### **Proposed NU Business Name: SHIKHA GENERAL STORE**



Project identification and prepared by: Modon Kumer Biswas, Dakshinkhan Unit, Dhaka

Project verified by: Md. Siddiqur Rahman



Brief Bio of The Proposed Nobin Udyokta				
Name	:	Mosammad Shikha Akter		
Age	:	17-08-1986 ( 31 Y <i>ears</i> )		
Education, till to date	:	Class Eight		
Marital status	:	Married		
Children	:	01 Dauther 01 Son		
No. of siblings:	:	02 Brothers 03 Sisters		
Address	:	Vill: Noddapara ,P.O:Dakshinkhan ,P.S: Dakshinkhan, Dist: Dhaka		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father Mst Milon Akter Md Akkas Ali Branch: Dakshinkhan, Centre # 63 (Female), Member ID: 4971, Group No: 09 Member since: 19-02-1998 To 20-10-2015 (18 Years) First loan: BDT =2000/-		
Further Information:		Outstanding loan:=Nill		
(v) Who pays GB loan installment	:	No		
(vi) Mobile lady	:	No No		
(vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	:	No No		

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences & Skill Own Business and Training Info		10 years of business experience. 10 years experience in running business. He has no training
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01622-146409
Family's Contact No.	:	01622-603905
NU Project Source/Reference	••	Grameen Shakti Samajik Byabosha Ltd. Dakshinkhan Unit, Dhaka

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**Mst Milon Akter** joined Grameen Bank since 18 years ago. At first she took BDT 2,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

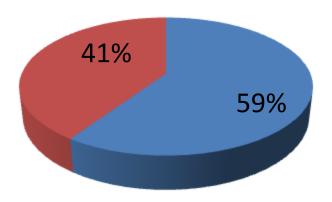
Proposed Nobin Udyokta Business Info					
Business Name	:	Shikha General Store			
Location	:	Dakshinkhan Miapara, Dakshinkhan, Dhaka			
Total Investment in BDT	:	BDT 370,000/-			
Financing	:	Self BDT 220,000/- (from existing business) 59 %			
		Required Investment BDT 150,000/- (as equity) 41 %			
Present salary/drawings from business (estimates)	:	BDT 8,000			
Proposed Salary	:	BDT 5,000			
Size of shop	:	12 ft x 10 ft= 120 square ft			
Security of the shop :		BDT 8,000			
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Rice, Dal, Ata, Sugar, Shop, Soft Drink etc.</li> <li>Average 20 % gain on sales.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>The shop is rented.</li> <li>Collects goods from Tongi.</li> <li>Agreed grace period is 3 months.</li> </ul>			

Existing Business (BDT)							
Particular	Daily	Monthly	Yearly				
Revenue (sales)							
Grocery	2,500	75,000	900,000				
Londi	200	6,000	72,000				
Total Sales (A)	2,700	81,000	972,000				
Less. Variable Expense							
Grocery	2,000	60,000	720,000				
Total variable Expense (B)	2,000	60,000	720,000				
Contribution Margin (CM) [C=(A-B)	700	21,000	252,000				
Less. Fixed Expense							
Rent		2,500	30,000				
Electricity Bill		1500	18,000				
Transportation		500	6,000				
Mobile Bill		800	9,600				
Entertainment		500	6,000				
Salary (self)		8,000	96,000				
Total fixed Cost (D)		13,800	165,600				
Net Profit (E) [C-D)		7,200	86,400				

Investment Breakdown								
Doutioulous	3	Particulars	Proposed			Proposed		
Particulars	Quantity	Price	Unit Price		Quantity	Price	Unit Price	Total
Rice	8	2800	22400	Rice	20	2800	56,000	78,400
Dal	90	102	9180	Dal	100	102	10,200	19,380
Ata	5	1300	6500	Ata	5	1300	6,500	13,000
Sugar	3	2800	8400	Sugar	5	2800	14,000	22,400
Shop	250	28	7000	Shop	150	28	4,200	11,200
Oil	150	85	12750	Oil	200	85	17,000	29,750
Bakary	250	65	16250	Bakary	150	65	9,750	26,000
Soft Drink	18	430	7740	Soft Drink	30	430	12,900	20,640
Cosmatics	150	105	15750	Cosmatics	100	105	10,500	26,250
Security			100000				0	100,000
Others			14030	Others			8,950	22,980
Total			220000				150,000	370,000

