#### **Proposed NU Business Name: ABDUR RAHMAN DAIRY FARM**



Project identification and prepared by: Md. Sahjamal Sirazi, Puthia Unit, Rajshahi

Project verified by: MD. Abdul Mannan Talukder



Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD. ABDUR RAHMAN			
Age	:	31-12-1989 (27 Years)			
Education, till to date	:	BBA			
Marital status	:	Married			
Children	:	1 Son			
No. of siblings:	:	3 Brother & 1 Sisters			
Address	:	Vill: Fotepur , P.O: Sholuya ,P.S: Carghat ,Dist: Rajshahi			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MST. REHRNA MD. ABDUR RAHIM Branch: Nimpara ,Carghat, Centre # 57(Female), Member ID: 4503/3, Group:05 Member since: 2005 to (12 Years) First loan: BDT -5,000			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 20,000, Outstanding loan: 3,720 Self No No No			

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	10 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	N/A
Entrepreneur Contact No.	:	01738-660260
Father's Contact No.	:	01716-727170
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Puthia Unit, Rajshahi

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**MST. REHENA** joined Grameen Bank since 12 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info						
Business Name	:	ABDUR RAHMAN DAIRY FARM				
Location	:	Fotepur , Sholuya, Carghat , Rajshahi .				
Total Investment in BDT	:	BDT 300,000/-				
Financing	:	Self BDT 250,000/-(from existing business) 83%				
		Required Investment BDT 50,000/-(as equity) 17%				
Present salary/drawings from business (estimates)	:	BDT 5,000/-				
Proposed Salary	•	BDT 5,000/-				
Size of shop	•	20 ft x 30 ft= 600 square ft				
Security of the shop	•	-				
Implementation	•	<ul> <li>The business is planned to be scaled up by investment in existing goods like; milk.</li> <li>Daily milk production is 12 liter and milk price is BDT 50.</li> <li>The business is operating by entrepreneur. Existing no employees.</li> <li>The farm is owned.</li> <li>Agreed grace period is 3 months.</li> </ul>				

Existing Business (BDT)							
Particular	Daily	Monthly	Yearly				
Revenue (sales)							
Milk (12 liter x50)	600	18,000	216,000				
Total Sales (A)	600	18,000	216,000				
Less. Variable Expense							
Total variable Expense (B)							
Contribution Margin (CM) [C=(A-B)	600	18,000	216,000				
Less. Fixed Expense							
Electricity		200	2,400				
Transportation		200	2,400				
Salary (self)		5,000	60,000				
Straw, Bran, Medicine etc		6,000	72,000				
Mobile Bill		300	3,600				
Total fixed Cost (D)		11,700	140,400				
Net Profit (E) [C-D)		6,300	75,600				

Investment Breakdown						
Particula	irs	Existing	Proposed	<b>Proposed Total</b>		
Milk cow (1x100,000)		100,000	50,000	150,000		
Ox (3x40,000)		120,000	-	120,000		
Calf (1x30,000)		30,000	-	30,000		
Total		250,000	50,000	300,000		

#### **Source of Finance**

Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd Year	3 <sup>rd</sup> Year	
Revenue (sales)						
Milk (14x50)	700	21,000	252,000	264,600	277,830	
Total Sales (A)						
Less. Variable Expense	700	21,000	252,000	264,600	277,830	
Total variable Expense (B)	-	-	-	-	-	
Contribution Margin (CM)						
[C=(A-B)	700	21,000	252,000	264,600	277,830	
Less. Fixed Expense						
Electricity		200	2,400	2,400	2,400	
Transportation		200	2,400	2,400	2,400	
Salary (self)		5,000	60,000	60,000	60,000	
Straw, Bran, Medicine etc		7,000	84,000	88,200	92,610	
Mobile Bill		300	3,600	3,600	3,600	
<b>Total Fixed Cost</b>		12,700	152,400	156,600	161,010	
Net Profit (E) [C-D)		8,300	99,600	108,000	116,820	
Investment Payback			20,000	20,000	20,000	

# Cash flow projection on business plan (rec. & Pay)

SL	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3(BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	99,600	108,000	116,820
1.3	Depreciation (Non cash item)	-	-	-
1.4	Opening Balance of Cash Surplus	-	79,600	88,000
	Total Cash Inflow		187,600	204,820
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	79,600	167,600	184,820

## **SWOT ANALYSIS**

# Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 04 Years

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of farm; Regular customers;

## THREATS

Theft Fire

Political unrest











