

Proposed NU Business Name: **AYSHA POULTRY & FISH KHAMAR**



Project identification and prepared by: Md Shah Alom,
Dupchachia Unit, Bogra

Project verified by: MD. Mozaharl Islam



Grameen Shakti
Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta

Name	:	MD. AZIJUL HAKIM SYKUT
Age	:	15-03-1989 (28 Years)
Education, till to date	:	Ten
Marital status	:	Married
Children	:	01 Duaghter
No. of siblings:	:	02 Brothers & 01 Sister
Address	:	Vill: Sonjaypur P.O: Dupchachia, Thana: Dupchachia, Dist: Bogra
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	MST. FIROZA BEGUM
(iii) Father's name	:	MD. SARIF UDDIN PK
(iv) GB member's info	:	Branch: Birkedar Kahalu , Centre # 49(Female), Member ID: 4106/1, Group No: 03 Member since: 10-02-1997 (20Years) First loan: BDT 3,500
Further Information:		Existing Loan: BDT: 20,000, Outstanding loan: BDT: Nil
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	10 years experience in running business. He has No Years training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01716-509540
Mother's Contact No.	:	01733-164415
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dupchachia Unit, Bogra

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST. FIROZA BEGUM joined Grameen Bank since 20 years ago. At first she took 3,500 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	AYSHA POULTRY & FISH KHAMAR
Location	:	Sonjaypur, Dupchachia
Total Investment in BDT	:	BDT 259,000/-
Financing	:	Self BDT 209,000/-(from existing business) 65% Required Investment BDT 50,000/-(as equity) 35%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	150 ft x 100 ft= 15000 square ft
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like; Hen.▪The business is operating by entrepreneur. Existing no employee.▪One will be appointed in the future.▪Collects goods from Dupchachia, Bogra▪Agreed grace period is 3 months.

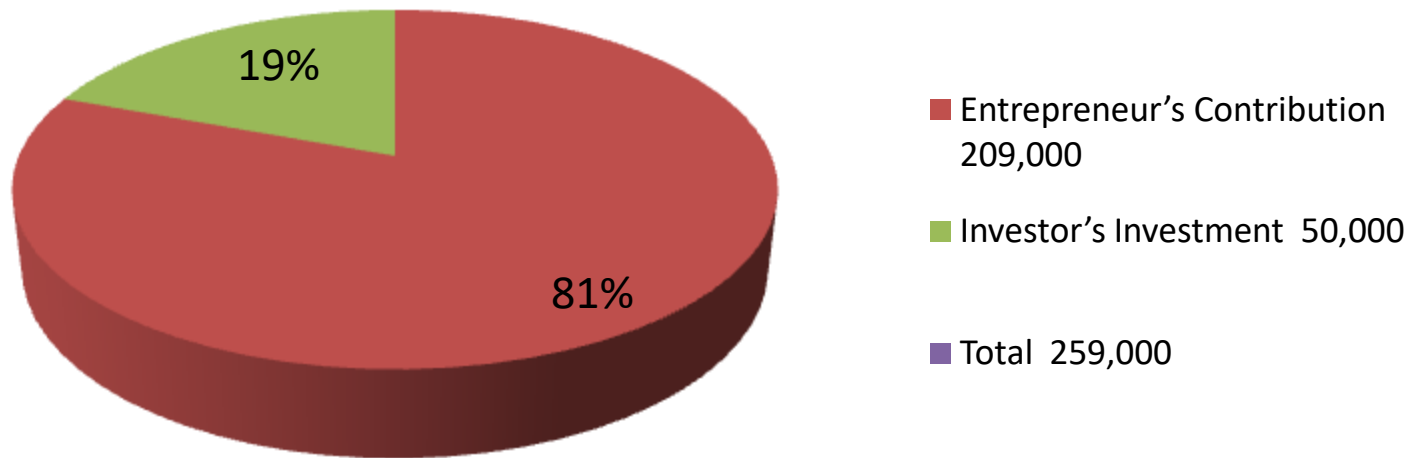
Existing Business (BDT)

Particular	Monthly	Yearly
Revenue(Sales)		
Poultry Hen.	150,000	1,800,000
Total Sales (A)	150,000	1,800,000
Less Variable Expense		0
Poultry Hen.	120,000	1,440,000
Total variable Expense (B)	120,000	1,440,000
Contribution Margin (CM) [C=(A-B)]	30,000	360,000
Less Variable Expense		0
Electricity bill	3,000	36,000
Transportation	2,000	24,000
Salary (self)	5,000	60,000
Entertainment	500	6,000
Mobile bill	300	3,600
Total fixed cost (D)	10,800	129,600
Net Profit (E)= [C-D]	19,200	230,400

Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed Total
			(BDT)			(BDT)	
Hen	1600	105	168000	1500	25	37500	205500
Boilar Hen	200	50	10000	5	1,950	9750	19750
Medicine	1	7,000	7000	1	3,250	3250	10250
Feed	12	2,000	24000	0	0	0	24000
Total	1813		209,000	1506	0	50,000	25900

Source of Finance



Financial Projection (BDT)

Particular	Monthly	1st Year	2nd Year	3rd Year
Revenue (sales)				
Poultry Hen.	200,000	2,400,000	2,520,000	2,646,000
Total Sales (A)	200,000	2,400,000	2,520,000	2,646,000
Less. Variable Expense	0	0	0	0
Poultry Hen.	160,000	1,920,000	2,016,000	2,116,800
Total variable Expense (B)	160,000	1,920,000	2,016,000	2,116,800
Contribution Margin (CM) [C=(A-B)]	40,000	480,000	504,000	529,200
Less. Fixed Expense				
Transportation	2,500	30,000	31,500	33,075
Electricity bill	3,000	36,000	37,800	39,690
Salary (self)	5000	60,000	63,000	66,150
Salary (staf)	3,000	36,000	37,800	39,690
Entertainment	600	7,200	7,560	7,938
Mobile Bill	400	4,800	5,040	5,292
Total Fixed Cost	14500	174,000	182,700	191,835
Net Profit (E) [C-D]	25,500	306,000	321,300	337,365
Investment Payback		20,000	20,000	20,000

Cash flow projection on business plan (rec. & Pay)

SR#	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	306,000	321,300	337,365
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		286,000	587,300
	Total Cash Inflow	356,000	607,300	924,665
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	70,000	20000	20,000
3	Net Cash Surplus	286,000	587300	904665

SWOT ANALYSIS

STRENGTH

Employment: Self: 0 Family:01 Others:0
Experience & Skill : 10 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop; Sonjoypur, Dupchachia
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures









FAMILY PICTURE

