### **Proposed NU Business Name: RUPKATHA ENTERPRISE**



Project identification and prepared by: Md. Abu Bakkar Siddique, Khulna Sadar Unit, Khulna.

Project verified by: Md. Abu Bakkar Siddique



Brief Bio of The Proposed Nobin Udyokta					
Name	:	RAJIB GOLDER			
Age	:	01-02-1992 ( 25 Years)			
Education, till to date	:	S,S C			
Marital status	:	Married			
Children	:	01 Dauther			
No. of siblings:	:	01 Sisters			
Address	:	Vill: Zhorvanga ,P.O:Jolma ,P.S: Batiaghata Dist: Khulna			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father Anamika Golder Sribas Golder Branch:Jolma, Batiaghata, Centre # 57/m (Female), Member ID: 5853, Group No: 01 Member since: 07-01-2002 (15 Years) First loan: BDT = 5,000 /-			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady	:	Outstanding loan:= 2,000/- Father No			
(vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	:	No No			

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	••	Nil
Business Experiences & Skill	:	03 years of business experience.
Own Business and	:	03 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	••	
Other Own/Family Sources of Liabilities	••	None
Entrepreneur Contact No.	:	01716-406445
Family's Contact No.	:	01706-545990
NU Project Source/Reference	••	Grameen Shakti Samajik Byabosha Ltd. Khulna Sadar Unit, Khulna.

### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

Anamika Golder joined Grameen Bank since 15 years ago. At first she took BDT 5000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

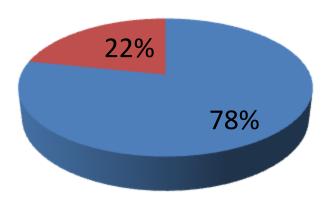
Proposed Nobin Udyokta Business Info						
Business Name		RUPKATHA ENTERPRISE				
Location	:	Sachibunia Bazer, Khulna.				
Total Investment in BDT	:	BDT 230,000/-				
Financing	:	Self BDT 180,000/- (from existing business) 78%				
		Required Investment BDT 50,000/- (as equity) 22%				
Present salary/drawings from business (estimates)	:	BDT 5,000				
Proposed Salary	:	BDT 5,000				
Size of shop	:	13 ft x 10 ft= 130 square ft				
Security of the shop	:	BDT 0,000				
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; file, cloure pencils, khata, brush, star palaug, calculators, etc.</li> <li>Average 20 % gain on sales.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>The shop is rented.</li> <li>Collects goods from :Dakbangla, Khulna.</li> <li>Agreed grace period is 3 months.</li> </ul>				

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
File Cloure pencil, Khata, Brush, Calculator, etc	3,000	90,000	1,080,000			
Total Sales (A)	3,000	90,000	1,080,000			
Less. Variable Expense						
File Cloure pencil, Khata, Brush, Calculator, etc	2,400	72,000	864,000			
Total variable Expense (B)	2,400	72,000	864,000			
Contribution Margin (CM) [C=(A-B)	600	18,000	216,000			
Less. Fixed Expense						
Rent		1,800	21,600			
Electricity Bill		1600	19,200			
Transportation		200	2,400			
Mobile Bill		500	6,000			
Entertainment		200	2,400			
Gard ganaretoe		350	4,200			
Salary (self)		5,000	60,000			
Total fixed Cost (D)		9,650	115,800			
Net Profit (E) [C-D)		8,350	100,200			

Investment Breakdown								
Particulars Existing			<b>Particulars</b>	Proposed			Proposed	
Particulars	Quantity	Price	Unit Price		Quantity	Price	Unit Price	Total
File	20	200	4000	File	10	200	2,000	6,000
Rong Pencil	48	250	12000	<b>Rong Pencil</b>	30	250	7,500	19,500
Khata	200	65	13000	Khata	100	65	6,500	19,500
Brash	400	50	20000	Brash	100	50	5,000	25,000
<b>Star Plare Mashine</b>	100	150	15000	Star Plare	50	150	7,500	22,500
			13000	Mashine			7,300	22,300
Calculator	250	100	25000	Calculator	150	100	15,000	40,000
Mechinarise		90000	90000	Others			6,500	96,500
Others		1000	1000					1,000
Total			180,000				50,000	230,000

