#### Proposed NU Business Name: TARIK POLTY FARM.



Project identification and prepared by:MD. SOHEL MIA.
Rajshahi Unit , Rajshahi

Project verified by: MD. Abdul Mannan Talukder



Grameen Shakti Samajik Byabosha Ltd.

| Brief Bio of The Proposed Nobin Udyokta   |       |  |  |
|---|-------|--|--|
| Name  | :     | MD.SAZZAD HOSEN.   |  |
| Age   | :     | 22/07/1990(33Years)  |  |
| Education, till to date   | :     | S.S.C  |  |
| Marital status  | :     | Married  |  |
| Children  | :     | 1 SON,   |  |
| No. of siblings:  | :     | 1 Brother, 3 Sisters.  |  |
| Address   | :     | Vill: Koypokoria, P.O: Hut godagari, P.S: Paba, Dist: Rajshahi   |  |
| Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info                                  | : : : | Mother Father  MST.MEMJAN BEGUM.  LATE:HABIBOR RAHMAN.  Branch:,Parila paba,Centre28 #(Female),  Member ID:6593/2 , Group No:09  Member since:03/03/2013 Running.  First loan: BDT -10,000/= |  |
| Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc | : : : | Existing Loan: BDT 80,000/= Outstanding loan:45440/= Father No No No   |  |

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

| Present Occupation(Besides own business, i.e., persuading further studies, other business etc.) | : | Nil   |
|---|---|---|
| Business Experiences and  | : | 05 years experience in running business.                              |
| Training Info   | : | He has no training.   |
| Other Own/Family Sources of Income  | : |   |
| Other Own/Family Sources of Liabilities   | : | Agriculture   |
| Entrepreneur Contact No.  | : | 01740836461.  |
| Father's Contact No.  | : | 01733294276.  |
| NU Project<br>Source/Reference  | : | Grameen Shakti Samajik Byabosha Ltd. Rajshahi Sadar Unit,<br>Rajshahi |

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

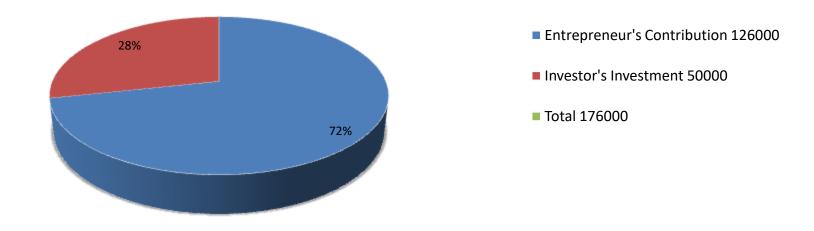
**MST. MEMJAN BEGUM** joined Grameen Bank since 04 years ago. At first she took 10,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in House repair.

| Proposed Nobin Udyokta Business Info              |          |  |  |  |
|---|----------|--|--|--|
| Business Name                                     | :        | TARIK POLTY FARM.  |  |  |
| Location  | :        | Koypokoria,Rajshahi  |  |  |
| Total Investment in BDT                           | :        | BDT176,000/=   |  |  |
| Financing   | :        | Self BDT 126,000-(from existing business) 72% Required Investment BDT 50,000/-(as equity)28 %  |  |  |
| Present salary/drawings from business (estimates) | :        | BDT 5000/-   |  |  |
| Proposed Salary                                   | <b>:</b> | 5000/=   |  |  |
| Size of shop                                      | :        | 44ft x 52ft= 2288 square ft  |  |  |
| Security of the shop                              | <b>:</b> | -  |  |  |
| Implementation                                    | •        | <ul> <li>The business is planned to be scaled up by investment in existing goods like; Hen and Egg.</li> <li>The business is operating by entrepreneur. Existing no employees.</li> <li>Average gain 10%.</li> <li>The farm is owned.</li> <li>Agreed grace period is 3 months.</li> </ul> |  |  |

