Proposed NU Business Name : SHEHAB SOMA ELECTRIC AND ELECTRONICS



Project identification and prepared by: Md. NAZIMUDDIN NAGOURPUR Unit, Tangail

Project verified by: MD. Mizanur Rahaman Patoyari



Grameen Shakti Samajik Byabosha Ltd.

| Brief Bio of The Proposed Nobin Udyokta | | | |
|--|-----------------------|--|--|
| Name | : | MD.SUMON REZA | |
| Age | : | 01-1 -1985 (32 Years) | |
| Education, till to date | : | CLASS EIGHT | |
| Marital status | : | MARRIED | |
| Children | • | 0 | |
| No. of siblings: | •• | 2 Brother,1 Sister. | |
| Address | | Vill: CHACHOUAJANI .P.O:KAZIRPACHORAYA , P.S: nagourpur , Dist: Tangail. | |
| Parent's and GB related Info | | | |
| (i) Who is GB member | : | Mother Father | |
| (ii) Mother's name | : | Mst NILUFA YEASMIN | |
| (iii) Father's name | : | LATE SHAMSUL HAQUE | |
| (iv) GB member's info | : | Branch SOBOTHPUR Centre #62/M(FAMEL), | |
| | | Member ID: 4939/1, Group No:05 | |
| | | Member since:15/04/2009-2017 (8 Years) | |
| | | First loan: BDT 8000 /- | |
| Further Information: | Outstanding loan: NIL | | |
| (v) Who pays GB loan installment | : | Father | |
| (vi) Mobile lady | : | No | |
| (vii) Grameen Education Loan | : | No | |
| (viii) Any other loan like GB, BRAC ASA etc | : | No | |

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

| Present Occupation(Besides own business, i.e., persuading further studies, other business etc.) | : | Nil /- |
|---|---|--|
| Business Experiences and | : | 16 years experience in running business. |
| Training Info | : | He has no training |
| Other Own/Family Sources of Income | : | business. |
| Other Own/Family Sources of Liabilities | : | None |
| Entrepreneur Contact No. | : | 01734787114 |
| Family's Contact No. | : | 01723684605 |
| NU Project Source/Reference | • | Grameen Shakti Samajik Byabosha Ltd.nagourpur Unit, Tangail. |

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

NILUFA YEASMIN joined Grameen 08 years ago. At first she took BDT 8000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in . business

Proposed Nobin Udyokta Business Info

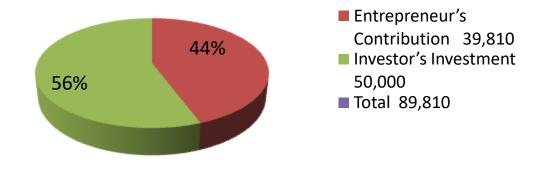
| Proposed Nobili Odyokta Busiliess IIIIO | | |
|---|---|--|
| Business Name | : | SHEHAB SOMA ELECTRIC AND ELECTRONICS |
| Location | : | PRINCE AND JOWYEL SUPERMARKET SOBOTHPUR NAGARPUR TANG AIL |
| Total Investment in BDT | • | BDT89810/- |
| Financing | : | Self BDT 39810/- (from existing business 44% Required Investment BDT 50,000/- (as equity) 56% |
| Present salary/drawings from business (estimates) | : | BDT 5,000 |
| Proposed Salary | • | BDT 5,000 |
| Size of shop | : | 12 ft x 12 ft= 144 ssquare ft |
| Security of the shop | : | 28000 |
| Implementation | : | The business is planned to be scaled up by investment in existing goods like;, ANERGEY BALF, SWICE DIM LIGHT HOLDAR CHARGER SPEKAR T.V EXTRA, etc. The business is operating by entrepreneur. Existing no employee. The shop is RENT. Collects goods from tangail Agreed grace period is 3 months. |