### **Source of Finance**

■ Entrepreneur's contibution 180000 ■ Investor's Investment 50000 ■ Total 230000



Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd Year	3rd year	
Revenue (sales)						
File Cloure pencil, Khata, Brush, Calculator, etc	4,000	120,000	1,440,000	1,512,000	1,587,600	
Total Sales (A)	4,000	120,000	1,440,000	1,512,000	1,587,600	
Less. Variable Expense						
File Cloure pencil, Khata, Brush, Calculator, etc	3,200	96,000	1,152,000	1,209,600	1,270,080	
Total variable Expense (B)	3,200	96,000	1,152,000	1,209,600	1,270,080	
Contribution Margin (CM) [C=(A-B)	800	24,000	288,000	302,400	317,520	
Less. Fixed Expense						
Rent		1,800	21,600	21,600	21,600	
Electricity Bill		1600	19,200	20,160	21,168	
Transportation		200	2,400	2,520	2,646	
Mobile Bill		500	6,000	6,300	6,615	
Entertainment		200	2,400	2,520	2,646	
Gard, Ganaretor		350	4,200	4,410	4,631	
Salary (self)		5,000	60,000	60,000	60,000	
Non Cash Item						
Depreciation						
Total Fixed Cost		9,650	115,800	117,510	119,306	
Net Profit (E) [C-D)		14,350	172,200	184,890	198,215	
Investment Payback			20,000	20,000	20,000	

## Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	172,200	184,890	198,215
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		152,200	317,090
	Total Cash Inflow	222,200	337,090	515,305
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including	20,000	20.000	20,000
2.3	Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	152,200	317,090	495,305

### **SWOT ANALYSIS**

## Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 03 Years

Own Business: 03 Years

Quality goods & services;

Skill and experience;