### **Source of Finance**

■ Entrepreneur's contibution 220000 ■ Investor's Investment 150000 ■ Total 370000



Financial Projection (BDT)						
Particular Daily Monthly 1st Year 2nd Year						
Revenue (sales)						
Grocery	3,500	105,000	1,260,000	1,323,000	1,389,150	
Londi	220	6,600	79,200	83,160	87,318	
Total Sales (A)	3,720	111,600	1,339,200	1,406,160	1,476,468	
Less. Variable Expense						
Grocery	2,800	84,000	1,008,000	1,058,400	1,111,320	
Total variable Expense (B)	2,800	84,000	1,008,000	1,058,400	1,111,320	
Contribution Margin (CM) [C=(A-B)	920	27,600	331,200	347,760	365,148	
Less. Fixed Expense						
Rent		2,500	30,000	30,000	30,000	
Electricity Bill		1575	18,900	19,845	20,837	
Transportation		550	6,600	6,930	7,277	
Mobile Bill		960	11,520	12,096	12,701	
Entertainment		500	6,000	6,300	6,615	
Salary (self)		8,000	96,000	96,000	96,000	
Non Cash Item						
Depreciation		0	0	0	0	
Total Fixed Cost		14,085	169,020	171,171	173,430	
Net Profit (E) [C-D)		13,515	162,180	176,589	191,718	
Investment Payback			60,000	60,000	60,000	

## Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	150,000		
1.2	Net Profit	162,180	176,589	191,718
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		102,180	218,769
	Total Cash Inflow	312,180	278,769	410,487
2	Cash Outflow			
2.1	Purchase of Product	150,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including	60,000	60,000	60,000
2.3	Ownership Tr. Fee)	60,000	60,000	60,000
	Total Cash Outflow	210,000	60,000	60,000
3	Net Cash Surplus	102,180	218,769	350,487

