Proposed NU Business Name: MAMTAJ MEDICINE CORNER



Project identification and prepared by: Md.Shahidul Islam, Nawabgonj Unit, Dhaka

Project verified by: Md.Samsul Arefin



Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta					
Name	:	MAMUN OR RASHID MOHIUDDIN			
Age	:	09-05-1984 (33 Years)			
Education, till to date	:	H.S.C			
Marital status	:	Married			
Children	:	02 Child			
No. of siblings:	:	03 Brothers 02 Sister			
Address	:	Vill: Ulail, P.O: Aouna P.S: Nawabgonj, Dist: Dhaka.			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father MAMTAJ BEGUM MD. AZIZUL HAQUE Branch: Sollah Nawabgonj, Centre # 45 (Female), Member ID: 2362, Group No: 01 Member since: 15-01-1996 (09 Years) First loan: BDT 4,000/-			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing loan: 20,000 Outstanding loan: NIL N/A No No No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	•	No
Business Experiences and Training Info		By birth years experience in running business. By birth Years in own business. He has no training
Training into	-	1.10 1.00 1.10 1.101111.19
Other Own/Family Sources of Income	:	Cow rearing
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	••	01715-199295
Family's Contact No.	:	01919-199295
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Nawabgonj Unit ,Dhaka

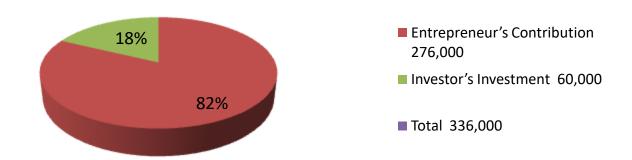
BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MAMTAJ BEGUM joined Grameen Bank since 21 years ago. At first she took BDT 4,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info					
Business Name	:	MAMTAJ HAQUE MEDICINE CORNER			
Location	:	Ulail, Nawabgonj			
Total Investment in BDT	:	BDT 3,36,000/-			
Financing	:	Self BDT 2,76,000/- (from existing business) 82% Required Investment BDT 60,000/- (as equity) 18%			
Present salary/drawings from business (estimates)	:	BDT 5,000			
Proposed Salary	:	BDT 5,000			
Size of shop	:	17 ft x 12 ft= 204 square ft			
Implementation	:	 The business is planned to scaled up by investment in existing goods like medicine etc. The business is operating by entrepreneur. Existing no employee. The farm is Rented. Collects goods from Nawabgonj. Agreed grace period is 3 months. 			

Exesting			
Particular	Daily	Monthly	Yearly
Revnue (Sale)			
Medecine	3000	90000	1080000
	0	0	0
Total Sales(A)	3000	90000	1080000
Less Variable Expense (B)			0
Medecine	2550	76500	918000
Total Variable Expense	2550	76500	918000
Contributon Margin (CM) [C=(A-B)]	450	13500	162000
Less Fixed Expense			
Electric Bill		300	3600
Transportaion		500	6000
Salary (Self)		5000	60000
Entertainment		300	3600
Gard		200	2400
Generator		150	1800
Rent		1000	12000
Mobil Bill		200	2400
Total Fixed Cost (D)		7650	91800
Net Profit (E)= [C-D]		5850	70200

Investment Breakdown								
Existing					Proposed			
Particulars Qty.		Unit	Amount	Qty.	Unit	Amount	Propose	
		Price	(BDT)		Price	(BDT)	d Total	
Ciprocine group	10	3,000	30,000	10	3,000	30,000	60,000	
Flucoxecin group	10	3,000	30,000				30,000	
Azithromycin	10	3,000	30,000	10	3,000	30,000	60,000	
Sefradin	10	3,000	30,000				30,000	
Omeprazole	10	3,000	30,000				30,000	
Esomeprazole	10	3,000	30,000				30,000	
Security			30,000				30,000	
Others			36,000				36,000	
Total			2,76,000			60,000	3,36,000	



Financial Projection (BDT)						
Particular	Daily	Monthly	Year -1	Year-2	Year-3	
Revenue(Sales)						
Medicine item	4200	126000	1512000	1587600	1666980	
Total Sales(A)	4200	126000	1512000	1587600	1666980	
Less Variable Expense (B)						
Medicine item	3150	94500	1134000	1190700	1250235	
Total Variable Expense	3150	94500	1134000	1190700	1250235	
Contributon Margin (CM) [C=(A-B)]	1050	31500	378000	396900	416745	
Less Fixed Expense						
Rent		1000	12000	12000	12000	
Electric Bill		500	6000	72000	864000	
Transportaion		1,000	12000	12600	13230	
Salary (Self)		5000	60000	60000	60000	
Salary (Staff)		0	0	0	0	
Entertainment		300	3600	3600	3600	
Guard		200	2400	2400	2400	
Generator		150	1800	1800	1800	
Mobile Bill		400	4800	0	0	
Total Fixed Cost (D)		8550	100800	162600	955230	
Net Profit (E)= [C-D]		22950	275400	289170	303629	
Investment Pay Back			24,000	24,000	24,000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
	Investment Infusion by			
1.1	Investor	60,000		
1.2	Net Profit	275,400	289170	303628.5
	Depreciation (Non cash			
1.3	item)			
	Opening Balance of Cash			
1.4	Surplus		251400	516570
	Total Cash Inflow	335,400	540,570	820,199
2	Cash Outflow			
2.1	Purchase of Product	60,000		
2.2	Payment of GB Loan			
	Investment Pay Back			
	(Including Ownership Tr.			
2.3	Fee)	24000	24000	24000
	Total Cash Outflow	84,000	24,000	24,000
3	Net Cash Surplus	251,400	516,570	796,199

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 5 Years Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community

Location of farm: Patilljhap, Nawabganj,

Dhaka;

Regular customers;

THREATS

Theft

Fire

Political unrest









