### **Proposed NU Business Name: DOYEL PAKHI CONFECTIONARY**



Project identification and prepared by: Mominur Rahaman.

Dakshinkhan Unit, Dhaka

Project verified by: Md. Abu Bakkar Siddique



Brief Bio of The Proposed Nobin Udyokta								
Name	:	Md Maruf Ahamed.						
Age	:	03-01-1996( 21 Years)						
Education, till to date	:	HSC						
Marital status	:	Unmarried						
Children	:	Nill						
No. of siblings:	:	2 Brothers 1Sisters						
Address	:	Vill: Baparipara, P.O: Kawla, P.S: Dakshinkhan, Dist: Dhaka						
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father Miss Maya.  Abdul Kadir.  Branch: Dakshinkhan, Centre # 11 (Female),  Member ID:6403, Group No: 09  Member since: 10-06-2008(09 Years)  First loan: BDT =15,000 /-						
Further Information:		Outstanding loan:= Nill						
(v) Who pays GB loan installment	•	Father No						
(vi) Mobile lady (vii) Grameen Education Loan	•	No						
(viii) Any other loan like GB, BRAC ASA etc	:	No						

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	•	Nill
Business Experiences & Skill	:	09 years of business experience.
Own Business and	:	09 years experience in running business.
Training Info	-	He has no training
Other Own/Family Sources of Income	:	Nill
Other Own/Family Sources of Liabilities	•	None
Entrepreneur Contact No.	:	01759-700757
Family's Contact No.	:	01915-915202
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dakshinkhan Unit, Dhaka

## BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**Miss Maya** joined Grameen Bank since 09 years ago. At first she took BDT 15,000 loan from Grameen Bank. She gradually took loan from GB.She Utilized the loan in business.

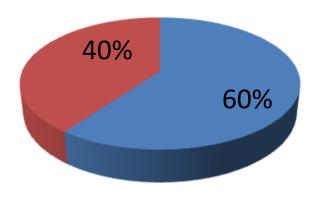
Proposed Nobin Udyokta Business Info						
Business Name	:	DOYEL PAKHI CONFECTIONARY				
Location	:	Baparipara kawla khilkhit,Dakshinkhan, Dhaka				
Total Investment in BDT	:	BDT 500,000/-				
Financing	:	Self BDT 300,000/- (from existing business) 60%				
		Required Investment BDT 200,000/- (as equity) 40 %				
Present salary/drawings from business (estimates)	•	BDT 8,000				
Proposed Salary	:	BDT 8,000				
Size of shop	:	12 ft x 15 ft= 180 square ft				
Security of the shop	:	BDT 50,000				
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Mampani biscute, jaly, Brush &amp; Confecsonary etc.</li> <li>Average 20 % gain on sales.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>The shop is rented.</li> <li>Collects goods from Dakshinkhan ,Tongi</li> <li>Agreed grace period is 3 months.</li> </ul>				

Existing Business (BDT)								
Particular	Daily	Monthly	Yearly					
Revenue (sales)								
Confesonary	2,500	75,000	900,000					
londi	300	9,000	108,000					
Total Sales (A)	2,800	84,000	1,008,000					
Less. Variable Expense								
Confesonary	2,000	60,000	720,000					
Total variable Expense (B)	2,000	60,000	720,000					
Contribution Margin (CM) [C=(A-B)	800	24,000	288,000					
Less. Fixed Expense								
Rent		3,000	36,000					
Electricity Bill		3000	36,000					
Transportation		1,000	12,000					
Mobile Bill		800	9,600					
Entertainment		500	6,000					
Salary (sttaf)		0	0					
Salary (self)		8,000	96,000					
Total fixed Cost (D)		16,300	195,600					

