#### **Proposed NU Business Name : Ma Decorator**



Project identification and prepared by: Md. NAZIMUDDIN NAGOURPUR Unit, Tangail

Project verified by: MD. Mizanur Rahaman Patoyari



Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD.SAYED MIRAZ HOSEN			
Age	:	05-06-1988(29 Years)			
Education, till to date	:	CLASS Ten			
Marital status	:	MARRIED			
Children	:	1 Daughter			
No. of siblings:	:	3 Brothers			
Address	:	Vill: MAILJANI .P.O: Shabothpur , P.S: nagourpur , Dist: Tangail.			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father  Mst: SALMA BEGUM  MD: SAYED ELIAS HOSEN  Branch SOBOTHPUR Centre #68/M (Female),  Member ID: 9465, Group No:06  Member since:01/07/2008 (8 Years)  First loan: BDT 10000/- Last Loan: BDT 150000/-			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Outstanding loan: BDT 48000/- Father No No No			

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil /-
Business Experiences and	:	10 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	:	business.
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01749665445
Family's Contact No.	:	01726258691
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd.nagourpur Unit, Tangail.

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

SALMA BEGUM joined Grameen Bank 8 years ago. At first she took BDT 10000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in . Agriculture

#### **Proposed Nobin Udyokta Business Info**

Business Name	:	Ma Decorator		
Location	:	SOBOTHPUR BAJER, NAGARPUR ,TANG AIL		
Total Investment in BDT	:	BDT303000/-		
Financing	:	Self BDT 243000/- (from existing business 80% Required Investment BDT 60,000/- (as equity) 20%		
Present salary/drawings from business (estimates)	•	BDT 5,000		
Proposed Salary	:	BDT 5,000		
Size of shop	:	20 ft x 20 ft= 400ssquare ft		
Security of the shop	:	40000		
Implementation		<ul> <li>The business is planned to be scaled up by investment in existing goods like;, Char Plastic, Table, Big Patel, Generator, sound box Had size small, Moyock, Had Big etc.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>The shop is WONT.</li> <li>Collects goods from tangail</li> <li>Agreed grace period is 3 months.</li> </ul>		

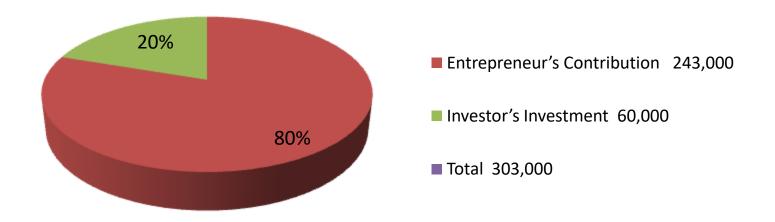
## **Existing Business (BDT)**

<b>BDT</b>	(TK)
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Particular	Daily	Monthly	Yearly
Revenue (sales)			
;, Char Plastic, Table, Big Patel, Generator, sound box Had		203600	2443200
size small , Moyock, Had Big		203000	2443200
Total Sales (A)		203600	2443200
Less. Variable Expense			
;, Char Plastic, Table, Big Patel, Generator, sound box Had	0	183240	2198880
size small , Moyock, Had Big	U	103240	2190000
Total variable Expense (B)	0	183240	2198880
Contribution Margin (CM) [C=(A-B)	0	20360	244320
Less. Fixed Expense			
Rent		600	7200
Electricity Bill		200	2400
Transportation		,5000	60000
Mobile Bill		300	3600
Entertainment		200	2400
Gurd		60	720
janitor		0	0
Salary (SELF))		5000	60000
Total fixed Cost (D)		11860	136320
Net Profit (E) [C-D)		8500	108000

Investment Breakdown					
Particulars	Existing	g Proposed Proposed Total			
CHAIR	35000	20000	55000		
TABIL	45000	20000	65000		
BORO PATIAL	24000	20000	44000		
JANATOUR	20000		20000		
SOUND BOX	80000		80000		
HEAD BORO	19000		19000		
MOUSE	20000		20000		
Total	243000	60000	303000		

#### **Source of Finance**



Financial Projection (BDT)					
			2nd	3 <sup>rd</sup> year	
Particular	Monthly	1st Year	Year(+5%)	5%	
Revenue (sales)					
Char, Table, Big Patel, Generator,					
sound box Had size small , Moyock,	203600	2443200	2565360	2693628	
Had Big					
Total Sales (A)	203600	2443200	2565360	2693628	
Less. Variable Expense					
Char, Table, Big Patel, Generator,					
sound box Had size small , Moyock,	183240	2198880	2308824	2424265	
Had Big					
Total variable Expense (B)	183240	2198880	2308824	2424265	
Contribution Margin (CM) [C=(A-B)	20360	244320	256536	269363	
Less. Fixed Expense					
Rent	600	7200	7200	7200	
Electricity Bill	200	2400	2400	2400	
Guard	60	720	720	720	
Mobile Bill	300	3600	3600	3600	
generator	0	0	0	0	
Entertainment	200,	2400	2400	2400	
transportation	5000	60000	60000	60000	
Salary (self)	5000	60,000	60,000	60000	
Total Fixed Cost	11860	136320	136320	136320	
Net Profit (E) [C-D)	8500	108000	120216	133043	
Investment Payback		24000	24000	24000	

### Cash flow projection on business plan (rec. & Pay)

Ca	sh flow projection on			
SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	3 <sup>RD</sup> YEAR (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	60,000		
1.2	Net Profit	108000	120216	133034
1.3	Depreciation (Non cash item)	0	0	
1.4	Opening Balance of Cash Surplus		84000	180216
	Total Cash Inflow	168000	204216	313250
2	Cash Outflow			
2.1	Purchase of Product	60000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	24000	24000	24000
	Total Cash Outflow	84000	24000	24000
3	Net Cash Surplus	84000	180216	289250

#### SWOT ANALYSIS

# Strength

Employment: Self: Family:0 Others:

Experience & Skill: Years Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

# **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

#### THREATS

Theft

Fire

Political unrest

# Pictures

