### SWOT ANALYSIS

# Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 10 Years

Own Business: 10 Years

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

### **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

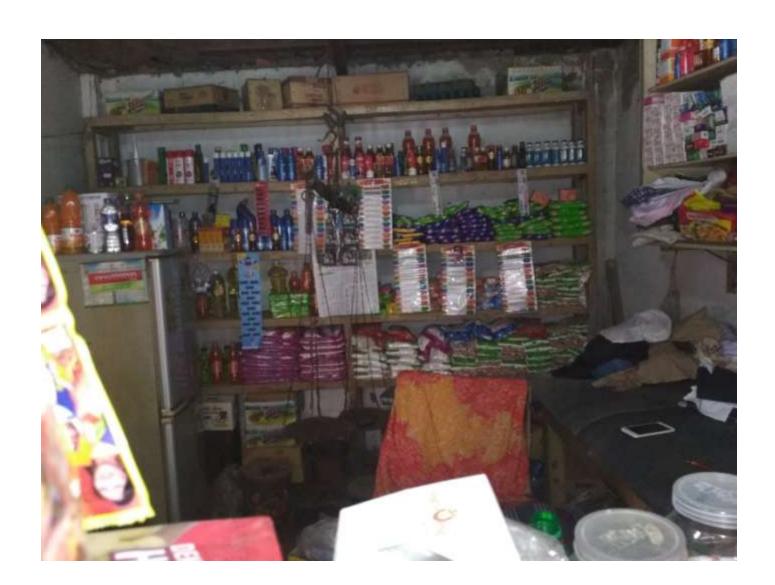
Theft

Fire

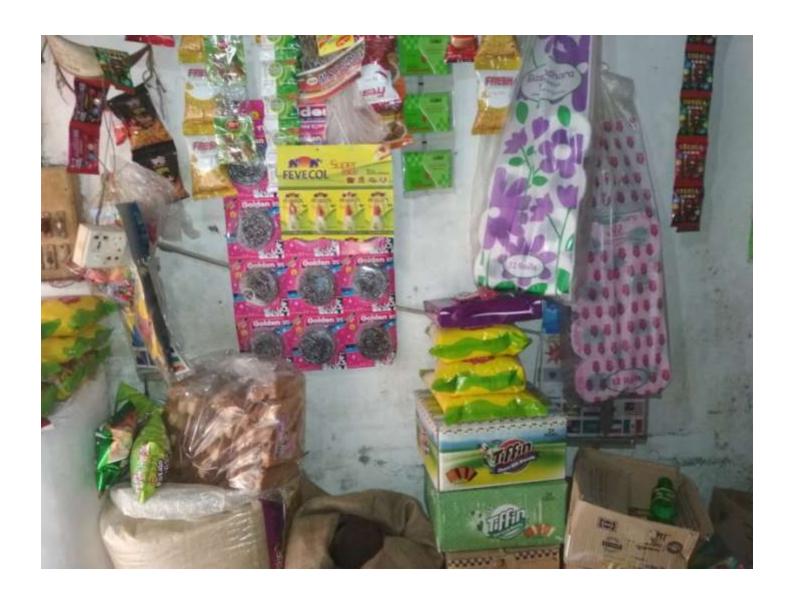
Political unrest

# Pictures



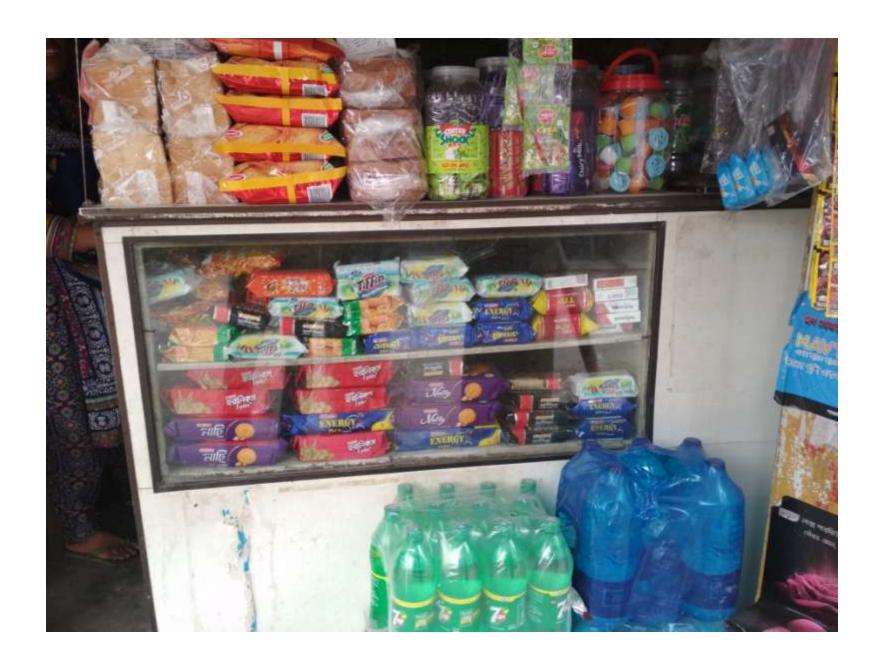














গণপ্রজাতন্ত্রী বাংগদেশ সরকার

HATIONAL ID CARD / MIRRS HERE HE নাম: মোখাঃ শিখা মাজার

Name: Mosammat Shikha Akom হুমী: মো: মানিসুৰ হস

TIRE; CARRY SERVE SERVE Date of Birth: 17 Aug 1755

ID NO: 2611038712623

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# **FAMILY PICTURE**

