

Proposed NU Business Name: **AIMAN COOLING CORNER**



Project identification and prepared by: Md. Bellal Hossain
Dagonvuiyan Unit, Feni

Project verified by: Shushanta Kumar Bishash



Brief Bio of The Proposed Nobin Udyokta

Name	:	MD:ANAWAR HOSSAIN
Age	:	01/01/1989(28 Years)
Education, till to date	:	Class Eight
Marital status	:	Unmarried
Children	:	N/A
No. of siblings:	:	03Brothers 01 Sister
Address	:	Vill: Chorparboti, P.O:Chowdharyhat P.S: Companigong, Dist: Nohakhali
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	DEL AFROJ
(iii) Father's name	:	MD:SADYEK HOSSAIN
(iv) GB member's info	:	Branch:Chorparboti,Companigong. Centre # 6(Female), Member ID: 1374/1, Group No: 06 Member since: 31/05/2000 (17Years) First loan: BDT 2,000
Further Information:		Existing Loan: BDT: 100,000, Outstanding loan: 65800
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc	:	No

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	No years experience in running business. 08 years is won business. He has No training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01756349405
Family's Contact No.	:	01830278567
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dagonbhuiyan Unit, Feni

DEL AFROJ joined Grameen Bank since 17 years ago. At first she took 2,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business

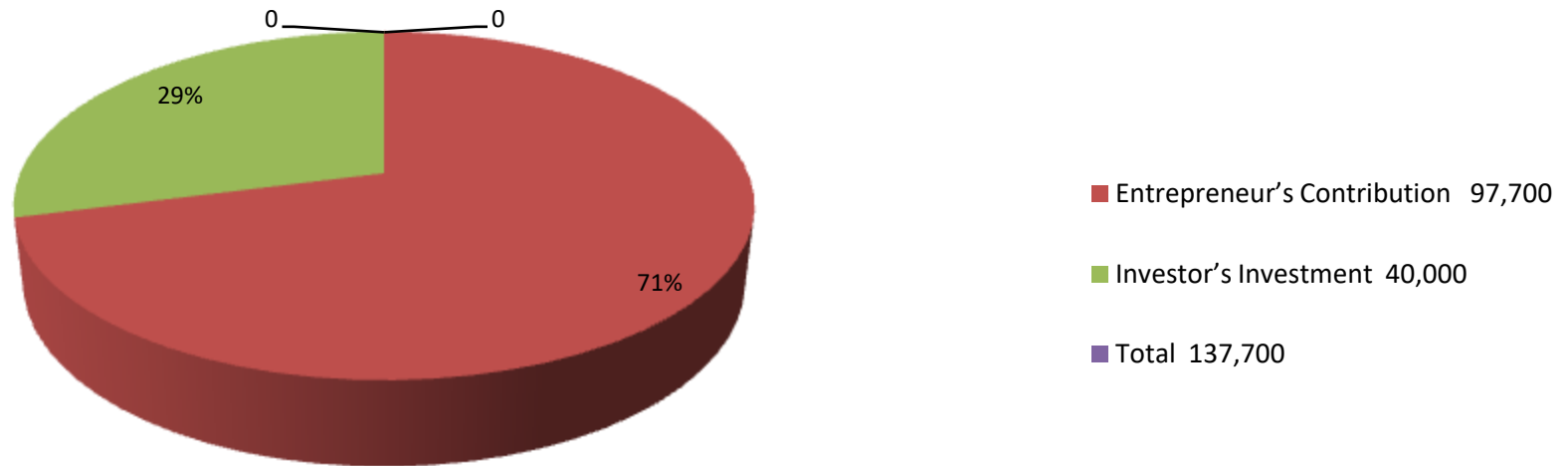
Proposed Nobin Udyokta Business Info

Business Name	:	AIMAN COOLING CORNER
Location	:	Main road, Chowdharyhat, Nohakhali.
Total Investment in BDT	:	BDT 137700/-
Financing	:	Self BDT 97700/-(from existing business) 66% Required Investment BDT 40000/-(as equity) 34%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Security	:	35000/=
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like; Softdrink,Tea Stall, others items etc.▪Average 30% gain on sale.▪The business is operating by entrepreneur. Existing 01 employees.▪Two will be appointed after receiving equity money.▪The shop is rented.▪Collects goods from Dagonbhuyain.▪Agreed grace period is 3 months.

Particular	Daily	Monthly	Yearly
Revenue (sales)			
▪Softdrink,Tea Stall, others items etc.	3,000	90000	1080000
Total sales (A)	3000	90000	1080000
Less Variable Exp.			
▪Softdrink,Tea Stall, others items etc.	2100	63000	756000
Total Variable exp. (B)	2100	63000	756000
Contribution Margin CM [C= (A-B)]	900	27000	324000
less fixed exp.			
Rent		2800	33600
Electricity bill		1000	12000
Transportation		1000	12000
Salary (self)		5000	60000
Salary(staff)		5000	60000
Entertainment		200	2400
Gird		50	600
Generator		300	3600
Mobile bill		500	6000
total fixed cost (D)		15850	190200
Nit profit		11150	133800

Investment Breakdown

Particulars	Existing			Proposed			
	Qty.	Unit Price	Amount (BDT)	Qty	Unit Price	Amount (BDT)	Proposed Total
Coldrinks	0	0	10000	0	0	5000	15000
Chipes	0	0	5000	0	0	5000	10000
Ata	5	1300	6500	7	1300	9100	15600
Patato	2	1600	3200	5	1600	8000	11200
Oil	100	100	10000	100	100	10000	20000
Weat	2	1750	3500	1	1750	1750	3500
Milk Pot	0	0	2500	0	0	1150	85300
Tea-life	0	0	2000	0	0	0	2000
Others	0	0	20000	0	0	0	20000
Security	0	0	35000	0	0	0	35000
Total	109	4750	97700	163	4750	40000	137700



Financial Projection

Particular	Daily	Monthly	1st Year	2nd Year	3rd Year
Revenue (sales)					
Softdrink,Tea Stall, others items etc.	3800	114000	1368000	1436400	1508220
Total Sales (A)	3800	114000	1368000	1436400	1508220
less variable Expenses					
Softdrink,Tea Stall, others items etc.	2660	79800	957600	1005480	1055754
Total variable Expenses (B)	2660	79800	957600	1005480	1055754
Contribution Margin (CM)= (A-B)	1140	34200	410400	430920	452466
Less Fixed Expenses					
Rent		2800	33600	33600	33600
Electricity bill		1500	18000	18500	19000
Transportation		1500	18000	18500	19000
Salary (self)		5000	60000	60000	60000
Salary(staff)		10000	120000	120000	120000
Entertainment		200	2400	2400	2400
Gird		50	600	600	600
Generator		300	3600	3600	3600
Mobile bill		500	6000	8600	8800
Total Fixed Cost		21850	262200	265800	267000
Net Profit (E) (C-D)		12350	148200	155610	163390.5
Investment Payback			16000	16000	16000

Cash flow projection on business plan (rec. & Pay)

SR#	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
1	Cash Inflow			
1.1	Investment Infusion by Investor	40,000		
1.2	Net Profit	148200	155610	163390.5
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		132,200	271,810
	Total Cash Inflow	188,200	287,810	435,201
2	Cash Outflow			
2.1	Purchase of Product	40,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	16000	16000	16000
	Total Cash Outflow	56,000	16000	16000
3	Net Cash Surplus	132,200	271,810	419,201

SWOT ANALYSIS

STRENGTH

Employment: Self: 0 Family:0 Others:0
Experience & Skill :08 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures













