

Proposed NU Business Name: MS. JAMAN POULTRY FARM



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Sokhipur.

Project verified by: Md.Shamsul Arefin



**Grameen Shakti
Samajik Byabosha Ltd.**

Brief Bio of The Proposed Nobin Udyokta

Name	:	JAMINUR RAHMAN
Age	:	13-03-1996 (21Years)
Education, till to date	:	Hons (2 nd year)
Marital status	:	Unmarried
Children	:	No
No. of siblings:	:	2 Brothers
Address	:	Vill: Ghatessori P.O: Boheratoil P.S: Sokhipur Dist: Tangail
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	KOKILA <input checked="" type="checkbox"/> <input type="checkbox"/>
(iii) Father's name	:	AB: HAMID
(iv) GB member's info	:	Branch :Boheratoil,Sokhipur Centre 36(Female), Member ID: 3035 , Group No: 07 Member since: 2005 -2017(12 years) First loan: BDT 5,000 Existing loan: BDT 30,000, Outstanding Loan: Nill
Further Information:		
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Yes
Business Experiences and Training Info	:	03 experience in running business. 03 Years in own business She has 03 Years training.
Other Own/Family Sources of Income	:	Car business & shop
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01796332776
Family's Contact No.	:	01726988309
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Sokhipur Unit,Sokhipur.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

KOKILA joined Grameen Bank since 12 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info

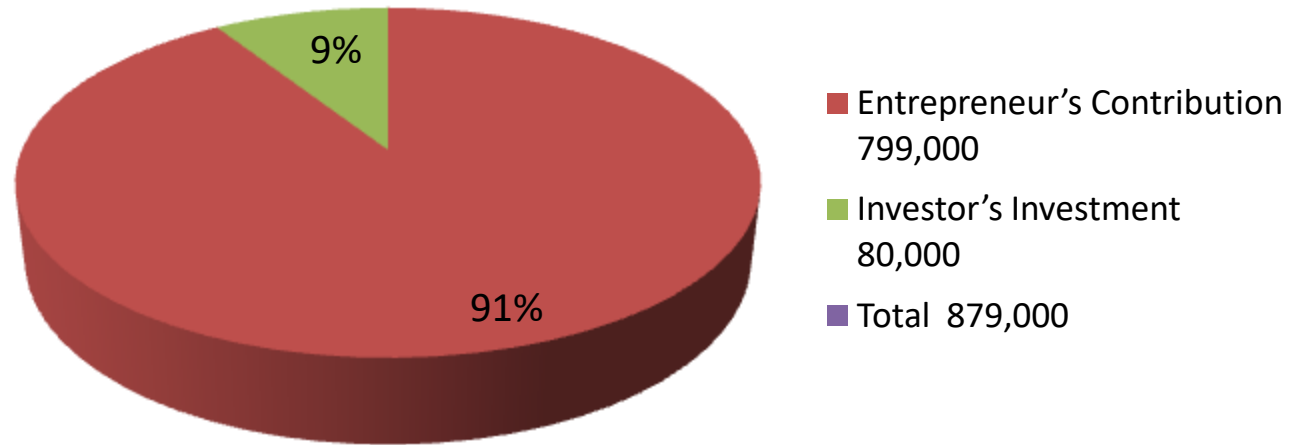
Business Name	:	MS. JAMAN POULTRY FARM
Location	:	Boheratoil
Total Investment in BDT	:	BDT 879,000/-
Financing	:	Self BDT 799,000/- (from existing business) 91% Required Investment BDT 80,000/- (as equity) 9%
Present salary/drawings from business (estimates)	:	BDT 5,000
Proposed Salary	:	BDT 5,000
Size of shop	:	72ft x 23 ft=1656 square ft
Implementation	:	<ul style="list-style-type: none">▪. He has Leyar chicken in his farm.▪The business is operating by entrepreneur. Existing 01 employee.▪Collects goods from Dhaka .▪The farm is owned.▪Agreed grace period is 3 months.

Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue (Sale)			
Leyar chicken	2400	72000	864000
		0	0
Total Sales(A)	2400	72000	864000
Less Variable Expense (B)			0
Leyar chicken	1320	39600	475200
Total Variable Expense	1320	39600	475200
Contribution Margin (CM) [C=(A-B)]	1080	32400	388800
Less Fixed Expense			
Rent		0	0
Electric Bill		2000	24000
Transportation		10,000	120000
Salary (Self)		5000	60000
Salary (Staff)		10000	120000
Entertainment		0	0
Guard		0	0
Generator		0	0
Mobile Bill		1200	14400
Total Fixed Cost (D)		28200	338400
Net Profit (E)= [C-D]		4200	50400

Investment Breakdown							
Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty.	Unit Price	Amount (BDT)	Proposed Total
Leyar chicken	2350	340	799000	50	1600	80000	879,000
	2350		799,000	50		80,000	879000

Source of Finance



Financial Projection (BDT)

Particular	Daily	Monthly	Year -1	Year-2
Revenue(Sales)				
Leyar chicken	2900	87000	1044000	1096200
Total Sales(A)	2900	87000	1044000	1096200
Less Variable Expense (B)				
Leyar chicken	1595	47850	574200	602910
Total Variable Expense	1595	47850	574200	602910
Contributon Margin (CM) [C=(A-B)]	1305	39150	469800	493290
Less Fixed Expense				
Rent		0	0	0
Electric Bill		2000	24000	288000
Transportaion		10,000	120000	126000
Salary (Self)		5000	60000	60000
Salary (Staff)		10000	120000	120000
Entertainment		0	0	0
Guard		0	0	0
Generator		0	0	0
Mobile Bill		1200	14400	0
Total Fixed Cost (D)		28200	338400	594000
Net Profit (E)= [C-D]		10950	131400	137970
Investment Pay Back			48,000	48,000

Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>
1	Cash Inflow		
1.1	Investment Infusion by Investor	80,000	
1.2	Net Profit	131,400	137970
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		83400
	Total Cash Inflow	211,400	221,370
2	Cash Outflow		
2.1	Purchase of Product	80,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	48000	48000
	Total Cash Outflow	128,000	48,000
3	Net Cash Surplus	83,400	173,370

SWOT ANALYSIS

STRENGTH

Employment: Self: 1 Family:0 Others:1
Experience & Skill : 3 years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures







FAMILY PICTURE

