#### Proposed NU Business Name: M/S ORCHITA FISH FARM



Project identification and prepared by: Md. Abu Bakkar Siddique, Khulna Sadar Unit, Khulna.

Project verified by: Md. Abu Bakkar Siddique



Brief Bio of The Proposed Nobin Udyokta						
Name	:	ALOKESH GOLDER				
Age	:	12-07-1993 ( 24 Years)				
Education, till to date	:	H.S.C.				
Marital status	:	Married				
Children	:	01 Dauther 0 Son				
No. of siblings:	:	02 Brothers 02 Sisters				
Address	:	Vill:South Sahilomari ,P.O: Koiyabazer,P.S: Batiaghatia Dist: Khulna				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father  Purnima Golder  LateTakur Das Golder  Branch: Batiaghata, Centre # 17 (Female),  Member ID: , Group No: 0  Member since: 00-00-2000 ( Years)  First loan: BDT = 5,000 /-				
Further Information:		Outstanding loan:= 20,760/- Mother				
(v) Who pays GB loan installment	•					
(vii) Mobile lady	•	No No				
(vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	:	No No				

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	••	Nil
Business Experiences & Skill	:	03 years of business experience.
Own Business and	:	03 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	••	
Other Own/Family Sources of Liabilities	••	None
Entrepreneur Contact No.	•••	01916-683152
Family's Contact No.	:	01954-167062
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Khulna Sadar Unit, Khulna.

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**PURNIMA GOLDER** joined Grameen Bank since 14 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

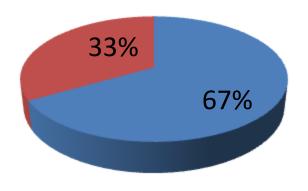
Proposed Nobin Udyokta Business Info					
Business Name	:	M/S ORCHITA FISH FARM			
Location	:	South Sahilomari, Bhotiaghata, Khulna.			
Total Investment in BDT	:	BDT150,000/-			
Financing	: Self BDT 0,000/- (from existing business) 67 % Required Investment BDT5 0,000/- (as equity) 33 %				
Present salary/drawings from business (estimates)	:	BDT 5,000			
Proposed Salary	:	BDT 5,000			
Size of shop	:	100 ft x 150 ft= 15000square ft			
Security of the shop	:	Own Pond			
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Fish etc.</li> <li>Average 20 % gain on sales.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>The pond is own.</li> <li>Collects goods fromRupsha new bazar .</li> <li>Agreed grace period is 3 months.</li> </ul>			

Existing Business (BDT)								
Particular	Daily	Monthly	Yearly					
Revenue (sales)								
Fish	2,500	75,000	900,000					
Total Sales (A)	2,500	75,000	900,000					
Less. Variable Expense								
Feed	2,000	60,000	720,000					
Total variable Expense (B)	2,400	60,000	720,000					
Contribution Margin (CM) [C=(A-B)	500	15,000	180,000					
Less. Fixed Expense								
Transportation		1,000	12,000					
Mobile Bill		500	6,000					
Salary (self)		5,000	60,000					
Total fixed Cost (D)		6,500	78,000					
Net Profit (E) [C-D)		8,500	102,000					

Investment Breakdown								
Existing			<b>Particulars</b>	Proposed			Proposed	
Particulars	Quantit	Price	<b>Unit Price</b>		Quantity	Price	<b>Unit Price</b>	Total
	У							
Feed	7	1860	13020	Feed	25	1860	46,500	59,520
Fish (Bagda)	8000		80000				0	80,000
	0	1	00000				O	80,000
Others			6980	Others			3,500	10,480
Total			100,000				50,000	150,000

#### **Source of Finance**

■ Entrepreneur's contibution 100000 ■ Investor's Investment 50000 ■ Total 150000



Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd Year	3rd year	
Revenue (sales)						
Fish	3,500	105,000	1,260,000	1,323,000	1,389,150	
Total Sales (A)	3,500	105,000	1,260,000	1,323,000	1,389,150	
Less. Variable Expense						
Feed	2,800	84,000	1,008,000	1,058,400	1,111,320	
Total variable Expense (B)	2,800	84,000	1,008,000	1,058,400	1,111,320	
Contribution Margin (CM) [C=(A-B)	700	21,000	252,000	264,600	277,830	
Less. Fixed Expense						
Electricity Bill		1600	19,200	20,160	21,168	
Transportation		200	2,400	2,520	2,646	
Mobile Bill		500	6,000	6,300	6,615	
Gard, Ganaretor		350	4,200	4,410	4,631	
Salary (self)		5,000	60,000	60,000	60,000	
Non Cash Item						
Depreciation						
Total Fixed Cost		7,650	91,800	93,390	95,060	
Net Profit (E) [C-D)		13,350	160,200	171,210	182,771	
Investment Payback			20,000	20,000	20,000	

## Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	160,200	171,210	182,771
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		140,200	291,410
	Total Cash Inflow	210,200	311,410	474,181
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including	20.000	20,000	20,000
2.3	Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	140,200	291,410	454,181

### **SWOT ANALYSIS**

## Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 03 Years

Own Business: 03 Years

Quality goods & services;

Skill and experience;

## WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

## THREATS

Theft

Fire

Political unrest

# Pictures













#### গণপ্রজাতখ্রী বাংলাদেশ সরকার

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אוא שניונסי מוויאונ

Name: Alokesh Golder first: are lings size prisers

বাজা পুৰিব সোলনার

Date of Birth 12 Jul 1993

ID NO: 18934711235000083

এই পাঠী পাঠাবাকী চালালৈ সময়কৈ লগাঁও কাঠী বাবালালী বাবিৰ কা চালাক পাঠাই পাল নিৰ্মান্ত প্ৰদান কাঠা কাঠা কাঠা কাঠা কাঠা

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#### গণপ্ৰজাতখ্ৰী বাংলাদেশ সৰকাৰ

NATIONAL ID CARD / WIRTE HESE HE



नायः नृतिया लाननाद

Name Purnima Golder

भाठाः भागी देवसानी

Date of Birth 25 Oct 1967

ID NO: 4711235845166

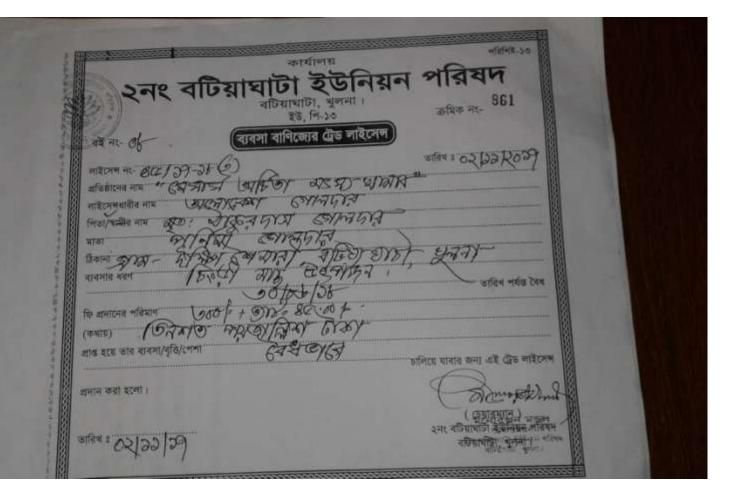
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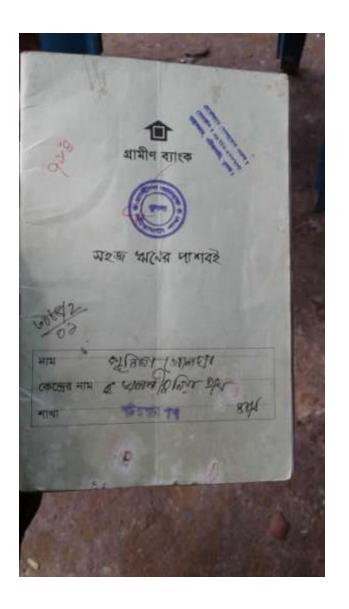
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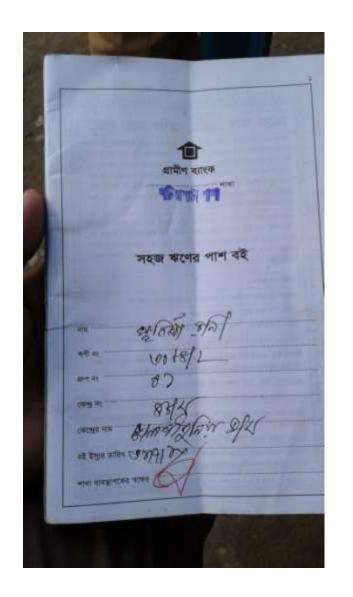
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## **FAMILY PICTURE**