Investment Breakdown												
Doublesslave		Existing		Particulars		Proposed Total						
Particulars	Quantity	Price	Unit Price		Quantity	Price	Unit Price					
Coke	150	450	67500	Coke	100	450	45,000	112,500				
Biscute	120	65	7800	Biscute	50	65	3,250	11,050				
Brash	350	40	14000	Brash	200	40	8,000	22,000				
Handwash	20	80	1600	Handwash	20	80	1,600	3,200				
Jelly	50	120	6000	Jelly	50	120	6,000	12,000				
Pawder	350	60	21000	Pawder	200	60	12,000	33,000				
Soap	500	28	14000	Soap	150	28	4,200	18,200				
Facewash	180	90	16200	Facewash	20	90	1,800	18,000				
Rice	30	2900	87000	Rice	35	2900	101,500	188,500				
Secuirity Advanced			50000				0	50,000				
Others			14900	Others			16,650	31,550				
Total			300,000				200,000	500,000				

## **Source of Finance**

■ Entrepreneur's contibution 300000 ■ Investor's Investment 200000 ■ Total 500000



Financial					
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year
Revenue (sales)					
confecsonary	3,200	96,000	1,152,000	1,209,600	1,270,080
londi	350	10,500	126,000	132,300	138,915
Total Sales (A)	3,550	106,500	1,278,000	1,341,900	1,408,995
Less. Variable Expense					
Confesonary	2,560	76,800	921,600	967,680	1,016,064
Total variable Expense (B)	2,560	76,800	921,600	967,680	1,016,064
Contribution Margin (CM) [C=(A-B)	990	29,700	356,400	374,220	392,931
Less. Fixed Expense					
Rent		3,000	36,000	36,000	36,000
Electricity Bill		3000	36,000	37,800	39,690
Transportation		1,000	12,000	12,600	13,230
Mobile Bill		800	9,600	10,080	10,584
Entertainment		500	6,000	6,300	6,615
Salary (sttaf)		0	0	0	0
Salary (self)		8,000	96,000	96,000	96,000
Non Cash Item		<u> </u>			
Depreciation	<u> </u>	1,117	13,400	13,400	13,400
Total Fixed Cost		17,417	209,000	212,180	215,519
Net Profit (E) [C-D)		12,283	147,400	162,040	177,412
Investment Payback			80,000	80,000	80,000

## Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	200,000		
1.2	Net Profit	147,400	162,040	177,412
1.3	Depreciation (Non cash item)	13,400	13,400	13,400
1.4	Opening Balance of Cash Surplus		80,800	176,240
	Total Cash Inflow	360,800	256,240	367,052
2	Cash Outflow			
2.1	Purchase of Product	200,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	80,000	80,000	80,000
	Total Cash Outflow	280,000	80,000	80,000
3	Net Cash Surplus	80,800	176,240	287,052

## SWOT ANALYSIS

## Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 07 Years

Own Business: 07 Years

Quality goods & services;

Skill and experience;

## WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

## THREATS

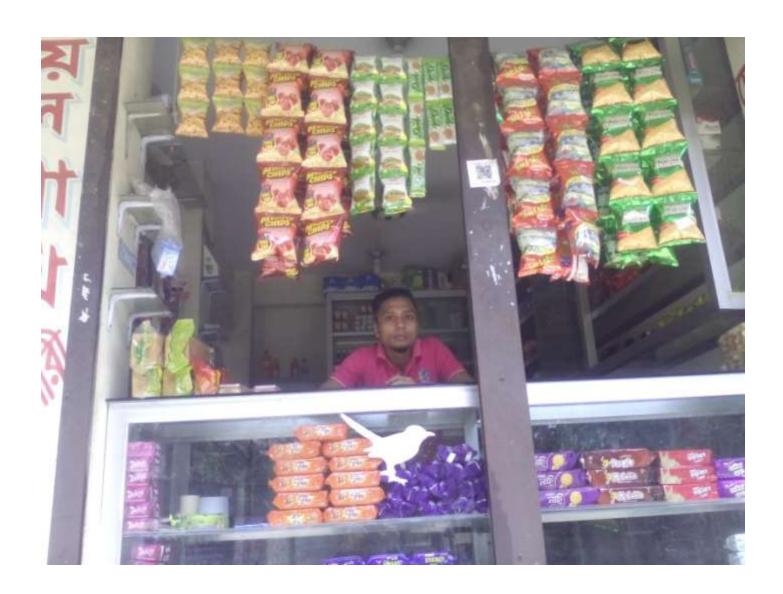
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Fire