Existing Business (BDT)

| BDT (| (TK) |
|-------|------|
|-------|------|

| Particular | Daily | Monthly | Yearly |
|---|-------|---------|---------|
| Revenue (sales) | | | |
| , ANERGEY BALF , SWICE DIM LIGHT HOLDAR CHARGER | | 120500 | 1446000 |
| SPEKAR T.V EXTRA | | 120300 | 1440000 |
| Total Sales (A) | | 120500 | 1446000 |
| Less. Variable Expense | | | |
| , ANERGEY BALF , SWICE DIM LIGHT HOLDAR CHARGER | 0 | 108450 | 1301400 |
| SPEKAR T.V EXTRA | U | 106450 | 1501400 |
| Total variable Expense (B) | 0 | 108450 | 1301400 |
| Contribution Margin (CM) [C=(A-B) | 0 | 12050 | 144600 |
| Less. Fixed Expense | | | |
| Rent | | 700 | 8400 |
| Electricity Bill | | 500 | 6000 |
| Transportation | | ,500 | 6000 |
| Mobile Bill | | 300 | 3600 |
| Entertainment | | 500 | 500 |
| Gurd | | 50 | 600 |
| janitor | | 0 | 0 |
| Salary (self) | | 5,000 | 60,000 |
| Total fixed Cost (D) | | 7550 | 85100 |
| Net Profit (E) [C-D) | | 4500 | 59500 |

| Investment Breakdown | | | |
|----------------------|----------|----------|----------------|
| Particulars | Existing | Proposed | Proposed Total |
| ANERGY BALP | 1400 | 20000 | 21400 |
| SWICE | 240 | 10000 | 10240 |
| DIM LIGHT | 250 | | 250 |
| HOLDAR | 300 | 10000 | 10300 |
| CHARGAR | 320 | | 320 |
| SPEKAR | 9000 | 10000 | 19000 |
| SPEKAR BORO | 14000 | | 14000 |
| T.V. EXTRA | 7000 | | 7000 |
| OTHER | 7300 | | 7300 |
| Total | 39810 | 50000 | 89810 |



| Particular | Monthly | 1st Year |
|---|---------|----------|
| Revenue (sales) | | |
| , ANERGEY BALF , SWICE DIM LIGHT HOLDAR CHARGER SPEKAR T.V EXTRA | 120500 | 1446000 |
| Total Sales (A) | 120500 | 1446000 |

Less. Variable Expense

Less. Fixed Expense

Electricity Bill

Mobile Bill

generator

Entertainment

transportation

Total Fixed Cost

Net Profit (E) [C-D)

Investment Payback

Salary (self)

Rent

Guard

CHARGER SPEKAR T.V EXTRA

Total variable Expense (B)

Contribution Margin (CM) [C=(A-B)

ANERGEY BALF, SWICE DIM LIGHT HOLDAR

Financial Projection (BDT)

60,000

2nd Year(+5%)

60,000

Cash flow projection on business plan (rec. & Pay)

| | Cash flow projection on business plan (rec. & Pay | | | | | |
|-----|---|--------------|--------------|--|--|--|
| SI# | Particulars | Year 1 (BDT) | Year 2 (BDT) | | | |
| 1 | Cash Inflow | | | | | |
| 1.1 | Investment Infusion by Investor | 50000 | | | | |
| 1.2 | Net Profit | 59500 | 66730 | | | |
| 1.3 | Depreciation (Non cash item) | 0 | 0 | | | |
| 1.4 | Opening Balance of Cash Surplus | | 29500 | | | |
| | Total Cash Inflow | 109500 | 96230 | | | |
| 2 | Cash Outflow | | | | | |
| 2.1 | Purchase of Product | 50000 | | | | |
| 2.2 | Payment of GB Loan | | | | | |
| 2.3 | Investment Pay Back (Including Ownership Tr. Fee) | 30000 | 30000 | | | |
| | Total Cash Outflow | 80000 | 30000 | | | |
| 3 | Net Cash Surplus | 29500 | 66230 | | | |

SWOT ANALYSIS

Strength

Employment: Self: Family:0 Others:

Experience & Skill: Years Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

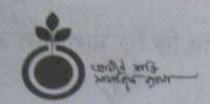
THREATS

Theft

Fire

Political unrest

Pictures



আমীণ শক্তি সামাজিক ব

প্রস্তাবিত নবীন উদ্যোক্তা প্রকরে

वकालत नामः रिस्टाय भूज्य हे (नर्बाष्ट्रिक विर बेलर्बिय) প্রকল্প প্রস্তাব গ্রহণের इडिनिएव नामः ना जाव पूर्

উদ্যোক্তার সংক্ষিপ্ত জীবন বৃত্তান্ত:

नामः (अ) : अ यान (ठड़ी

वयमः ७२ ८०६ व जन्म नित्रथः २१२१२२६८ जानीय

শিক্ষাগত যোগ্যতা: '৮৯৫ (জ) নী

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