

Proposed NU Business Name: SHAPNO CHHOA DIGITAL STUDIO & TELECOM



Project prepared by : Probir Chandro Pramanik.
Sonatala unit.Bogra
Project verified by: Md. Mozaharul islam Sarker



Grameen Shakti
Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta

Name	:	MD.MEHEDI HASAN
Age	:	31-12-1995 (22 Years)
Education, till to date	:	S.S.C
Marital status	:	Unmarried
Children	:	None
No. of siblings:	:	2 Sisters
Address	:	Vill: Katlahar ,P.O: Mohicharan hat ,P.S: Sonatala Dist: Bogra.
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	Mst. Lotifon
(iii) Father's name	:	Md. Aiub Ali
(iv) GB member's info	:	Branch: Digdair Centre # 18(Female), Member ID: 8127, Group No: 11 Member since: 16-03-2009 (08Years) First loan: BDT 10,000/-
Further Information:		Existing Loan: BDT 10,000/-, Outstanding loan: Nill
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	03 years experience in running business. He has no training.
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01757-999590
Mother's Contact No.	:	01788-127578
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Sonatala Unit, Bogra

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

Most. Lotifon joined Grameen Bank since 08 years ago. At first she took 10,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	SHOPNO CHOA DIGITAL STUDIO & TELECOM
Location	:	Mohicharan hat ,Sonatala, Bogra.
Total Investment in BDT	:	BDT 135,000/-
Financing	:	Self BDT 105,000/-(from existing business) 78% Required Investment BDT 30,000/-(as equity) 22%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	18 ft x 12 ft= 216 square ft
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods; Mobile Battery, Memory Card, Photo Paper, Torch Light, Bcash, Flexi etc.▪Average 20% gain on sale.▪The business is operating by entrepreneur. Existing One employee.▪One employee will be appointed.▪The shop is Rented▪Collects goods from Local Market, Bogra▪Agreed grace period is 3 months.

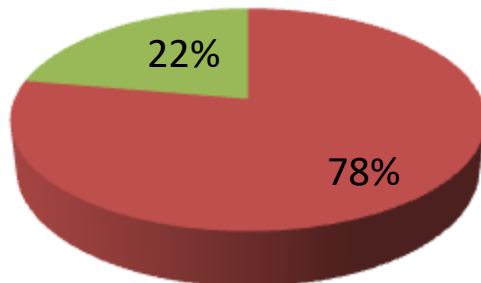
Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Electronics items	2,500	75,000	900,000
Total Sales (A)	2,500	75,000	900,000
Less. Variable Expense			
Electronics items	2,000	60,000	720,000
Total variable Expense (B)	2,000	60,000	720,000
Contribution Margin (CM) [C=(A-B)]	500	15,000	180,000
Less. Fixed Expense			
House rant		600	7,200
Electricity Bill		565	6,780
Salary (self)		5,000	60,000
Salary (staf)		4,000	48,000
Entertainment		200	2,400
Mobile Bill		300	3,600
Non cash item			
Depreciation		0	0
Total fixed Cost (D)		10,665	127,980
Net Profit (E) [C-D]		4,335	52,020

Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed
			(BDT)			(BDT)	Total
Mobile Bettary	40	250	10,000	40	250	10,000	20,000
Memory Card	10	350	3,500	15	350	5,250	8,750
Paper	13	500	6,500	15	500	7,500	14,000
Tourch	35	150	5,250	10	150	1,500	6,750
Energy Balp	45	250	11,250	0	0	0	11,250
Led Balp	50	200	10,000			0	10,000
Others	1	18500	18,500	1	5750	5,750	24,250
Security	1	40000	40,000	0	0	0	40,000
Total	195	60200	105000	81	7000	30000	135000

Source of Finance



- Entrepreneur's Contribution 105,000
- Investor's Investment 30,000
- **Total 135,000**

Financial Projection (BDT)

Particular	Daily	Monthly	1st Year	2nd Year	3rd Year
Revenue (sales)					
Electronics items	3,000	90,000	1,080,000	1,134,000	1,190,700
Total Sales (A)	3,000	90,000	1,080,000	1,134,000	1,190,700
Less. Variable Expense					
Electronics items	2,400	72,000	864,000	907,200	952,560
Total variable Expense (B)	2,400	72,000	864,000	907,200	952,560
Contribution Margin (CM) [C=(A-B)]	600	18,000	216,000	226,800	238,140
Less. Fixed Expense					
House rant		600	7,200	7,200	7,200
Electricity Bill		565	6,780	6,780	6,780
Salary (self)		5,000	60,000	60,000	60,000
Salary (staf)		4,000	48,000	48,000	48,000
Entertainment		200	2,400	2,400	2,400
Mobile Bill		300	3,600	3,600	3,600
Non cash item					
Depreciation		0	0	0	0
Total fixed Cost (D)		10,665	127,980	127,980	127,980
Net Profit (E) [C-D]		7,335	88,020	98,820	110,160
Investment Payback			12,000	12,000	12,000

Cash flow projection on business plan (rec. & Pay)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	30,000		
1.2	Net Profit	88,020	98,820	110,160
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		76,020	162,840
	Total Cash Inflow	118,020	174,840	273,000
2	Cash Outflow			
2.1	Purchase of Product	30,000	0	0
2.2	Payment of GB Loan	0	0	0
2.3	Investment Pay Back (Including Ownership Tr. Fee)	12,000	12,000	12,000
	Total Cash Outflow	42,000	12,000	12,000
3	Net Cash Surplus	76,020	162,840	261,000

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 ,Others:0
Experience & Skill : 2 Years
Quality goods & services;
Skill and experience; 2 Years

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures









স্বপ্ন ছোয়া ডিজিটাল স্টুডিও এন্ড টেলিকম

এখানে উন্নতমানের ক্যামেরা দ্বারা সালপোর্ট এবং মডেলিং ছবি তোলা হয় এছাড়াও বিয়ে, জন্মদিন এবং সকল অনুষ্ঠানের ডিজিও ধারণ করা হয় ও সকল প্রকার সিম কার্ড প্রোগ্রাম লোড, সিক্স, ডাচবাংলা, শিওরক্যান এবং বিন্যাসবিন নেওয়া হয়।

বি প্রাথমিক, সব সকল প্রকার কন্টাক্ট এবং মেসেজিংকার্ড, কন্টাক্ট ও পেমেন্টইমে শান ডাউনলোড করা হয়।



Family picture