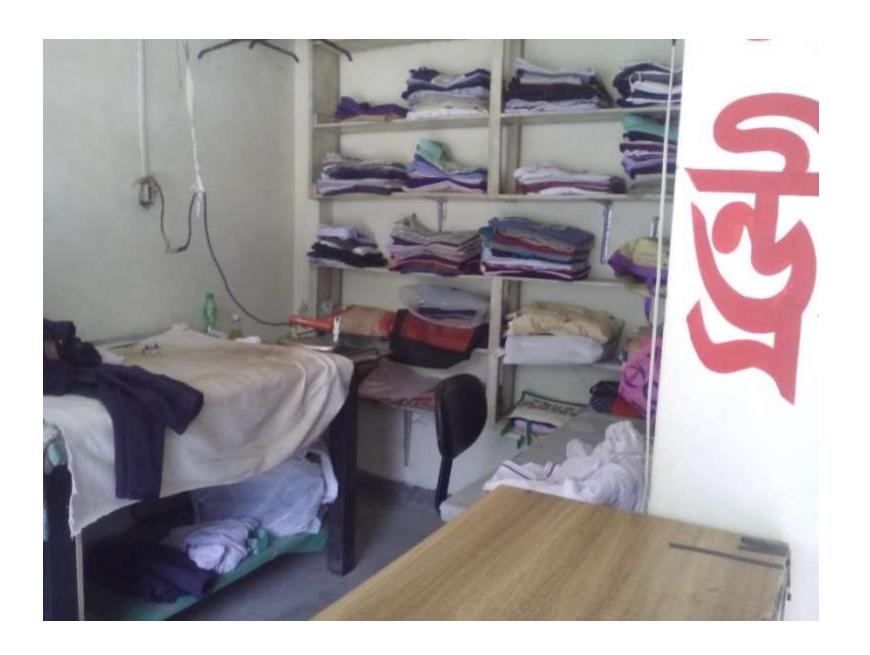
Political unrest

# Pictures

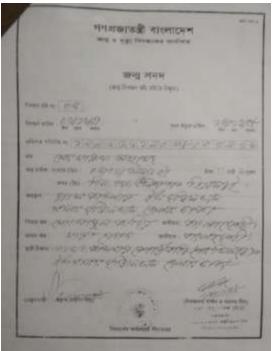




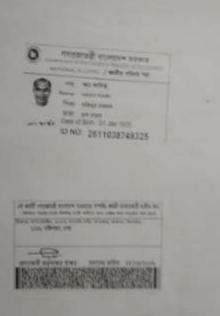














পোটা ৪ দকিব্যাল, আনা ৪ দকিব্যাল, লেভা-১২০০ www.dakaninkhan.com



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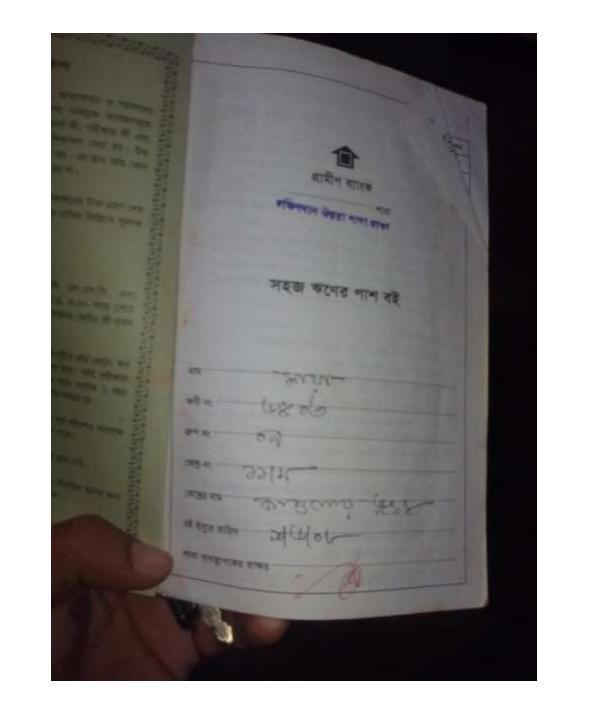
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## **FAMILY PICTURE**

