

## Proposed NU Business Name: FORHAD POULTRY FARM



Project identification and prepared by: Md. Sohel Mia,  
Rajshahi Unit, Rajshahi

Project verified by: MD. Abdul Mannan Talukder



**Grameen Shakti**  
**Samajik Byabosha Ltd.**

## **Brief Bio of The Proposed Nobin Udyokta**

Name	:	<b>BULBUL AHMED.</b>
Age	:	11/11/1994(22 Years)
Education, till to date	:	S.S.C. PASS.
Marital status	:	Married
Children	:	1 Son.
No. of siblings:	:	2 Brothers,1 Sister.
Address	:	Vill: Lolitahar, P.O: Korkori, P.S:paba, Dist: Rajshahi
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	<b>MST. NAJMA BEGUM.</b>
(iii) Father's name	:	<b>MD. ZIARATULLAH.</b>
(iv) GB member's info	:	Branch: parila paba, Centre # 15(Female), Member ID: 4746/4, Group No: 09. Member since:2005 to 2015 and rejoin 6/8/17. First loan: BDT 10,000
Further Information:		Existing Loan: BDT 5,000. Outstanding loan:4540.
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

## ***BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)***

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	5 years experience in running business. He has no training.
Other Own/Family Sources of Income	:	Agriculture.
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01747281192.
Mother's Contact No.	:	01767063155.
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd.Rajshahi Unit, Rajshahi

## BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**MST. NAJMA BEGUM.** joined Grameen Bank since 10 years ago. At first she took 10,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan for House repair.

# Proposed Nobin Udyokta Business Info

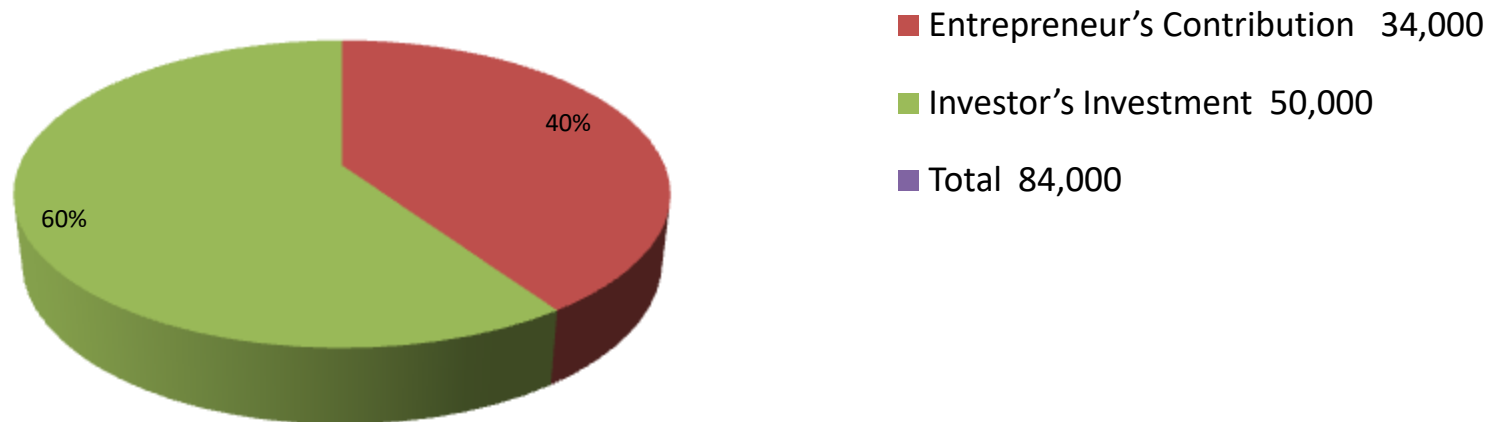
Business Name	:	<b>FORHAD POULTRY FARM</b>
Location	:	Lalitahar.
Total Investment in BDT	:	BDT 84,000/-
Financing	:	Self BDT 34,000/-(from existing business) 40% Required Investment BDT 50,000/-(as equity)60%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	35ft x 30ft= 1050 square ft.
Security of the shop	:	N/A
Implementation	:	<ul style="list-style-type: none"><li>▪The business is planned to be scaled up by investment in existing goods like Hen.</li><li>▪Average 20% gain on sale.</li><li>▪The business is operating by entrepreneur. Existing no employees.</li><li>▪The farm is own.</li><li>▪Agreed grace period is 3 months.</li></ul>

