### Proposed NU Business Name: M/S HASAN TAREK POULTRY FARM



Project identification and prepared by: Mst. Mahfuza Khatun, Shakhipur Unit, Tangail

Project verified by: Md.Shamsul Arefin



Brief Bio of The Proposed Nobin Udyokta						
Name	:	HASAN TAREK				
Age	:	10-12-1997 (20 Years)				
Education, till to date	:	Class 8				
Marital status	:	Unmarried				
Children	:	No				
No. of siblings:	:	2 Brothers 1 Sister				
Address	:	Vill: Amtoil, P.O: Boheratoil ; P.S: Shakhipur, Dist: Tangail				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father  HASINA  NUR JAMAL  Branch: Boheratoil, Centre # 4 (Female),  Member ID: 1204, Group No: 03  Member since: 25/05/2004-2017 (13 Years)  First loan: BDT 10,000/-				
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc		Existing loan: 1,00,000 /- Outstanding loan: BDT 53,800/- Father No No No				

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	No
Business Experiences and	<b>:</b>	04 years experience in running business.
		He has 04 Years training
Training Info	:	
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01779-965837
Family's Contact No.	:	01789-828006
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Shakhipur Unit , Tangail

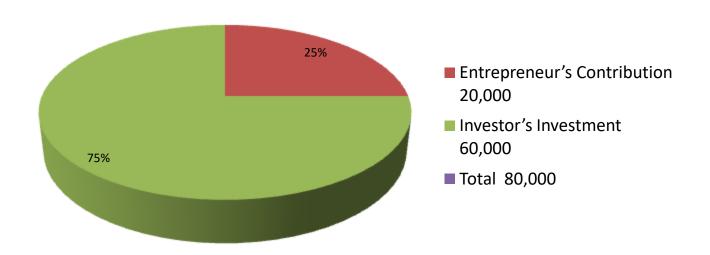
#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**HASINA** joined Grameen Bank since 13 years ago. At first she took BDT 10,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info					
Business Name	:	M/S HASAN TAREK POULTRY FARM			
Location	:	Amtoil			
Total Investment in BDT	:	BDT 80,000/-			
Financing	:	Self BDT 20000/- (from existing business) 25% Required Investment BDT 60,000/- (as equity) 75%			
Present salary/drawings from business (estimates)	:	BDT 5,000			
Proposed Salary	:	BDT 5,000			
Size of shop	:	12 ft x 10 ft= 120 square ft			
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like broylar chicken</li> <li>Average gain on 30% sale.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>None employee will be appointed.</li> <li>The shop is rented.</li> <li>Collects goods from Shakhipur</li> <li>Agreed grace period is 3 months.</li> </ul>			

Existing							
Particular	Daily	Monthly	Yearly				
Revnue (Sale)							
Chicken & Egg Sale	140	0 42000	504000				
		0 0	C				
Total Sales(A)	140	0 42000	504000				
Less Variable Expense (B)			С				
Chicken & Egg Sale	98	0 29400	352800				
Total Variable Expense	98	0 29400	352800				
Contributon Margin (CM) [C=(A-B)]	42	0 12600	151200				
Less Fixed Expense							
Rent		C	) с				
Electric Bill		1200	14400				
Transportaion		C	C				
Salary (Self)		5000	60000				
Salary (Staff)		C	) с				
Entertainment		C	) (				
Guard		С	) (				
Generator		150	1800				
Mobile Bill		800	9600				
Total Fixed Cost (D)		7150	85800				
Net Profit (E)= [C-D]		5450	65400				

Investment Breakdown								
Existing					Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty.	Unit Price	Amount (BDT)	Proposed Total	
Broylar	400	50	20,000	0	0	0	20,000	
Feed	0	0	0	30	2,000	60,000	60,000	
			0			0	0	
Total	400	50	20,000			60,000	80000	



Financial Projection (BDT)						
Particular	Daily	Monthly	Year -1	Year-2	Year-3	
Revenue(Sales)						
Chicken & Egg Sale	1900	57000	684000	718200	754110	
0	0	0	0	0	0	
Total Sales(A)	1900	57000	684000	718200	754110	
Less Variable Expense (B)						
Straw, Bran, Medicine etc	1330	39900	478800	502740	527877	
Total Variable Expense	1330	39900	478800	502740	527877	
Contributon Margin (CM) [C=(A-B)]	570	17100	205200	215460	226233	
Less Fixed Expense						
Rent		0	0	0	0	
Electric Bill		1200	14400	14700	15000	
Transportaion		0	0	0	0	
Salary (Self)		5000	60000	60000	60000	
Salary (Staff)		0	0	0	0	
Entertainment		0	0	0	0	
Gard		0	0	0	0	
Generator		150	1800	1800	1800	
Mobil Bill		800	9600	9700	9800	
Total Fixed Cost (D)		7150	84000	84400	84800	
Net Profit (E)= [C-D]		9950	119400	125370	131639	
Investment Pay Back			24,000	24,000	24,000	

### Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	60,000		
1.2	Net Profit	119,400	125370	131638.5
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		95400	196770
	Total Cash Inflow	179,400	220,770	328,409
2	Cash Outflow			
2.1	Purchase of Product	60,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including Ownership			
2.3	Tr. Fee)	24000	24000	24000
	Total Cash Outflow	84,000	24,000	24,000
3	Net Cash Surplus	95,400	196,770	304,409

## **SWOT ANALYSIS**

# Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 04 Years

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

# **O**PPORTUNITIES

Huge demand in the community Location of farm; Regular customers;

## THREATS

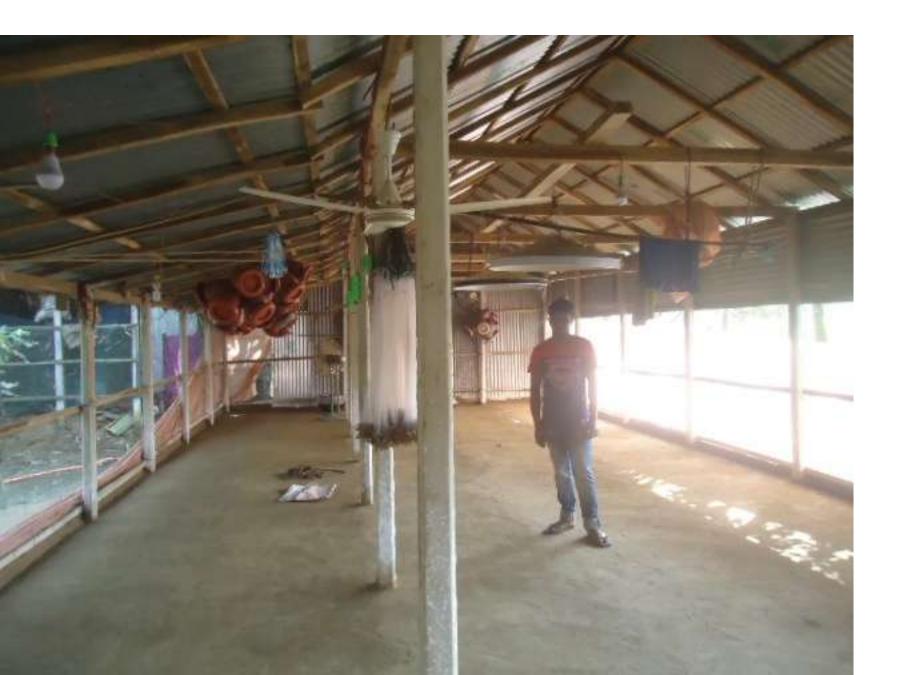
Theft

Fire

Political unrest

# Pictures









Family picture

