

Proposed NU Business Name: **MUNNI SHOE STORE**



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Project verified by: Md. Siddiqur Rahman



Brief Bio of The Proposed Nobin Udyokta

Name	:	MOFIZUL ISLAM
Age	:	10-06-1983 (34 Years)
Education, till to date	:	Class Ten
Marital status	:	Married
Children	:	01 Dauther
No. of siblings:	:	03 Brothers 04 Sisters
Address	:	Vill: Munda ,P.O: Uttorkhan mazar ,P.S: Uttorkhan, Dist: Dhaka
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	Moslema Khatun
(iii) Father's name	:	Md. Hafiz Uddin
(iv) GB member's info	:	Branch: Uttorkhan, Centre # 57 (Female), Member ID: 3542 , Group No: 08 Member since: 03-02-2002 to 2017(15 Years) First loan: BDT = 5,000 /- Last Loan = 80,000/- Outstanding loan:= Nill
Further Information:		
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences & Skill Own Business and Training Info	:	06 years of business experience. : 06 years experience in running business. : He has no training
Other Own/Family Sources of Income	:	Nil
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01717-441790
Family's Contact No.	:	01710-540286
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dakshinkhan Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MOSLEMA KHATUN joined Grameen Bank since 15 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	Munni Shoe Store
Location	:	Munda, Uttorkhan Mazar,Uttorkhan,Dhaka
Total Investment in BDT	:	BDT 400,000/-
Financing	:	Self BDT 320,000/- (from existing business) 80% Required Investment BDT 80,000/- (as equity) 20%
Present salary/drawings from business (estimates)	:	BDT 5,000
Proposed Salary	:	BDT 5,000
Size of shop	:	10 ft x 09 ft= 90 square ft
Security of the shop	:	BDT 100,000
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like; Varieties Shoes etc.▪Average 20 % gain on sales.▪The business is operating by entrepreneur. Existing One employee.▪The shop is rented .▪Collects goods from Gulistan , Tongi.▪Agreed grace period is 3 months.

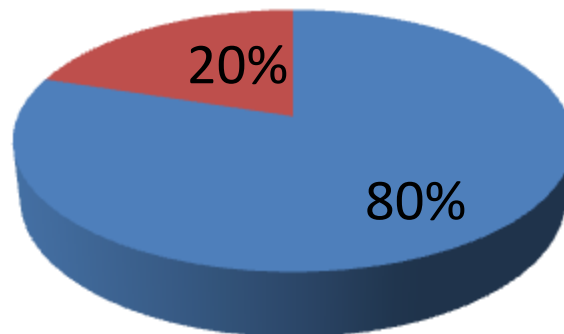
Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Shoes	4,200	126,000	1,512,000
	0	0	0
Total Sales (A)	4,200	126,000	1,512,000
Less. Variable Expense			
Shoes	3,360	100,800	1,209,600
Total variable Expense (B)	3,360	100,800	1,209,600
Contribution Margin (CM) [C=(A-B)]	840	25,200	302,400
Less. Fixed Expense			
Rent		2,000	24,000
Electricity Bill		550	6,600
Transportation		1,500	18,000
Mobile Bill		1000	12,000
Entertainment		500	6,000
Salary (sttaf)		8,000	96,000
Salary (self)		5,000	60,000
Total fixed Cost (D)		18,550	222,600
Net Profit (E) [C-D]		6,650	79,800

Investment Breakdown								
Particulars	Existing			Particulars	Proposed			Proposed Total
	Quantity	Price	Unit Price		Quantity	Price	Unit Price	
Panda	45	400	18000	Panda	20	400	8,000	26,000
Nabil Shoes	30	350	10500	Nabil Shoes	20	350	7,000	17,500
Lather Jents	50	270	13500	Lather Jents	45	270	12,150	25,650
Lather Ladies	40	350	14000	Lather Ladies	35	350	12,250	26,250
Barmis	1000	100	100000	Barmis	200	100	20,000	120,000
Chaina Barmis	200	130	26000	Chaina Barmis	25	130	3,250	29,250
Keads	20	450	9000	Keads	10	450	4,500	13,500
Children Shoes	50	140	7000	Children Shoes	20	140	2,800	9,800
Ladies Hil	60	270	10800	Ladies Hil	30	270	8,100	18,900
Secuirity Advanced	1	100000	100000				0	100,000
Others			11200	Others			1,950	13,150
Total			320,000				80,000	400,000

Source of Finance

■ Entrepreneur's contribution 320000
 ■ Investor's Investment 80000
 ■ Total 400000



Financial Projection (BDT)

Particular	Daily	Monthly	1st Year	2nd Year
Revenue (sales)				
Shoes	5,000	150,000	1,800,000	1,890,000
	0	0	0	0
Total Sales (A)	5,000	150,000	1,800,000	1,890,000
Less. Variable Expense				
Shoes	4,000	120,000	1,440,000	1,512,000
Total variable Expense (B)	4,000	120,000	1,440,000	1,512,000
Contribution Margin (CM) [C=(A-B)]	1,000	30,000	360,000	378,000
Less. Fixed Expense				
Rent		2,000	24,000	24,000
Electricity Bill		577.5	6,930	7,277
Transportation		1,650	19,800	20,790
Mobile Bill		1,200	14,400	15,120
Entertainment		500	6,000	6,300
Salary (sttaf)		8,000	96,000	100,800
Salary (self)		5,000	60,000	60,000
Non Cash Item				
Depreciation		0	0	0
Total Fixed Cost		18,928	227,130	234,287
Net Profit (E) [C-D]		11,073	132,870	143,714
Investment Payback			48,000	48,000

Cash flow projection on business plan (rec. & Pay)

Sl #	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	80,000	
1.2	Net Profit	132,870	143,714
1.3	Depreciation (Non cash item)	0	0
1.4	Opening Balance of Cash Surplus		84,870
	Total Cash Inflow	212,870	228,584
2	Cash Outflow		
2.1	Purchase of Product	80,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	48,000	48,000
	Total Cash Outflow	128,000	48,000
3	Net Cash Surplus	84,870	180,584

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:01
Experience & Skill : 06 Years
Own Business : 06 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures



























FAMILY PICTURE

