

Proposed NU Business Name: **LOOK TOP**



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Chagal naiya,feni

Project verified by: Susanto kumar bisshas



**Grameen Shakti**  
**Samajik Byabosha Ltd.**

## ***Brief Bio of The Proposed Nobin Udyokta***

Name	:	<b>ALAUDDIN SHORIF</b>
Age	:	01/01/1986 ( 23Years)
Education, till to date	:	HSC
Marital status	:	Married
Children	:	Sons Daughter
No. of siblings:	:	03 Brother 01 Sisters
Address	:	Vill :East borodhuli. P.O: vuyiar bazar P.S: Sonagazi, Dist: Feni.
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	<b>ROHIMA BEGUM</b>
(iii) Father's name	:	<b>ABDUL MANNAN</b>
(iv) GB member's info	:	Branch: Chor Sahabi bari, Centre # 9/(Female), Member ID:1465/1, Group No: 03 Member since: 05-03-2003 (14 Years) First loan: BDT 5,000/-
Further Information:		Existing loan: BDT 50,000/- Outstanding loan: BDT 34600/-
(v) Who pays GB loan installment	:	Mother
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

## ***BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)***

Present Occupation(besides Own Business, I.E., Persuading Further Studies, Other Business Etc.)	:	Nil
Business Experiences And Training Info	:	1 Years Experience In Running Business. He Has No Training
Other Own/Family Sources Of Income	:	Yes
Other Own/Family Sources Of Liabilities	:	None
Entrepreneur Contact No.	:	01836-574914
Mother's Contact No.	:	01856-611769
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Sonagazi Unit, feni.

## BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**ROHIMA BEGUM** joined Grameen Bank since 14 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in House repair.

## Proposed Nobin Udyokta Business Info

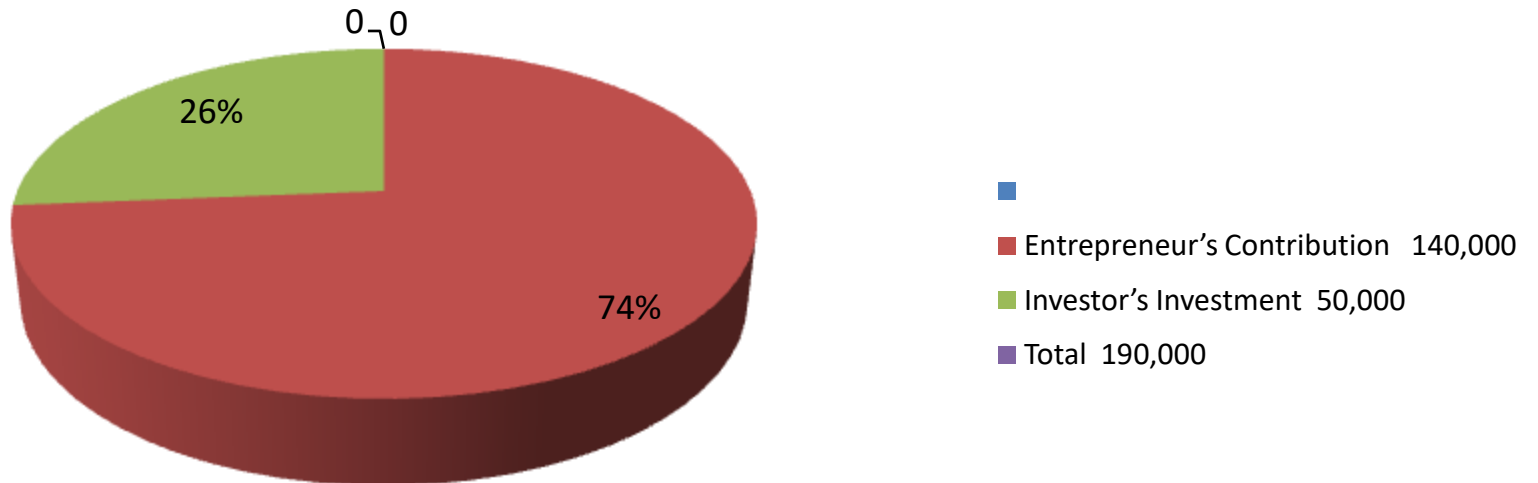
Business Name	:	<b>ALAUDDIN SHORIF</b>
Location	:	Rakib plaza,sonagazi, Feni.
Total Investment In BDT	:	Bdt 190,000/-
Financing	:	Self BDT 140000/- (From Existing Business) 76% Required Investment Bdt,50,000(as Equity) 24%
Present Salary/Drawings From Business (Estimates)	:	Bdt 5,000
Proposed Salary	:	Bdt 5,000
Size Of Shop	:	15 Ft X 10 ft. = 150 Square Ft
Security Of The Shop	:	12,0000/-
Implementation	:	<ul style="list-style-type: none"> <li>▪The Business Is Planned To Be Scaled Up By Investment In Existing Goods Like pant,shirt,punhabi,etc</li> <li>▪Average 15% Gain On Sale.</li> <li>▪The Business Is Operating By Entrepreneur. Existing no Employee.</li> <li>▪He Is Doing His Business In Rent Place.</li> <li>▪Collects Goods From Feni.</li> <li>▪Agreed Grace Period Is 3 Months.</li> </ul>