## WEAKNESS

Lack of Capital/Investment

### **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

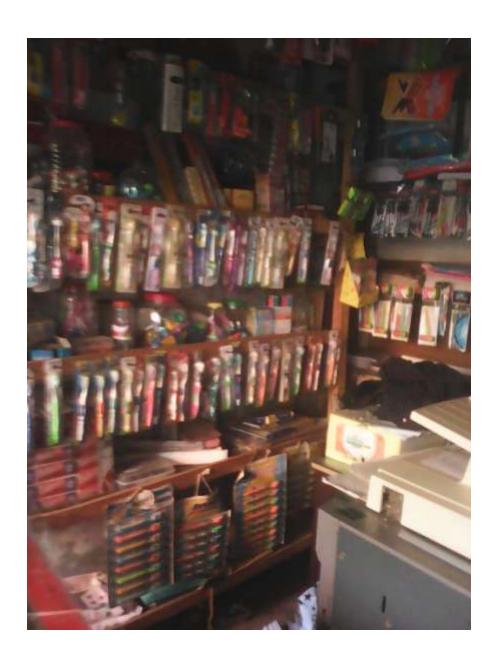
### THREATS

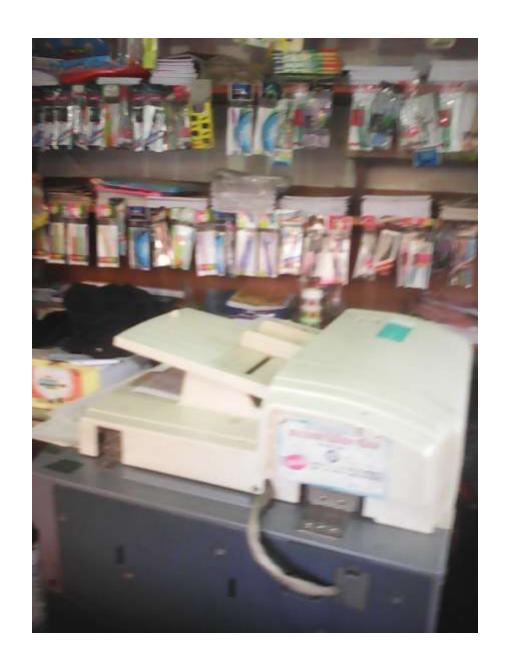
Theft

Fire

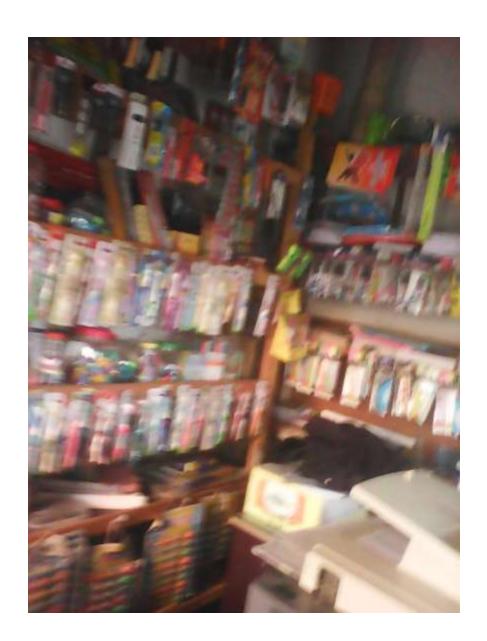
Political unrest

# Pictures

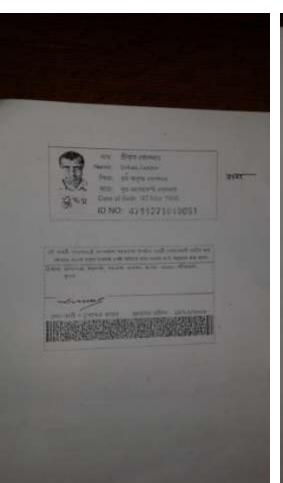
















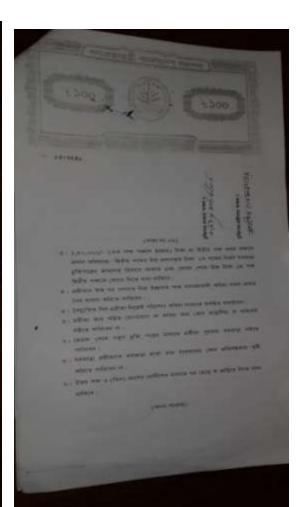


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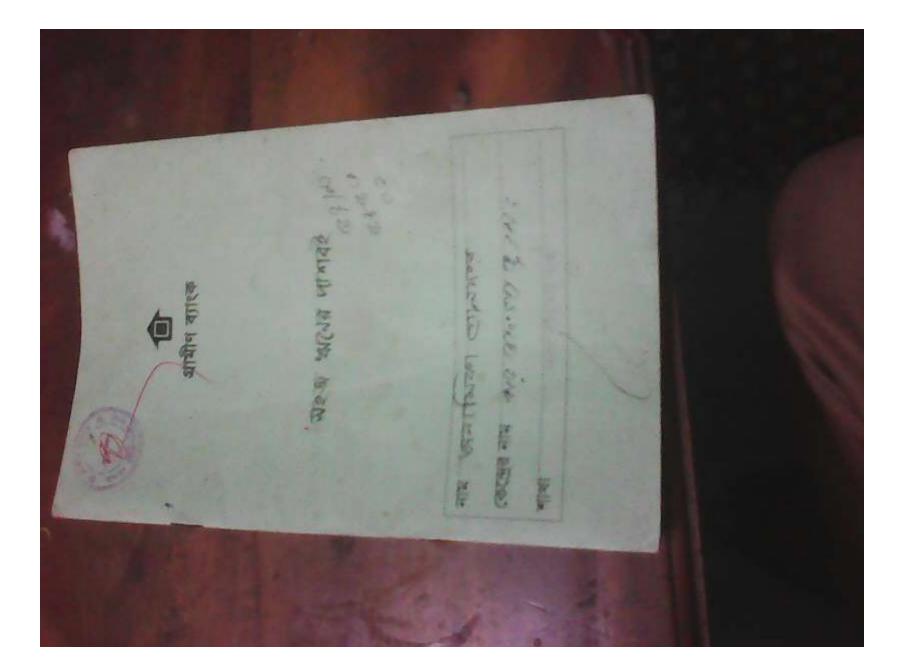
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## **FAMILY PICTURE**

