

Proposed NU Business Name: **SHAPLA POULTRY FARM**

Project identification and prepared by: Md. Delower hossain,
KapashiaUnit, Gazipur

Project verified by: Md. Siddikur Rahman



Grameen Shakti
Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta

Name	:	RAFIKUL ISLAM
Age	:	01/02/1985 (32 Years)
Education, till to date	:	Class 8
Marital status	:	Married
Children	:	Nil
No. of siblings:	:	2 Sisters
Address	:	Vill: Lohadi, P.O: Lohadi-1730, P.S: Kapashia, Dist: Gazipur.
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	MST. RAHIMA
(iii) Father's name	:	MD. SOBHAN
(iv) GB member's info	:	Branch: Barishab, Centre # 54 (Female), Member ID: 5558, Group No: 05 Member since: 15/08/2009 to 2016 (07Years) First Loan: BDT 10,000/- , Last Loan: BDT 20,000/- Outstanding Loan: Nil
Further Information:		
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	07 years experience in running business. He has 03 Years training
Other Own/Family Sources of Income	:	Yes (Farming)
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01725-530427
Family's Contact No.	:	01738-919065
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. KapashiaUnit, Gazipur

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST. RAHIMA joined Grameen Bank since 07 years ago. At first She took BDT 10,000/- loan from Grameen Bank. She gradually took loan from GB. She utilized loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	SHAPLA POULTRY FARM
Location	:	Lohadi, Kapashia
Total Investment in BDT	:	BDT 2,30,000/-
Financing	:	Self BDT 1,50,000/- (from existing business) 65% Required Investment BDT 80,000/- (as equity) 35%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of Farm	:	50 ft x 24 ft= 1,200 square ft
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like: Layer and Broylar Chickens, Poultry Feed, Food Pot, Water Pot etc.▪Average 30% gain on sale.▪The business is operating by entrepreneur. Existing no employee.▪He is doing his business in own place.▪Collects goods from Mawna, Gazipur.▪Agreed grace period is 3 months.

Existing Business

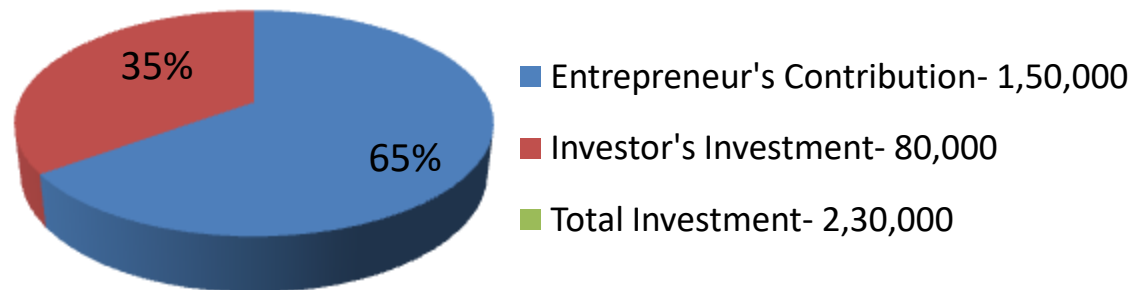
BDT (TK)

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Egg & Chicken Sale		1,50,000	18,00,000
Total Sales (A)		1,50,000	18,00,000
Less. Variable Expense			
Poultry Feed ,Medicine		1,05,000	12,60,000
Total variable Expense (B)		1,05,000	12,60,000
Contribution Margin (CM) [C=(A-B)]		45,000	5,40,000
Less. Fixed Expense			
Electricity Bill		1,500	18,000
Transportation		700	8,400
Mobile Bill		300	3,600
Entertainment		150	1,800
Salary (self)		5,000	60,000
Total fixed Cost (D)		7,650	91,800
Net Profit (E) [C-D]		37,350	4,48,200

Investment Breakdown

Particulars	Existing			Proposed			Proposed Total
	Unit	Unit Price	Total	Unit	Unit Price	Total	
Layer Chicken	1,100	45	49,500	-	-	40,000	89,500
Broylar Chicken	1,000	40	40,000	-	-	40,000	80,000
Food Pot	70	50	3,500	-	-	-	3,500
Water Pot	70	50	3,500	-	-	-	3,500
Poultry Feed	22 Sacks	2,200	48,400	-	-	-	48,400
Other Items	-	-	5,100	-	-	-	5,100
Total			1,50,000			80,000	2,30,000

Source of Finance



Financial Projection

BDT (TK)

Particular	Daily	Monthly	1st Year	2nd Year(+5%)	3rd year (+5%)
Revenue (sales)					
Egg & Chicken Sale		2,20,000	26,40,000	27,72,000	29,10,600
Total Sales (A)		2,20,000	26,40,000	27,72,000	29,10,600
Less. Variable Expense					
Poultry Feed ,Medicine		1,54,000	18,48,000	19,40,400	20,37,420
Total variable Expense (B)		1,54,000	18,48,000	19,40,400	20,37,420
Contribution Margin (CM) [C=(A-B)]		66,000	7,92,000	8,31,600	8,73,180
Less. Fixed Expense					
Electricity Bill		1,500	18,000	20,400	24,000
Transportation		1,000	12,000	14,400	16,800
Mobile Bill		350	4,200	4,400	4,500
Entertainment		150	1,800	1,900	2,000
Salary (self)		5,000	60,000	60,000	60,000
Total Fixed Cost		8,000	96,000	1,01,100	1,07,300
Net Profit (E) [C-D]		58,000	6,96,000	7,30,500	7,65,880
Investment Payback			32,000	32,000	32,000

Cash Flow Projection on Business Plan (Rec. & Pay)

<i>SL</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
1	Cash Inflow			
1.1	Investment Infusion by Investor	80,000		
1.2	Net Profit	6,96,000	7,30,500	7,65,880
1.3	Depreciation (Non cash item)		-	
1.4	Opening Balance of Cash Surplus		6,64,000	13,62,500
	Total Cash Inflow	7,76,00	13,94,500	21,28,380
2	Cash Outflow			
2.1	Purchase of Product	80,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	32,000	32,000	32,000
	Total Cash Outflow	112,000	32,000	32,000
3	Net Cash Surplus	6,64,000	13,62,500	20,96,380

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:0
Experience & Skill : 07 Years
Quality goods & services
Skill and experience

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of farm
Regular customers

THREATS

Theft
Fire
Political unrest

Pictures

(২)

প্রস্তাবিত নবীন উদে

কল্পের নাম: জামনা - সোলিড মাস্ক

নির্দেশের নাম: বাসমতিয়া, সাজুগার প্রকল্প

ন্যাকার সংক্ষিপ্ত জীবন বৃত্তান্ত:

: ব্রিটিশুল ইসলাম

ন: ৩২

জন্ম তারিখ: ০২/০২/২০২১

গত যোগ্যতা: চ-গ স্কোলা

হিক অবস্থা: বিবাহিত

সংখ্যা:











FAMILY PICTURE