# Existing

Particular	Daily	Monthly	Yearly
<b>Revnuue (Sale)</b>			
pant,shirt,punhabi,etc	4000	120000	1440000
	0	0	0
<b>Total Sales(A)</b>	<b>4000</b>	<b>120000</b>	<b>1440000</b>
<b>Less Variable Expense (B)</b>			<b>0</b>
pant,shirt,punhabi,etc	3400	102000	1224000
<b>Total Variable Expense</b>	<b>3400</b>	<b>102000</b>	<b>1224000</b>
<b>Contributon Margin (CM) [C=(A-B)]</b>	<b>600</b>	<b>18000</b>	<b>216000</b>
<b>Less Fixed Expense</b>			
Rent		4000	48000
Electric Bill		300	3600
Transportaion		1000	12000
Salary (Self)		5000	60000
Salary (Staff)		0	0
Entertainment		500	6000
Guard		100	1200
Generator		0	0
Mobile Bill		500	6000
<b>Total Fixed Cost (D)</b>		<b>11400</b>	<b>136800</b>
<b>Net Profit (E)= [C-D]</b>		<b>6600</b>	<b>79200</b>

## Investment Breakdown

Particulars	Existing	Proposed	Proposed Total
shirt	40,000	20,000	60,000
pant	30,000	30,000	60,000
punjabee	18,000	0	18,000
t shirt	20,000	0	20,000
others	20,000	0	20,000
security	12,000	0	12,000
<b>Total</b>	<b>140,000</b>	<b>50,000</b>	<b>190,000</b>



# Financial Projection (BDT)

Particular	Daily	Monthly	Year -1	Year-2	Year-3
<b>Revenue(Sales)</b>					
pant,shirt,punhabi,etc	5000	150000	1800000	1890000	1984500
<b>Total Sales(A)</b>	<b>5000</b>	<b>150000</b>	<b>1800000</b>	<b>1890000</b>	<b>1984500</b>
<b>Less Variable Expense (B)</b>					
pant,shirt,punhabi,etc	4250	127500	1530000	1606500	1686825
<b>Total Variable Expense</b>	<b>4250</b>	<b>127500</b>	<b>1530000</b>	<b>1606500</b>	<b>1686825</b>
<b>Contributon Margin (CM) [C=(A-B)]</b>	<b>750</b>	<b>22500</b>	<b>270000</b>	<b>283500</b>	<b>297675</b>
<b>Less Fixed Expense</b>					
Rent		4000	48000	48000	48000
Electric Bill		300	3600	3900	4200
Transportaion		1000	12000	12600	13230
Salary (Self)		5000	60000	60000	60000
Salary (Staff)		0	0	0	0
Entertainment		500	6000	6000	6000
Gard		100	1200	1200	1200
Generator		0	0	0	0
Mobil Bill		500	6000	6100	6200
<b>Total Fixed Cost (D)</b>		<b>11400</b>	<b>136800</b>	<b>137800</b>	<b>138830</b>
<b>Net Profit (E)= [C-D]</b>		<b>11100</b>	<b>133200</b>	<b>139860</b>	<b>146853</b>
<b>Investment Pay Back</b>			<b>20,000</b>	<b>20,000</b>	<b>20,000</b>



## Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
<b>1</b>	<b>Cash Inflow</b>			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	133,200	139860	146853
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		113200	233060
	<b>Total Cash Inflow</b>	<b>183,200</b>	<b>253,060</b>	<b>379,913</b>
<b>2</b>	<b>Cash Outflow</b>			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20000	20000	20000
	<b>Total Cash Outflow</b>	<b>70,000</b>	<b>20,000</b>	<b>20,000</b>
<b>3</b>	<b>Net Cash Surplus</b>	<b>113,200</b>	<b>233,060</b>	<b>359,913</b>

# SWOT ANALYSIS

## **S**TRENGTH

Employment: Self: 01 Family:0  
Others:0 Experience & Skill : 5 Years  
Quality goods & services;  
Skill and experience;

## **W**EAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community  
Location of shop; G m hat Road, West Pathan  
nagar, Chagal Naiya, Feni..  
Regular customers;

## **T**HREATS

Theft  
Fire  
Political unrest

Pictures







**LOOK TOP** জেন্টস্ কালেকশন

১০০০ টাকার উপরে কিনলে  
ফ্রি ডেলিভারি সার্ভিস  
১০% ডিসকাউন্ট

**WELCOME TO LOOK TOP**





LOOK TOP জেন্টস কালেকশন

WELCOME TO LOOK TOP





Mack  
 BODY ZONE  
 ITALI BOY  
 Santaly  
 TREN BOSS  
 100% COTTON