue (sales) | | | | | | | |
| Charger, Battery, Cover, Catching, Screen, Flexiloa | | | | | | | |
| d,Bikash,Accessories,Etc. | 3500 | 105000 | 1260000 | 1323000 | 1389150 | | |
| | | | | | | | |
| Bikash,Flexiload | 40000 | 1200000 | 14400000 | 15120000 | 15876000 | | |
| Servicing | 300 | 9000 | 108000 | 113400 | 119070 | | |
| Total Sales (A) | 43800 | 1314000 | 15768000 | 16556400 | 17384220 | | |
| Less. Variable Expense | | 0 | 0 | 0 | 0 | | |
| Charger, Battery, Cover, Catching, Screen, Flexiloa | | | | | | | |
| d,Bikash,Accessories,Etc. | 2800 | 84000 | 1008000 | 1058400 | 1111320 | | |
| a,bikasii,Accessories,Etc. | 2000 | 04000 | 1000000 | 1030400 | 1111320 | | |
| Bikash,Flexiload | 39780 | 1193400 | 14320800 | 15036840 | 15788682 | | |
| Servicing | 0 | 0 | 0 | 0 | 0 | | |
| Total variable Expense (B) | 42580 | 1277400 | 15328800 | 16095240 | 16900002 | | |
| | 1220 | 36600 | 439200 | 461160 | 484218 | | |
| Less. Fixed Expense | | | | | | | |
| Rent | | 3000 | 36000 | 37800 | 39690 | | |
| Electricity Bill | | 500 | 6000 | 6300 | 6615 | | |
| Mobile Bill | | 350 | 4200 | 4410 | 4630.5 | | |
| Salary (self) | | 6000 | 72000 | 75600 | 79380 | | |
| Salary(stuff) | | 6000 | 72000 | 75600 | 79380 | | |
| Transportation | | 2000 | 24000 | 25200 | 26460 | | |
| Entertainment | | 350 | 4200 | 4410 | 4630.5 | | |
| Generator | | 100 | 1200 | 1260 | 1323 | | |
| Gurd | | 30 | 360 | 378 | 396.9 | | |
| Depriciation | | 0 | 0 | 0 | 0 | | |
| Total Fixed Cost | | 18330 | 219960 | 230958 | 242505.9 | | |
| Net Profit (E) [C-D) | | 18270 | 219240 | 230202 | 241712.1 | | |
| Investment Payback | | | 60000 | 60000 | 60000 | | |

Cash flow projection on business plan (rec. & Pay)

| SI# | Particulars | Year 1 (BDT) | Year 2 (BDT) | Year 3 (BDT) |
|-----|---|--------------|-----------------|-----------------|
| 1 | Cash Inflow | rear 1 (DDT) | (551) | (551) |
| 1.1 | Investment Infusion by Investor | 150,000 | | |
| 1.2 | Net Profit | 219240 | 230202 | 241712.1 |
| 1.3 | Depreciation (Non cash item) | | | |
| 1.4 | Opening Balance of Cash Surplus | | 159240 | 329442 |
| | Total Cash Inflow | 369240 | 389442 | 571154 |
| 2 | Cash Outflow | | | |
| 2.1 | Purchase of Product | 150000 | | |
| 2.2 | Payment of GB Loan | | | |
| | | | | |
| 2.3 | Investment Pay Back (Including Ownership Tr. Fee) | 60000 | 60000 | 60000 |
| | Total Cash Outflow | 210000 | 60000 | 60000 |
| 3 | Net Cash Surplus | 159240 | 329442 | 511154 |

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:01

Experience & Skill: 15 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures







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