Proposed NU Business Name: SOHANI GOBADI POSHU KHAMAR



Project identification and prepared by: Mst.Mahfuja Khatun Sokhipur.

Project verified by: Md.Shamsul Arefin



Brief Bio of The Proposed Nobin Udyokta						
Name	:	ROFIQUL ISLAM				
Age	:	07-08-1989 (28Y <i>ear</i> s)				
Education, till to date	:	M.S.S				
Marital status	:	Married				
Children	:	1 Daughter				
No. of siblings:	:	2 Brothers 1 Sister				
Address	:	Vill: Chotol bayed P.O: korotiya para P.S: Sokhipur Dist: Tangail				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC		Mother Father ROMESA AKTER ANOWAR HOSSAIN Branch :korotiya para Centre 76 (Female), Member ID: 6654, Group No: 02 Member since: 02-06-2000 (17 years) First loan: BDT 5000 Existing loan: BDT 40,000, Outstanding Loan: 26296 Father No No No				

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	No
Business Experiences and Training Info	:	10 experience in running business. 10 Years in own business She has no training.
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01723332533
Family's Contact No.	:	01757639000
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Sokhipur Unit,Sokhipur.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

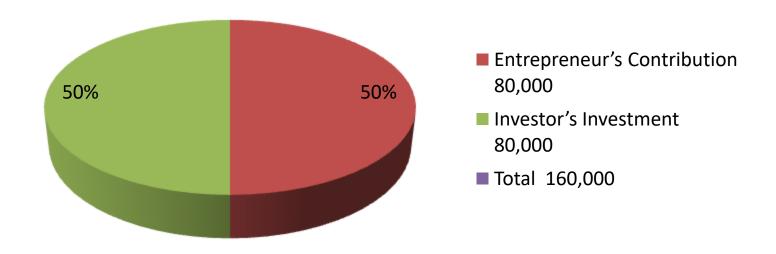
ROMESA AKTER joined Grameen Bank since 17 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info					
Business Name	:	SOHANI GOBADI POSHU KHAMAR			
Location	:	Chotol bayed			
Total Investment in BDT	:	BDT 160,000/-			
Financing	:	Self BDT 80,000/- (from existing business) 50% Required Investment BDT 80,000/- (as equity) 50%			
Present salary/drawings from business (estimates)	:	BDT 5,000			
Proposed Salary	:	BDT 5,000			
Size of shop	:	24 ft x 08 ft=192 square ft			
Implementation :		 He has 1 cow and 1 ox in his farm. The business is operating by entrepreneur. Existing 0 employee. Collects goods from kaitola . The farm is rented. Agreed grace period is 3 months. 			

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revnue (Sale)			_		
COW,OX	360	10800	129600		
		0	0		
Total Sales(A)	360	10800	129600		
Less Variable Expense (B)			0		
cow,ox	50	1512	18144		
Total Variable Expense	50	1512	18144		
Contributon Margin (CM) [C=(A-B)]	310	9288	111456		
Less Fixed Expense					
Rent		0	0		
Electric Bill		0	0		
Transportaion		500	6000		
Salary (Self)		5000	60000		
Salary (Staff)		0	0		
Entertainment		200	2400		
Guard		0	0		
Generator		0	0		
Mobile Bill		500	6000		
Total Fixed Cost (D)		6200	74400		
Net Profit (E)= [C-D]		3088	37056		

Investment Breakdown								
	Existi	ng	Proposed					
Particulars	Qty.	Unit	Amount	Qty.	Unit	Amount	Proposed	
		Price	(BDT)		Price	(BDT)	Total	
Cow	1	40000	40000	1	60000	60,000	100,000	
ох	1	40000	40000			0	40,000	
Food			0			20,000	20,000	
	2		80,000	1		80,000	160,000	

