### Proposed NU Business Name: M/S. FARUK AHAMED GORO KHAMAR.



Project identification and prepared by: Md. Sohel Mia, Rajshahi Unit, Rajshahi

Project verified by: MD. Abdul Mannan Talukder



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD.FARUK AHAMED.		
Age	••	15/01/1983(34 Years)		
Education, till to date	:	CLASS-10.		
Marital status	:	Married		
Children	:	2 Daughters.		
No. of siblings:	••	3 Brothers. 2 sisters.		
Address	••	Vill: Horian North para , P.O: Rajshahi Sugar Mills, P.S:paba, Dist: Rajshahi.		
Parent's and GB related Info				
(i) Who is GB member	:	Mother Father		
(ii) Mother's name	:	MST.RASIDA BEGUM.		
(iii) Father's name	:	MD.JAN MOHAMMOD.		
(iv) GB member's info	:	Branch: Katakali paba,Centre # 4(Female),		
		Member ID: 1235/1, Group No: 05		
		Member since:03/07/2013 Running.(4 Years)		
		First loan: BDT 5,000/=		
Further Information:		Existing Loan:60,000/= Outstanding loan:25,380/=		
(v) Who pays GB loan installment	:	Self.		
(vi) Mobile lady	:	No		
(vii) Grameen Education Loan	:	No		
(viii) Any other loan like GB, BRAC ASA etc	:	No		

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	5 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01759557260.
Mother's Contact No.	:	01830913300.
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd.Rajshahi Unit, Rajshahi

### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

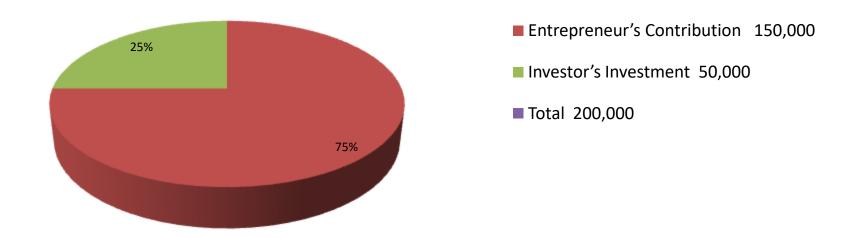
**MST.RASIDA BEGUM.**joined Grameen Bank since 10 years ago. At first she took 10,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan for Business.

Proposed Nobin Udyokta Business Info					
Business Name	:	M/S FARUK AHAMED GORO KHAMAR.			
Location	:	Horian, paba, Rajshahi.			
Total Investment in BDT	:	BDT 200,000/-			
Financing	:	Self BDT 150,000/-(from existing business) 75% Required Investment BDT 50000/-(as equity)25%			
Present salary/drawings from business (estimates)	:	BDT 5,000/-			
Proposed Salary	:	BDT 5,000/-			
Size of shop	:	20 ft x 20 ft= 150 square ft.			
Security of the shop	:	N/A			
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like Cow.</li> <li>The business is operating by entrepreneur. Existing no employees.</li> <li>The shop is own.</li> <li>Agreed grace period is 3 months.</li> </ul>			

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Cow sales		185000	740,000		
Total Sales (A)		185000	740,000		
Less. Variable Expense					
Cow sales		148000	592,000		
Total variable Expense (B)		148000	592,000		
Contribution Margin (CM) [C=(A-B)		37000	148,000		
Less. Fixed Expense					
Rent					
Electricity Bill		600	2400		
Mobile Bill		600	2400		
Salary (self)		15000	60000		
Transportation		900	3600		
Entertainment					
Salary (staff)					
Bank service Charge					
Total fixed Cost (D)		17100	68400		
Net Profit (E) [C-D)		19900	79600		

Investment Breakdown						
Particulars	Existing	Proposed	Total			
Cow	150,000		150,000			
Chair and Table		50000	50000			
	150,000	50,000	200,000			

