

Proposed NU Business Name: **NASIMA DAIRY FARM**



Project identification and prepared by: Md. Barek Ali
Tangail SadarUnit, Tangail

Project verified by: MD. Mizanur Rahman



Grameen Shakti
Samajik Byabosha Ltd.

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	10years experience in running business. He has no training.
Other Own/Family Sources of Income	:	Agriculture,business
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01752037088
Mother's Contact No.	:	
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Tangail sadar Unit, Tangail

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MD.SULTAN MIA joined Grameen Bank since 12 years ago. At first she took 5000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in cow rearing and home development.

Proposed Nobin Udyokta Business Info

Business Name	:	NASIMA DAIRY FARM
Location	:	Godurgati,Tangail sadar,Tangail.
Total Investment in BDT	:	BDT 290000
Financing	:	Self BDT 230,000(from existing business) 68% Required Investment BDT 60,000(as equity) 32%
Present salary/drawings from business (estimates)	:	BDT 5,000
Proposed Salary	:	BDT 5,000
Size of shop	:	20ft x 10 ft= 200 square ft
Security of the shop	:	00
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like; Cow.goat▪The business is operating by entrepreneur. Existing no employee.▪The business is Own.▪Collects goods from Tangail,▪Agreed grace period is 3 months.

Existing Business

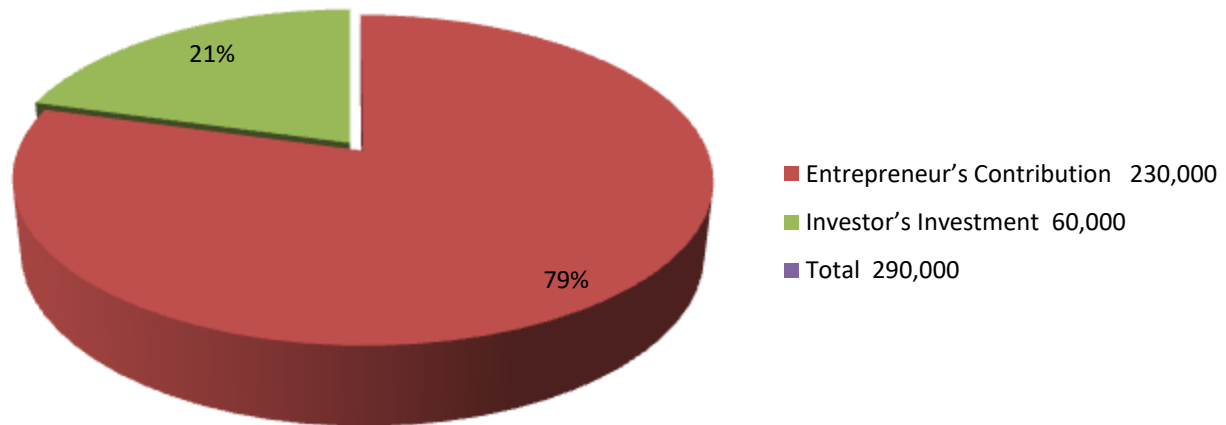
BDT (TK)

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Milk.	9,00	27,000	3,24,000
Total Sales (A)	9,00	27,000	3,24,000
Less. Variable Expense			
Milk.	5,00	15000	180000
Total variable Expense (B)	500	15,000	180000
Contribution Margin (CM) [C=(A-B)]	4,00	12,000	1,44,000
Less. Fixed Expense			
Salary (self)		5,000	60,000
Entertainment		0	0
Transportation		700	8400
Electricity bill		600	7200
Mobile Bill		3,00	3,600
Total fixed Cost (D)		6600	79200
Net Profit (E) [C-D]		5400	64800

INVESTMENT BREAKDOWN

Particulars	Existing	Proposed	Proposed Total
Cow,	2,00,000	60,000	2,60,000
Coulf	30000	0	30000
Total	2,30,000	60,000	2,90,000

Source of Finance



Financial Projection

BDT (TK)

Particular	Daily	Monthly	1st Year	2nd Year	3rd Year
Revenue (sales)					
Milk	900	27000	324,000	340200	357210
Total Sales (A)	9,00	27000	324,000	340200	357210
Less. Variable Expense					
Milk	500	15000	180000	189000	198450
Total variable Expense (B)	5,00	15000	180,000	189000	198450
Contribution Margin (CM) [C=(A-B)]	400	12,000	1,44,000	151200	158760
Less. Fixed Expense					
Salary (self)		5,000	60,000	60,000	60000
Transportation		700	8400	8500	8500
Entertainment		0	0	0	0
Electricity bill		600	7200	7400	7500
Mobile Bill & SMS Monitoring		3,00	3600	3600	3600
Depreciation		0	0	0	0
Total Fixed Cost		6600	79200	79500	79600
Net Profit E= (C-D)		5400	64800	71700	79160
Investment Payback			24000	24,000	24000

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>3rd Year(BDT)</i>
1	Cash Inflow			
1.1	Investment Infusion by Investor	60,000		
1.2	Net Profit	64800	71700	79160
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		40800	88500
	Total Cash Inflow	124800	112500	167660
2	Cash Outflow			
2.1	Purchase of Product	60,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	24,000	24,000	24000
	Total Cash Outflow	84000	24,000	24000
3	Net Cash Surplus	40800	88500	143660

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:0
Experience & Skill : 03 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures

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প্রস্তাবিত নবীন উদ্যো

প্রকল্পের নাম: নাসিমা হোসেন খান

ইউনিটের নাম: চৌধুরী সদর

প্রকল্প প্র

উদ্যোক্তার সংক্ষিপ্ত জীবন বৃত্তান্ত:

নাম: নাসিমা হোসেন খান

বয়স: ২৯ বছর

জন্ম তারিখ: ২৬/০৫/১৯৯৬

শিক্ষাগত যোগ্যতা: এস.সি. এস.সি.

বৈবাহিক অবস্থা: স্বাধীন













FAMILY PICTURE