<b>Existing Business (BDT)</b>			
<b>Particular</b>	<b>Daily</b>	<b>2 Monthly</b>	<b>Yearly</b>
<b>Revenue (sales)</b>			
hen sals		200000	12,00,000
<b>Total Sales (A)</b>		200,000	12,00,000
<b>Less. Variable Expense</b>			
hen sals		160,000	9,60,000
<b>Total variable Expense (B)</b>		160,000	9,60,000
<b>Contribution Margin (CM) [C=(A-B)]</b>		40,000	240,000
<b>Less. Fixed Expense</b>			
Rent			
Electricity Bill		1000	6000
Mobile Bill		400	2400
Salary (self)		10,000	60,000
Guard			
Transportation		1000	6000
Entertainment		200	1200
Salary (staff)			
Bank service Charge			
<b>Total fixed Cost (D)</b>		<b>12600</b>	<b>75600</b>
<b>Net Profit (E) [C-D]</b>		<b>27600</b>	<b>164400</b>

## Investment Breakdown

Particulars	Existing	Proposed	Total
hen	34,000		34,000
Feed of hen		50000	50000
total	34000	50,000	84,000

## Source of Finance



Financial Projection (BDT)					
Particular	Daily	2 Monthly	1st Year	2nd year	3rd Year
Revenue (sales)					
Hen sales		2,10,000	12,60,000	13,23,000	13,89,150
<b>Total Sales (A)</b>		2,10,000	12,60,000	13,23,000	13,89,150
Less. Variable Expense					
hen		160,000	9,60,000	10,08,000	10,58,400
<b>Total variable Expense (B)</b>		160,000	9,60,000	10,08,000	10,58,400
<b>Contribution Margin (CM) [C=(A-B)</b>		50,000	3,00,000	315,000	3,30,750
Less. Fixed Expense					
Rent					
Electricity Bill		1000	6000	6000	6000
Mobile Bill		400	2400	2400	2400
Salary (self)		10,000	60,000	60,000	60,000
Transportation		1000	6000	6000	6000
Entertainment		200	1200	1200	1200
Salary (staff)					
Security Gard					
Bank service Charge					
<b>Total Fixed Cost</b>		12600	75600	75600	75600
<b>Net Profit (E) [C-D)</b>		37,400	224,400	239400	255150
<b>Investment Payback</b>			20000	20000	20000



# Cash flow projection on business plan (rec. & Pay

<b>Sl #</b>	<b>Particulars</b>	<b>1st year</b>	<b>2nd year</b>	<b>3rd year</b>
1	<b>Cash Inflow</b>			
1.1	Investment Infusion by Investor	<b>50,000</b>		
1.2	Net Profit	224,400	239400	255150
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		<b>204400</b>	<b>423800</b>
	<b>Total Cash Inflow</b>	<b>274,400</b>	<b>443800</b>	<b>678950</b>
2	<b>Cash Outflow</b>			
2.1	Purchase of Product	<b>50,000</b>		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	<b>20,000</b>	<b>20000</b>	<b>20000</b>
	<b>Total Cash Outflow</b>	<b>70,000</b>	<b>20000</b>	<b>20000</b>
3	<b>Net Cash Surplus</b>	<b>204,400</b>	<b>423800</b>	<b>658950</b>

# SWOT ANALYSIS

## **S**TRENGTH

Employment: Self: 01 Family:0 Others:0  
Experience & Skill : 5 Years  
Quality goods & services;  
Skill and experience;

## **W**EAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community  
Location of shop; -Lalitahar,korkori..  
Regular customers;

## **T**HREATS

Theft  
Fire  
Political unrest















**SUPERMAN**  
**BATMAN**  
**THE RIDE**



# FAMILY PICTURE

