

# Proposed NU Business Name :BISSMILLAH POULTRY FIRM



Project identification and prepared by: MD. FIROZ HASAN

Project verified by: Md. Shamsul Arefin



## **Brief Bio of The Proposed Nobin Udyokta**

Name	:	<b>MD. ABDUL</b>
Age	:	25-02-1987 (30 Years)
Education, till to date	:	Class Five
Marital status	:	Married
Children	:	02 Droughters
No. of siblings:	:	05 Brothers 01 Sister
Address	:	ViLL :North Rnmer khanda P.O Rouhitpur P.S: KARANIGONJ Dist: DHAKA
Parent's and GB related Info		<input checked="" type="checkbox"/>
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	<b>BAULA BEGUM</b>
(iii) Father's name	:	<b>LATE. Main uddin</b>
(iv) GB member's info	:	Branch: Rouhitpur Centre # 45/M(Female), Member ID: 2527 /Group No: 05 Member since:15-07-1993(10 Years) First loan: BDT 4000/- Existing loan :10,000/- Outstanding loan: Nil
Further Information:		
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

## ***BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)***

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences & Skill	:	05 years of business experience in running business : He has no training :
Other Own/Family Sources of Income	:	NOne
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01821804188
Family's Contact No.	:	01864780454
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd .Karanigonj unit,Dhaka

## BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**BAULA BEGUM** joined Grameen Bank since 10 years ago. At first she took BDT 4,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

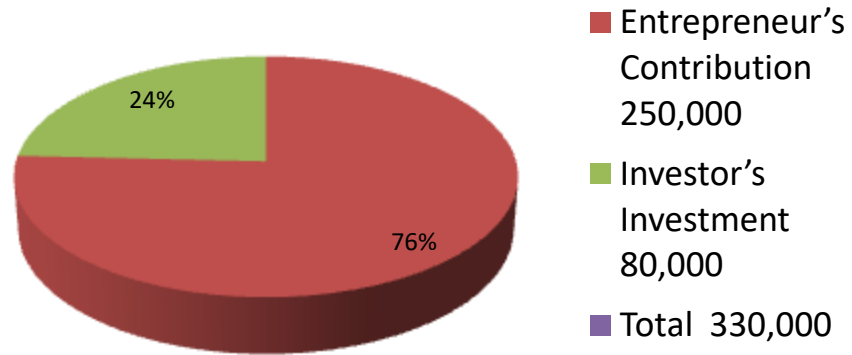
## Proposed Nobin Udyokta Business Info

Business Name	:	<b>BISSMILLAH POULTRY FIRM</b>
Location	:	Rouhitpur Boading KARANIGONJ ,DHAKA
Total Investment in BDT	:	BDT/-3,30,000/-
Financing	:	Self BDT 2,50,000/- (from existing business) 76% Required Investment BDT 80,0000/- (as equity) 24%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	50 ft x 45 ft= 2300 square ft
Security of the shop	:	Nil
Implementation	:	<ul style="list-style-type: none"><li>▪The business is planned to be scaled up by investment in existing Tin sanatory itms etc.</li><li>▪Average 15% gain on sales.</li><li>▪The business is operating by entrepreneur.</li><li>▪The business is won.</li><li>▪Agreed grace period is 3 months.</li></ul>

Particular	Existing		
	Daily	Monthly	Yearly
Revenue (Sale)			
Poultry Hen	8000	240000	2880000
	0	0	0
<b>Total Sales(A)</b>	<b>8000</b>	<b>240000</b>	<b>2880000</b>
Less Variable Expense (B)			0
Poultry Hen	6000	180000	2160000
<b>Total Variable Expense</b>	<b>6000</b>	<b>180000</b>	<b>2160000</b>
Contribution Margin (CM) [C=(A-B)]	<b>2000</b>	<b>60000</b>	<b>720000</b>
Less Fixed Expense			
Rent		10000	120000
Electric Bill		8000	96000
Transportation		5000	60000
Salary (Self)		5000	60000
Salary (Staff)		15000	180000
Entertainment		200	2400
Guard		0	0
Generator		0	0
Mobile Bill		300	3600
<b>Total Fixed Cost (D)</b>		<b>43500</b>	<b>522000</b>
<b>Net Profit (E)= [C-D]</b>		<b>16500</b>	<b>198000</b>

## Investment Breakdown

Particulars	Existing			Particulars	Proposed			Proposed Total
	Quantity	Unit Price	Price		Quantity	Unit Price	Price	
Poultry Hen	4000	50	200000	Poultyr Hen	1600	50	50000	280000
Poultry Feed	20	500	10000					10000
Others			40000					40000
<b>Total</b>			250000					<b>330000</b>



Financial Projection (BDT)					
Particular	Daily	Monthly	Year -1	Year-2	Year-3
<b>Revenue(Sales)</b>					
Poultry Hen	8500	255000	3060000	3213000	3373650
<b>Total Sales(A)</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>Less Variable Expense (B)</b>	<b>8500</b>	<b>255000</b>	<b>3060000</b>	<b>3213000</b>	<b>3373650</b>
<b>Poultry Hen</b>					
<b>Total Variable Expense</b>	6500	195000	2340000	2457000	2579850
<b>Contributon Margin (CM) [C=(A-B)]</b>	<b>6500</b>	<b>195000</b>	<b>2340000</b>	<b>2457000</b>	<b>2579850</b>
<b>Less Fixed Expense</b>	<b>2000</b>	<b>60000</b>	<b>720000</b>	<b>756000</b>	<b>793800</b>
Rent					
Electric Bill		10000	120000	120000	120000
Transportaion		8500	102000	102300	102600
Salary (Self)		5500	66000	69300	72765
Salary (Staff)		5000	60000	60000	60000
Entertainment		15000	180000	180000	180000
Gard		250	3000	3000	3000
Generator		0	0	0	0
Mobil Bill		0	0	0	0
<b>Total Fixed Cost (D)</b>		<b>350</b>	<b>4200</b>	<b>4300</b>	<b>4400</b>
<b>Net Profit (E)= [C-D]</b>		<b>44600</b>	<b>535200</b>	<b>538900</b>	<b>542765</b>
<b>Investment Pay Back</b>		<b>15400</b>	<b>184800</b>	<b>194040</b>	<b>203742</b>
			<b>32,000</b>	<b>32,000</b>	<b>32,000</b>



## **Cash flow projection on business plan (rec. & Pay)**

<b>Sl #</b>	<b>Particulars</b>	<b>Year 1 (BDT)</b>	<b>Year 2 (BDT)</b>	<b>Year 3 (BDT)</b>
<b>1</b>	<b>Cash Inflow</b>			
1.1	Investment Infusion by Investor	80,000		
1.2	Net Profit	184,800	194,040	203,742
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		152800	77620
	<b>Total Cash Inflow</b>	<b>264,800</b>	<b>109,620</b>	<b>281,362</b>
<b>2</b>	<b>Cash Outflow</b>			
2.1	Purchase of Product	80,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	32,000	32,000	32000
	<b>Total Cash Outflow</b>	<b>112,000</b>	<b>32,000</b>	<b>32,000</b>
<b>3</b>	<b>Net Cash Surplus</b>	<b>152,800</b>	<b>77,620</b>	<b>249,362</b>

# SWOT ANALYSIS

## **S**TRENGTH

Employment: 02 Self: 01 Family:0 Others:0  
Experience & Skill : 05 Years  
Own Business :05  
Quality goods & services;  
Skill and experience;

## **W**EAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community  
Location of shop;  
Regular customers;

## **T**HREATS

Theft  
Fire  
Political unrest