Source of Finance



Financial Projection (BDT)						
Particular	Daily	Monthly	Year -1	Year-2	Year-3	
Revenue(Sales)						
cow,calf,ox	860	25800	309600	325080	341334	
Total Sales(A)	860	25800	309600	325080	341334	
Less Variable Expense (B)						
cow,calf,ox	120	3612	43344	45511.2	47787	
Total Variable Expense	120	3612	43344	45511.2	47787	
Contributon Margin (CM) [C=(A-B)]	740	22188	266256	279568.8	293547	
Less Fixed Expense						
Rent		0	0	0	0	
Electric Bill		0	0	0	0	
Transportaion		500	6000	6300	6615	
Salary (Self)		5000	60000	60000	60000	
Salary (Staff)		0	0	0	0	
Entertainment		200	2400	2400	2400	
Guard		0	0	0	0	
Generator		0	0	0	0	
Mobile Bill		500	6000	0	0	
Total Fixed Cost (D)		6200	74400	68700	69015	
Net Profit (E)= [C-D]		15988	191856	201448.8	211521	
Investment Pay Back			32,000	32,000	32,000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
	Investment Infusion by			
1.1	Investor	80,000		
1.2	Net Profit	191,856	201448.8	211521.24
	Depreciation (Non cash			
1.3	item)			
	Opening Balance of Cash			
1.4	Surplus		159856	329304.8
	Total Cash Inflow	271,856	361,305	540,826
2	Cash Outflow			
2.1	Purchase of Product	80,000		
2.2	Payment of GB Loan			
	Investment Pay Back			
	(Including Ownership Tr.			
2.3	Fee)	32000	32000	32000
	Total Cash Outflow	112,000	32,000	32,000
3	Net Cash Surplus	159,856	329,305	508,826

SWOT ANALYSIS

Strength

Employment: Self: 1 Family:0 Others:0

Experience & Skill: 10 years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

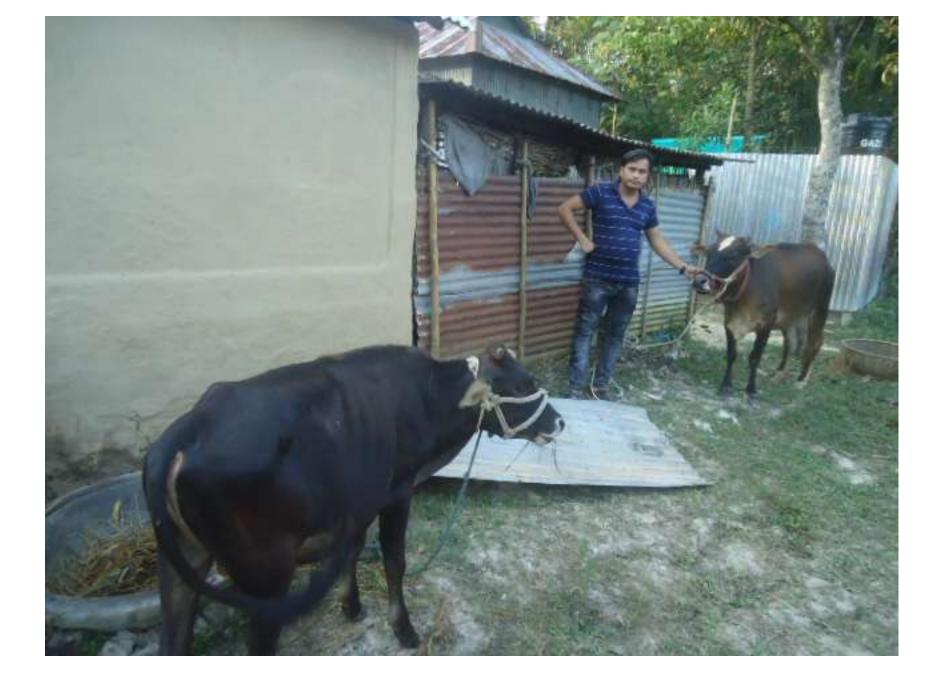
THREATS

Theft

Fire

Political unrest

Pictures





FAMILY PICTURE