### **Source of Finance**



Financial					
Particular	Daily	3 Month	1st Year	2nd year	3rd Year
Revenue (sales)					
Cow sales		190,000	760,000	798001	837901
Total Sales (A)		190,000	760,000	798001	837901
Less. Variable Expense					
Cow sales		152,000	608000	638401	670321
Total variable Expense (B)		152,000	608000	638401	670321
Contribution Margin (CM) [C=(A-B)		38000	152,000	159600	167580
Less. Fixed Expense					
Rent					
Electricity Bill		600	2400	2400	2400
Mobile Bill		600	2400	2400	2400
Salary (self)	<u> </u>	15000	60000	60000	60000
Transportation		900	3600	3600	3600
Entertainment					
Salary (staff)	<u> </u>		<u></u> ,		
Security Gard					
Bank service Charge					
Total Fixed Cost		17100	68400	68400	68400
Net Profit (E) [C-D)		20900	83600	91200	99180
Investment Payback			20000	20000	20000

## Cash flow projection on business plan (rec. & Pay

SI#	Particulars	1st year	2nd year	3rd year
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	83600	91200	99180
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		63600	134800
	Total Cash Inflow	133,600	154800	233980
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20,000	20000	20000
	Total Cash Outflow	70,000	20000	20000
3	Net Cash Surplus	63,600	134800	213980

## **SWOT ANALYSIS**

# Strength

Employment: Self: 01 Family: Others:

Experience & Skill: 5 Years Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

# **O**PPORTUNITIES

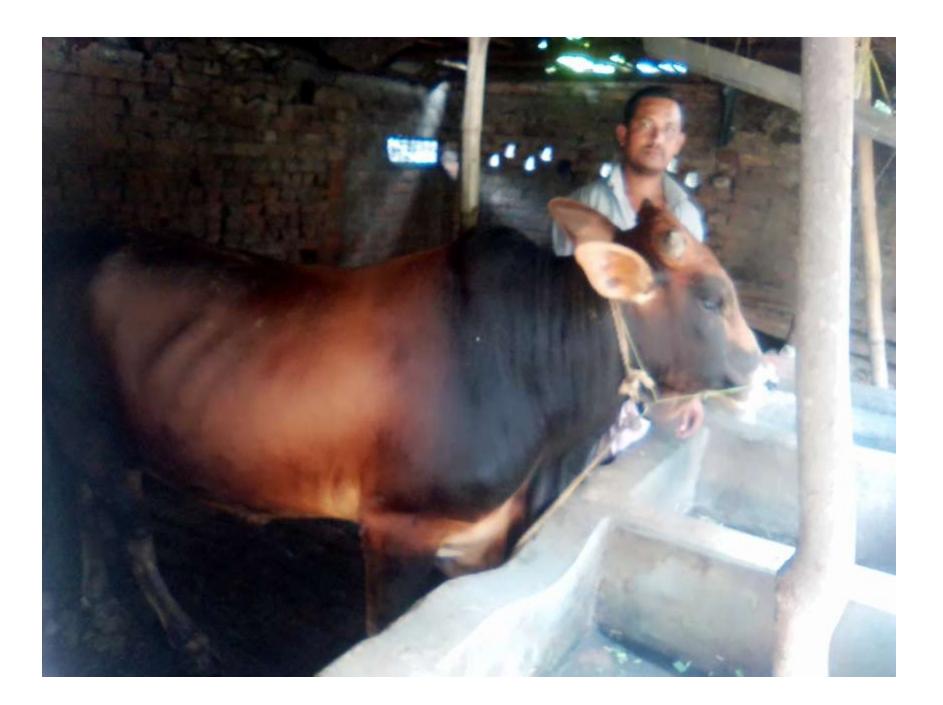
Huge demand in the community Location of shop; -Horian, Paba, Rajshahi . Regular customers;

## THREATS

Theft

Fire

Political unrest







# **FAMILY PICTURE**