| Existing Business (BDT)           |       |         |         |  |  |
|-----------------------------------|-------|---------|---------|--|--|
| Particular                        | Daily | Monthly | Yearly  |  |  |
| Revenue (sales)                   |       |         |         |  |  |
| Eggs sales                        | 5,000 | 150,000 | 1800000 |  |  |
| Total Sales (A)                   | 5,000 | 150,000 | 1800000 |  |  |
| Less. Variable Expense            |       | 0       |         |  |  |
| Eggs sales                        | 4,500 | 135,000 | 1620000 |  |  |
| Total variable Expense (B)        | 4,500 | 135,000 | 1620000 |  |  |
| Contribution Margin (CM) [C=(A-B) | 500   | 15,000  | 180000  |  |  |
| Less. Fixed Expense               |       |         |         |  |  |
| Rent                              |       | 0       | 0       |  |  |
| Electricity Bill                  |       | 500     | 6,000   |  |  |
| Mobile Bill                       |       | 300     | 3,600   |  |  |
| Salary (self)                     |       | 5000    | 60,000  |  |  |
| Guard                             |       |         | 0       |  |  |
| Transportation                    |       | 500     | 6,000   |  |  |
| Entertainment                     |       | 200     | 2,400   |  |  |
| Salary (staff)                    |       |         | 0       |  |  |
| Bank service Charge               |       |         | 0       |  |  |
| Total fixed Cost (D)              |       | 6,500   | 78,000  |  |  |
| Net Profit (E) [C-D)              |       | 8,500   | 102,000 |  |  |

| Investment Breakdown |          |          |                |  |  |  |  |
|----------------------|----------|----------|----------------|--|--|--|--|
| Particulars          | Existing | Proposed | Proposed Total |  |  |  |  |
| Hen                  | 126000   |          | 126000         |  |  |  |  |
| Food of hen.         |          | 50000    | 50000          |  |  |  |  |
|                      | 0        | 0        | 0              |  |  |  |  |
| Total                | 126000   | 50000    | 176000         |  |  |  |  |

### **Source of Finance**



| Financial Projection (BDT)        |       |        |          |          |          |
|-----------------------------------|-------|--------|----------|----------|----------|
| Particular                        | Daily | Month  | 1st Year | 2nd year | 3rd Year |
| Revenue (sales)                   |       |        |          |          |          |
| Eggs sales                        | 5500  | 165000 | 1980000  | 2079000  | 2182950  |
| Total Sales (A)                   | 5500  | 165000 | 1980000  | 2079000  | 2182950  |
| Less. Variable Expense            |       | 0      | 0        | 0        | 0        |
| Eggs sales                        | 4950  | 148500 | 1782000  | 1871100  | 1964655  |
| Total variable Expense (B)        | 4950  | 148500 | 1782000  | 1871100  | 1964655  |
| Contribution Margin (CM) [C=(A-B) | 550   | 16500  | 198000   | 207900   | 218295   |
| Less. Fixed Expense               |       |        |          |          |          |
| Rent                              |       | 0      | 0        | 0        | 0        |
| Electricity Bill                  |       | 500    | 6000     | 6000     | 6000     |
| Mobile Bill                       |       | 300    | 3600     | 3600     | 3600     |
| Salary (self)                     |       | 5000   | 60000    | 60000    | 60000    |
| Transportation                    |       | 500    | 6000     | 6000     | 6000     |
| Entertainment                     |       | 200    | 2400     | 2400     | 2400     |
| Salary (staff)                    |       | 0      | 0        | 0        | 0        |
| Security Gard                     |       |        |          |          |          |
| Bank service Charge               |       |        | 100      | 100      | 100      |
| Total Fixed Cost                  |       | 6500   | 78100    | 78100    | 78100    |
| Net Profit (E) [C-D)              |       | 10000  | 119900   | 129800   | 140195   |
| Investment Payback                |       |        | 20000    | 20000    | 20000    |

### Cash flow projection on business plan (rec. & Pay)

| SI# | Particulars                                       | 1st year | 2nd year | 3rd year |
|-----|---|----------|----------|----------|
| 1   | Cash Inflow                                       |          |          |          |
| 1.1 | Investment Infusion by Investor                   | 50,000   |          |          |
| 1.2 | Net Profit  | 119900   | 129800   | 140195   |
| 1.3 | Depreciation (Non cash item)                      |          |          |          |
| 1.4 | Opening Balance of Cash Surplus                   |          | 99900    | 209700   |
|     | Total Cash Inflow                                 | 169,900  | 229700   | 349895   |
| 2   | Cash Outflow                                      |          |          |          |
| 2.1 | Purchase of Product                               | 50,000   |          |          |
| 2.2 | Payment of GB Loan                                |          |          |          |
| 2.3 | Investment Pay Back (Including Ownership Tr. Fee) | 20,000   | 20000    | 20000    |
|     | Total Cash Outflow                                | 70,000   | 20000    | 20000    |
| 3   | Net Cash Surplus                                  | 99,900   | 209700   | 329895   |

### SWOT ANALYSIS

# Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 05Years

Skill and experience;

### V EAKNESS

Lack of Capital/Investment

### **PPORTUNITIES**

Huge demand in the community Location of farm: Koypokoria, Rajshahi

Regular customers;

### THREATS

Theft Fire

Political unrest

# Pictures







## Family picture

